

The International
Music-Record-Tape
Newsweekly

CARTRIDGE TV PAGE 17

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TOP LPs PAGES 48, 49

Col Enters \$10 Mil
Deal With Guercio

By MIKE GROSS

NEW YORK—Columbia Records has wrapped up a multi-million-dollar deal with James William Guercio, producer of *California*, involving the exclusive distribution of all product pro-

duced by Guercio as an independent record producer. Guercio plans to produce, in addition to Chicago, at least two separate groups both of which are in preparation now. It is estimated that the new contract involves a total payment to Guercio of over \$10 million.

The deal, which was negotiated by John L. Eastman, of Eastman & Eastman, and Clive J. Davis, president of Columbia Records, covers previous albums produced by Guercio and distributed by Columbia, including

(Continued on page 6)

UK Salesmen
Collect Debts

By RICHARD ROBSON

LONDON—With the U.K. mail strike now in its fourth week, some record companies are using salesmen and area representatives to collect debts from dealers with outstanding accounts. While the strike does not appear to have affected deliveries of product too badly, the cash flow into many companies is grinding to a virtual halt.

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Epic Oldies
Draw Sales

NEW YORK—By spurring airplay on Top 40 radio station of its oldies, Epic Records has turned some catalog items into a unique profit center, according to Mike Kugan, director of national promotion. The "Memory Lane" series has existed for some while, but last Christmas Kugan packaged some 80 singles, all with back-to-back previous hits, and sent some 5,000 juke-

(Continued on page 31)

Schools to Air Benefit TVer

By BOB GLASSBERG

NEW YORK—Some 100 colleges and universities East of the Mississippi will air, via closed circuit television, a two-hour show March 29. The show will emanate from the Memorial Field House, Huntington, W. Va. The purpose of the show, sponsored by Murray Beeker and Gerard W. Purcell Associates in conjunction with General Electric and Tele-

Prompter, is to raise money for the Marshall University Memorial Fund, set up to aid the dependents of those who died in the plane crash which killed members of the Marshall University football team and athletic department.

The cost to schools, to cover all technical and artistic fees will be \$8,000 for a color

(Continued on page 39)

Halachi Wing
Develops Low \$
Duping Tapes

By RADCLIFFE JOE

NEW YORK—The Maxwell Corp. of America has developed what it claims to be the first blank-loaded cassette tape that can be used, without ill effects, for high speed duplicating directly off the cassette at reduced duplicating costs.

The cassettes, released in lengths of 60, 90 and 120 minutes playing time, are made of premium quality, high en-

(Continued on page 12)

Writers Set Up Intl Guild
To Push Copyright Change

By PAUL ACKERMAN

NEW YORK—Songwriter groups in key areas of the Western World have accepted in principle, AGAC's concept of a global federation dedicated to the protection of writers' copyright interests. The plan of key American writers—exclusively reported in Billboard last week—entails formation of an International Guild Committee to correct what are considered existing inequities. A key aim is revision of the American Copyright Act of 1909, in order that foreign writers could receive the same benefits and protection in the U.S. that American writers receive abroad.

The plan for the formation of the International Guild of Authors and Composers was announced last week at an annual AGAC meeting by Ervin Drake, AGAC vice president, who outlined the advantages to be gained through cooperation throughout the world. Drake

(Continued on page 50)

Phonogram Out of
San Remo Festival

By DANIELE CAROLI

MILAN—Phonogram, following Durium and Ri-Fi, has also withdrawn from the 21st San Remo Song Festival. Phonogram's managing director Alain Trossat said that the company was compelled to withdraw because "the organizers did not keep to their agreements" regarding Phonogram artists and songs selected for them.

The Festival is set for Feb. 25-27 but as yet many songs and singers have not been decided upon.

Durium and Ri-Fi pulled out because they objected, among other things, to high performance fees paid to the organizers of the Festival by publishing and recording companies and other Festival regulations.

In October last year the San Remo Town Council planned to organize the Festival themselves but

(Continued on page 40)

Radio & Studios
Gear to Q-8, CTV

By CLAUDE HALL

NEW YORK—Broadcasters and recording studios are gearing for the new quadrasonic sound and cartridge TV worlds now exploding on the music industry. The new developments have many ramifications and several leading industry executives believe they are irrevocably linked. Some radio executives believe that CATV systems will also be involved.

Among the various aspects is the development of a TV set by RCA Victor that includes stereo sound. The nation's TV stations are already broadcasting sound via FM, so conversion to stereo sound is relatively a simple matter of building new TV sets with stereo receivers and dual speakers and changing from monaural to stereo at the broadcasting station. The popularity of FM radio today is positive proof that TV viewers would be attracted to a stereo sound; already many of the leading TV music shows, such as "The Andy Williams Show," record much of the songs via 8-track recording equipment in order to get a better sound; they're already geared for stereo television sound.

So, along comes quadrasonic

sound to complicate the situation. Several FM radio stations have been experimenting in quadrasonic sound broadcasting. The leading pioneer in this is K101-FM in San Francisco; several other stations are now using the Electro-Voice encoder system to broadcast a form of quadrasonic sound even though the decoder for quadrasonic reception has not reached the market level to any large extent.

(Continued on page 23)

Radio Meet
Seeks Disks

CHICAGO—In a move heralded as a breakthrough toward closer ties between the radio and record industries, several record company executives are being asked to speak here during the annual convention of the National Association of FM Broadcasters. Frederick Allen, director of development, said that two panel discussions would be devoted to music programming on the record company level. Rec-

(Continued on page 8)

Big Country Show
For Mine Victims

By BILL WILLIAMS

LOUISVILLE—One of the largest undertakings ever devised concerning a country music show will take place here Monday (1) in a benefit program for the 104 children survivors of a coal mine disaster at Hyden, Ky.

More than 30 top artists from 15 labels will participate in the massive show at the Fairgrounds Exposition Center, which seats 18,000. The affair will be broadcast on a network of stations which may number in the hundreds.

Speaking the benefit is Loretta Lynn, Decca artist, whose father and other relatives have been coal miners, and the Osborne Brothers, who had relatives working in the Hyden mine. The show will be televised, and will be broadcast to a growing list of country music radio stations in at least nine states. Radio pick-up requests still are coming in.

About \$4,000 has already been pledged by

(Continued on page 8)

(Advertisement)

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KHE 30391



KHE 30392

Introducing the hardest-
driving bargains in history.

The new crop of Harmony Headliners all appeal to the knowledgeable rock buyer—the majority of today's market.

All were successful Columbia headliners as recently as last year.

So even your youngest customers will know the music, and appreciate the \$2.98* bargain price.

Another innovation from Harmony.

*Suggested retail price.

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YOU CAN'T FOOL THEM ALL THE TIME!"**

**for those who
have been fooled
insist on *Le-Bo***

**LEADERS IN QUALITY
TAPE CASES**



#1150
SOLID COLOR
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List \$2.95

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Beautifully styled in luxurious dimensional and striped waf look vinyl. Lined interior. Unbreakable handle. Handy index included. Holds 50 pcs 45 RPM records. Assorted colors. Packed in 12 pcs. to a master carton.



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Suggested List \$3.95

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**LP RECORD
CARRYING CASE**

Beautifully styled in sturdy leatherette. Quality construction throughout. Protects records from dirt, damage or loss. Simple way to carry records anywhere. Holds 50 LP records. Black only. 6 pcs. to a master carton.



#1250
Suggested List \$9.95

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#TA-54



**Deluxe Wood
Tape Cartridge
Carrying Case.**
Holds 24 Cartridges. Red velvet flocked compartments.
Black Crush, Alligator:
Black, Brown,
Red, Green,
Blue, White.
List \$11.95

**Deluxe Wood
Tape Cartridge
Carrying Case.**

Holds 15 Cartridges. Red velvet flocked interior, individually packed. Black Crush, Alligator:
Black, Brown, Red,
Green, Blue, White.
List \$9.95



#TA-52

#TA-98

**Deluxe Wood
Jumbo Jet
Cartridge Carrying
Case.**
Perfectly engineered shape. Holds 35 stereo cartridges. Red velvet flocked interior. Individually packed.
List \$15.95



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List \$11.95



**Super Deluxe
Carrying Cases**
Aluminum Valance in the Tongue-In-Groove Design. Water Proof. Red velvet flocked compartments. Available in Black & Olive Green.



#TA-118

Holds 30 Cartridges
List \$16.95



#TA-114

Holds 24 Cartridges
List \$14.95

**#TA-118
Attache type
Holds 30 Cassettes
List \$13.95**



THE TAPE CHAMPS

**Deluxe Wood
Cassette
Carrying Case**

Alligator Leatherette covered wood construction. Holds 30 Cassettes. Red velvet flocked interior. Hand stitched top and bottom. Black and Brown Alligator.
List \$11.95



#TA-64



#TA-66

**Deluxe Wood
Cartridge
Carrying Case**
Holds 30 Cartridges. Red velvet flocked interior. Hand stitched top and bottom. Black, Brown and Green Alligator.
List \$14.95



#TA-62

**Deluxe Wood
Cassette
Carrying Case.**
Leatherette covered. Holds 30 Cassettes in individual compartments. Attractive red velvet flocked interior. Individually packed (6) in a master carton. Available in Black Alligator.
List \$9.95

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How Custom Labels Distributes Douglass

NEW YORK—Columbia Custom Labels has taken over the worldwide distribution of all Douglass Records' future products. Included in Douglass' upcoming product will be the second album of the Late Poets, "This Is Madness," the second album of British guitarist John McLaughlin, "Garcia-Wales," an album by Graham Nash and Peter Dinklage with Douglass artist Howard Wolf on piano, an Eric Dolphy set with piano and reeds, and an album by Malcolm X. "By Whatever Means Necessary,"

also being prepared for release is the debut album of Douglass' first pop group, Memphis-based Seal, whose members have served as Isaac Hayes' band, and the soundtrack of Douglass' new film, "El Topo" by Alejandro Jodorowsky.

Under the agreement, Douglass retains its position as a self-contained, independent label, with all elements including artwork and distribution to Columbia.

EDITORIAL

Billboard Asks Policy

The threat to intellectual property by illegal duplicators has reached massive proportions. We wish to alert all segments of the music industry to the need to be on guard against any encroachment upon the rights of record manufacturers and artists. We reiterate that the unauthorized duplication of recordings, which do not have the approval of publishers and record manufacturers or responsible representatives of these groups.

Billboard itself inadvertently violated its publishing policy by carrying an ad in its Feb. 20 issue advocating commercial duplication of recordings, recording proof of payment for copyright owners. We apologize for this and urge the incident to point up the necessity for vigilance.

We are opposed to the illegal, unlawful and immoral duplication of property belonging to the creators. We support to the hilt the campaign of the RIAA, the Copyright, the RIAA and NARM in the interests of copyright owners.

To take a lesser stand is tantamount to encouraging the ultimate erosion of the music/recording industry.

RIAA Reelects McCracken As President; Valentino VP

NEW YORK—Jarrell McCracken, president of World Records, has been reelected president of the Recording Industry Association of America for a second one-year term.

Also elected Thomas J. Valentino, who heads a company under his own name, as its vice president. Mrs. Robert B. president of Monitor Records, was chosen vice president and treasurer.

Members of the RIAA board

112 COLLEGES BACK NEC BID

PHILADELPHIA—One hundred-twenty member schools of the National Entertainment Conference have signed a referendum supporting the NEC in its court battle over the American Music Association's bid for a contract. The schools have refused to relinquish their right to the contract, and have made appropriate riders to those contracts. Dave Phillips, executive director of the NEC, said that probably 60 percent of the schools attending the annual national conference would have recently signed the referendum.

Ken Schaffer, who has headed Douglass Records since 1967 for the past three years, will work with Bob Altshuler, head of Columbia's press, on the Douglass product. In addition, Neil Milano, who has been supervising Douglass' product flow to college and university campuses, will be working with his Columbia counterparts on the new Douglass material.

Douglass expects to release about 12 to 15 albums within the coming year.

Crewe Deal Put to 'Poor Collections'

NEW YORK—Collecting money from distributors had become almost an impossibility for Crewe Records, said label president Rocky Sacramento. The major reason for his distribution deal with Bell Records, dated in 1967 for 90 or 90 days to pay up, accounts receivable went to 180 days and even 240 days. One or two big

COL ACTS TO NARM PARLEY

NEW YORK—Columbia Records has arranged for some of its top executives to appear at the NARM Convention in Los Angeles at the Century Plaza on Monday (1). The Columbia artists set to appear are Barbra Streisand, Ray Stevens, Lynn Anderson, Ronnie Dyson, and Percy Faith's orchestra and chorus. Clive J. Davis, president of Columbia, will host the label's presentation.

distributors stayed with us and paid regularly. But I think we'll have between \$280,000 and \$300,000 sitting out there that we won't be able to collect.

It was my decision six months ago to retreat and get out of distributing our own label," he said. A cost analysis had shown that profit would be about 3 percent less, "but at least we'd be getting paid." The problem is that six or seven months after when the economy came in, we were pushed into the role of being a banker. We just didn't have the bankroll," said Sacramento. But he felt other fac-

Golden State Expansion

SAN FRANCISCO—Golden State Records is expanding its operation in the independent production field. Recently named to its new staff were Steve Benz, Brian Ross, Max Hoch, formerly with Capitol Records, and Barry Goldberg, Wally Cox and Michael Bloomfield. Golden State is producing LP's for the Mill Valley, Calif., based, featuring Bloomfield, Spencer Dryden, co-officer Airplane, and the Grateful Dead. Silverhill, the San Francisco TKO's, the Voice of Victory, and Graham will present the

Aretha Franklin Keeping Busy on The P.A. Front

NEW YORK—Aretha Franklin, Atlantic artist, is hitting a string of personal appearances over the next few weeks. She will perform at the Fillmore West in San Francisco, the NARM meeting in Los Angeles, and the Grammy Awards TV show.

Franklin will appear at Fillmore West on March 5, performing on the bill will be King Curtis and the Kingpins with the Tower of Power Band. She will appear at the NARM meeting on Saturday (27). She is the star of the "Fillmore at NARM" late night party and will also feature King Curtis & the Tower of Power. The evening will be sponsored by Fillmore Records. Bill Graham will present the performers, and David Robinson will conduct the show.

The NARM TV show will be aired on March 16. She will present at the same time the "Fillmore at NARM" late night party and will also feature King Curtis & the Tower of Power. The evening will be sponsored by Fillmore Records. Bill Graham will present the performers, and David Robinson will conduct the show.

For More Late News

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Dealers Term 'Injurious' \$5 Hike

NEW YORK—The Association of Record Dealers (ARD) will protest the recent price hike proposed by Capitol Records for its new singles.

In an emergency meeting convened Feb. 16 at Mercury Records, members of the ARD voted unanimously to write individual letters to Capitol explaining that individual price increases on all product, including catalog, would be injurious to the association's membership.

The association's membership of record stores was also discussed, with John Clark of the Harry Fox Agency, explaining in detail, the dimensions of the problem, and urging ARD members to cooperate with his organization.

There was also a presentation of new product by both Mercury and Elektra Records.

Dealers also are protesting the existence of the small record label. For one thing, he felt that the tight budget situation has virtually eliminated the one-shot hit disk. "You just don't have the bread and butter record anymore and the label that would sell around 130,000 and allow you to pay the bills. You either have a single that sells 100,000 or you have a single that soars over a million and a half. And you're just selling a million, that big single is more likely today to reap 3 million or more. But the area variance that we had to play with doesn't work so we have anyone."

In searching for a distribution (Continued on page 4)

McCartney 'Day' Rights to Chappell

NEW YORK—Chappell & Co. will handle the print rights to Paul McCartney's new single, "Let It Be," which will be released in Canada and the U.K. The song, the first written jointly by Paul McCartney and his wife Linda, is being rushed into print to coincide with the release of the Apple Records single. The music will feature a photograph of McCartney.

An agreement with McCartney Music was negotiated with Lee Eastman of Eastman & Eastman, New York law firm.

AST Launches Pre-recorded Tape Mail Order Service

NEW YORK—Amperex Stereo Tapes (AST) has started a pre-recorded tape mail order service aimed at reaching the estimated 10 million open-reel tape recorder and cassette users in the country. Initial releases include 222 selections from more than 3,000 titles in the AST open-reel catalog. Orders are filled within 24 hours.

Beach Boys Cut To A Fest LP

LOS ANGELES—The Beach Boys have given Ode Records their taped live performance of "Wouldn't It Be Nice" for inclusion in a festive LP.

Profits from the LP will be earmarked for Joan Baez's foundation for non-violence. For their own Brother Records, distributed by Reprise, the group has taped a short-lived live performance of "Cool, Cool Water" which appears in their "Sunflower" LP as a bonus track. The group is on its first American tour in two years. Their successful appearance at the Big Sur festival last fall sparked their interest in working before audiences again.

felt that individual letters would have more impact on Capitol's policy-makers than a single official letter of protest.

The earlier meeting to boycott all Capitol product died on the floor, and members reluctantly agreed that they would go along with a price increase if it was confined to new product. The consensus was that a \$5.99 price tag on all product, including catalog, would harm more than help the record store.

The burgeoning problem of prices and counterfeiting of pre-recorded tapes was also discussed, with John Clark of the Harry Fox Agency, explaining in detail, the dimensions of the problem, and urging ARD members to cooperate with his organization.

There was also a presentation of new product by both Mercury and Elektra Records.

Nanas Signs Doherty; Ist Solo LP Out

LOS ANGELES—Denny Doherty, in his new role of solo performer, after his stamens and Pappas experience, is the first artist signed by Herb Nanas, who has returned to the music business after a brief hiatus.

Doherty has been inactive since the group broke up in 1969. Nanas, a major agent with the William Morris office on the West Coast, just got back into the music field after leaving the Morris organization in January of 1968.

Doherty's first solo LP on Dunhill is "Watcha Gonna Do" which is being released on single. On the LP he has been placed in a country mood with supporting acts, but Nanas has emphasized Doherty's voice more on the next LP.

As part of his operations Nanas has formed BSN Productions and Mosholu Music, Denver, a vocal composer for whom Nanas also manages, is the first act associated with these two firms.

AST Launches Pre-recorded Tape Mail Order Service

NEW YORK—Amperex Stereo Tapes (AST) has started a pre-recorded tape mail order service aimed at reaching the estimated 10 million open-reel tape recorder and cassette users in the country. Initial releases include 222 selections from more than 3,000 titles in the AST open-reel catalog. Orders are filled within 24 hours.

The "reed by mail" program was started experimentally last December, with a mailing to tape recorder owners offering 150 selections including a variety of music from the AST catalog. A second mailing of 500 titles is scheduled for April.

Commenting on AST's move to (Continued on page 4)

CEMI Records Is Formed by Complex

NEW YORK—Creative Electronic Musical Industries, Inc., a multipurpose entertainment company, has formed a record label, CEMI Records. The first album to be released will be by a contemporary rock and roll group, Seventh Century. A major promotion campaign is being planned for the album. The Big Sur festival and a concert at Town Hall, Friday (26).

Studio Track

He added that if the new program proves successful, AST is prepared to offer a much higher percentage of its 3,000 title open reel catalog by mail.

ren, one of the industry's most successful producers, just did some commercial work for Mobil gasoline through Doyle, Dane and Bernbach with senior producer Joel Stuart guiding creation. Farrell has been scoring heavy in both commercials and producing publisher hits. Groove Sound Studios, New York last week, as was Hugo Winterhalter, of Charlene Westcott, girl Friday at Starkey-King Nashville Studios, Nashville, reports that Whitney Shauer was in work session produced by Buddy Mize and backed up by Swampwater.

On the Jazz chart, Columbia has the No. 1 and 3 spots with "Miles Davis at Fillmore" and Davis' "Bitches Brew," respectively. On the Soul chart, Columbia is represented with Santana's "Abraxas" in the No. 3 spot. Columbia has the No. 1 and 2 spots locked in on the Country chart with Lynn Anderson's "Rose Garden" and Ray Price's "For the Good Times." Columbia also has the No. 1 spot in the Classical chart with "Switched on Bach."

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RECORD REVIEWS

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And with good reason: Johnny Winter And's performance on those nights was some of the rockin'est music ever played.

The ambience and feeling of the recordings are also remarkable. You can feel the warmth and energy of Winter's music as soon as the record starts playing.

A good many people who think they know what Johnny Winter sounds like are going to be surprised by this album.

Of course we think the biggest response to his live performance will just be a couple of words. Like: "Hey Mister, you got the new Johnny Winter album?"



ON COLUMBIA RECORDS AND TAPES
MUSIC OF OUR TIME FROM THE MUSIC COMPANY



HENDRIX

THE CRY OF LOVE

FREEDOM
DRIFTING
EZY RYDER
NIGHT BIRD FLYING
MY FRIEND

STRAIGHT AHEAD
ASTRO MAN
ANGEL
IN FROM THE STORM
BELLY BUTTON WINDOW



MS2034

THIS ONE



S26Z-EPZ-AET5

Bell Sends 4 on Road in Move To Revamp Promotion Attack

NEW YORK—Bell Records has revamped its promotion attack. A staff composed of Jim Jeffries, Harvey Cooper, Fred Ruppert, and Noel Love will spend three days each in a different city. National promotion director Steve Wax, who'll guide his roving promotion staff from New York headquarters, said that each man will spend Monday in the office, leave Tuesday for a city and come back Thursday night, then spend Friday in the office. All operate out of the New York office except Cooper, who operates out of Bell's Los

Angeles office. Jeffries will confine himself to the Midwest, Ruppert to the east coast, Cooper the west coast. Love will act as a trouble-shooter; "if I get a telephone call about a record beginning to happen, say in Cleveland, for example, Love will head for Cleveland immediately to work on the record." The purpose of this new setup is to help local distributors with potential hits and "work with our local promotion men—the backbone of this business," Wax said.

This week, for example, Ruppert

(Continued on page 30)

Radio Meet Invites Disks

• Continued from page 1

and company executives have long sought a closer relationship with radio at higher levels.

This occasion will mark the first significant appearance of the record industry at a major radio association meeting. Last year Stan Gortikov, head of Capitol Records, spoke at the National Association of Broadcasters convention here on the hiring of blacks. Heary Brief, executive director of the Recording Industry Association of America, has given brief talks and played at the NAB current hits also bring radio men in tune with records. The NAB recently set up a joint radio-record liaison committee through the RIAA to work on interconnected problems.

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| <input type="checkbox"/> 3. Operator/Dist. of juke boxes / Coin. Mach. (31) | <input type="checkbox"/> 8. Music Publisher, Song Writer (20) |
| <input type="checkbox"/> 4. One-Stop, Rack Jobber (34) | <input type="checkbox"/> 9. Music Supervisor, Magazine (33) |
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Company		
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Type of Business	Title	

JOBETE IN HOT CHART STRIKE

LOS ANGELES—Jobete Music had 10 songs which climbed to the No. 1 chart position last year. This marks the first time that a publishing firm has had 10 songs reach the top position in a single year. The songs are "ABC," "I Want You Back," "The Way You Save," "Ain't No Mountain High Enough," "Ball of Confusion," "I'll Be There," "Indiana Wants Me," "Signed, Sealed, and Delivered," and "The Tears of a Clown." Jobete is the publishing affiliate of Motown Records.



LONDON RECORDS' staffers make the rounds of New York record shops with "Humperdink Valentines" to promote Engelbert Humperdinck's Parrot album "Sweetheart." Shown in front of King Vero's record stores with the two "Valentines" are, left to right, Phil Wesson, London's New York branch manager; Stanley Smoley, of King Keroi, and Mel Richmond, promotion men for London.

The annual NAFMB convention will be held at the Palmer House in Chicago March 25-28. The NAB, which also includes television broadcasters, will be held March 28-31 at the Conrad Hilton Hotel here. The NAFMB will open, except for a session of directors meeting, with a cocktail reception the evening of March 25. Sessions during the four-day event will range from "The FM Auto Receiver Problem: Dialogue With the Manufacturer" to "Quadrasonic Sound: A Status Report and a Look at the Future." There will also be a session, among several regarding new successful FM formats, plus an all-channel legislation status report.

Jonali Forms Publishing Co.

NEW YORK — Jonali Music Corp., a new music publishing company, has been formed by Paul Jonali, president of Complex Three Ltd., and Soul Fleet Productions, a division of Complex Three.

A search for young writers has been launched. It will encompass North America and Europe. Jonali feels that the European market has not yet been exploited to its fullest extent.

Podipto Adds Three Dates on Campus

NEW YORK — Podipto, GRT Records group, has added three dates to its current concert tour of college campuses across the nation.

New dates include, East Tenn. State University, Johnson City, Tenn.; Saturday (27); Southern State College, Springfield, South Dakota; Wednesday (28) at the Oriental Theater, Milwaukee, Thursday (4). The group has just completed eight college dates with the Carpenters.

Show to Aid Mine Victims

• Continued from page 1

those network stations which began an early fund drive. Two funds are being established, one to provide for the future educational needs of the surviving children, another to provide for other emergencies for them.

Gow, Louise Nunn made the Exposition Center available and provided 15 state troopers for crowd security. Decca, Capitol, and United Artists have donated thousands of dollars worth of albums to be sold at the function to help swell the trust funds. Local bankers and lawyers have donated time and effort to establish the fund and the Louisville Jaycees have been selling the tickets.

Ten Nashville girls, all from the Music Row area, will make telephone calls during the show to take pledge calls. Disk jockeys from the quickly-established network will be able to make toll-free calls

FINAL PLANS are formulated for local coverage of the Nashville finale of the annual Grammy Awards banquet and show in March. The ABC-TV affiliate in Nashville will carry the live broadcast. The network show. Shows planning are, left to right, seated, Don Tweedy and Bill Williams, co-producers; Nashville NARAS president Bob McCutney and executive director of WSM, Ed Helgren, standing, Ray Shouse, vice president, general manager of WSM, and Helgren, manager of programming and syndication.

Elektra to Open New Complex

LOS ANGELES—Elektra opens its new studio - office building complex March 3. The one-story structure has approximately 12 offices, plus room for expansion into different service departments.

Operating from the West Coast complex are Russ Miller, office head who also produces Show of Hands; Bruce Morgan, head of the two studios; an engineering staff of Brian Ross-Mysing, Fritz Richmond and Tony Hummer, a trainee.

Other personnel include: sales chieftain Scott Ross; AM promotion man Larry Saul; FM projects publicist Duane Anderson; Coast publicist Pat Faralla; artist relations manager Cor Donohue and staff ad man Don Fallucci.

Jac Holzman, Elektra's presi-

dent, plans increasing the amount of time he spends here. Elektra is part of the Kinney family of labels as Warner Bros. and Reprise, both located in Burbank.

Schools Air Benefit

• Continued from page 1

benefit and \$7,500 for black and white. The cost will be less if the school uses its own equipment for the broadcast. Each school involved will set its own ticket rates.

Beckler and Purcell initiated the project and are lining up top artists for the show. A similar project is planned for the graduates of those who died in the plane crash involving the football team and members of the athletic department of Wichita State University. Jay Mertele of TelePromp-Ter and Tom Moore of GE co-laborated on the plans for the closed-circuit broadcast.

Faraday Hits 3M With Suit

CHICAGO — Faraday, Inc., of Tecumseh, Mich., has filed a patent infringement suit against the Minnesota Mining & Manufacturing Co. (3M) in Federal District Court for the Northern District of Illinois.

The suit, filed Feb. 3, contains a charge by Fred J. Klein, Faraday president, that 3M has infringed Faraday license 2,804,401 covering lubricated magnetic tape.

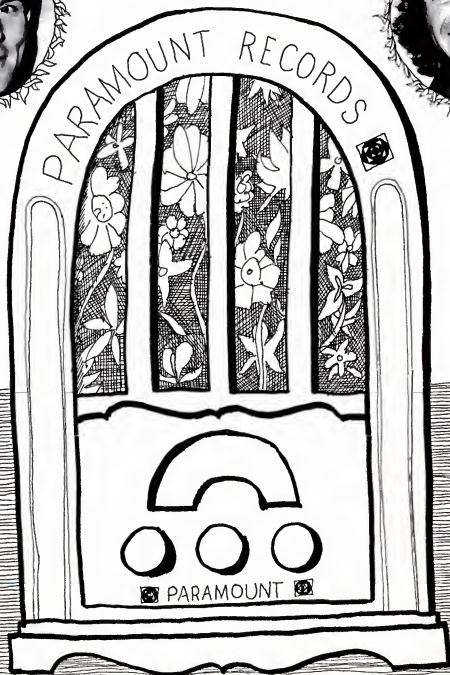
Faraday recently settled a suit against Capitol Industries for similar patent infringement. Faraday agreed to dismiss the suit upon a substantial cash payment by Capitol. The settlement permits Capitol to continue production.

TOM SMOTHERS
discovered
MIKE REILLY

Radio has now discovered

"1927 KANSAS CITY"

PAA 0053



ABKCO Reports Earnings, Revenue Up in Quarter

NEW YORK—ABKCO Industries reports the first quarter ended Dec. 31 showed the following figures on an unaudited basis: revenues of \$3,485,000 and earnings of \$464,000 or 37 cents a share.

For the corresponding period of 1969, revenues were \$3,137,000 and earnings of \$449,000 or 36 cents a share. All per share amounts have been adjusted to reflect the special 10 percent and 3 percent stock dividend paid in October, 1970 and February, 1971 respectively.

Following the Feb. 16 annual

shareholders meeting at the Warwick Hotel here at which Allen Klein, Henry L. Newfield and Joel Silver were elected directors, the board of directors elected the following officers: Klein, president; Harold Seder, executive vice president; Newfield, vice president and treasurer; Silver, vice president and secretary; William H. Speakman 3rd, vice president; Alan E. Horowitz, assistant secretary; and Krishnan Malik, assistant treasurer. The shareholders also approved the appointment of Arthur Anderson & Co. as the firm's independent auditors.

Schwann Listings Up 4.3% Classical and Jazz Slide

BOSTON—The Schwann Record & Tape Guide reported 7,111 new listings last year, a 29.1 or 4.3 percent hike from the 6,816 new releases in 1969. Musicals, pop, religious/sacred, children's and international pop & folk categories showed increases, but drops were recorded in classical and jazz areas.

The respective figures were children's, 129 new listings, a rise of 43; classical, 2,087, down 209 from 1969; international, 827, up 24; jazz, 550, down five; musicals, 152, up 30; pop, rock, folk, country, 2,622, up 46; religious/sacred, 222, up 28; and spoken word, 222, down two.

An increase of 61 was reported for new labels with 152 registered last year, while the 48 dropped was a rise of 12, making a total of 842 labels represented in the December Schwann and Supplement.

Krisno reported were 1,022 new album performers in the pop section with 123 of these issuing more than one album in 1970, while only 76 jazz performers were first listings, with six of these issuing more than one album.

(Continued on page 35)

Woolf, a Transcon Distrib Exec, Dies

DENVER—Earl Woolf, senior vice president of Transcontinental Distributors here, died Feb. 17 of cancer. He was 38 years old.

Surviving are his wife, three children, mother and father, and brother.



Alex Williams & the Mustangs and Chick Willis have recorded two hit records in "Soul Strut" and "So Hurt." . . . You can reach either one through:

Midwest Contemporary Agency
221 N. Geary Street
Oklahoma City, Okla.
(405) 232-9840

SHOREWOOD TO OFFER LITHO

LOS ANGELES—An original signed lithograph by Richard Lindner will be given away by Shorewood Packaging Corp. at the annual convention of the National Association of Record Merchandisers, said Floyd Gillett, vice president of marketing.

The lithograph is valued at \$1,000, it will be given away to a drawing. But Gillett is going to give everyone visiting the Shorewood booth a Victor Vaseline reproduction on canvas.

Newley, DJ Talk for LP

LOS ANGELES—Bell Records has blended singing by Anthony Newley with provocative answers by WNEW-FM disc jockey Allison Steele into a radio spot for Newley's "You're L.P."

The spot will be aired in Atlanta, Boston, New York, Houston, Los Angeles, Seattle, Chicago and Washington.

John Ronica, Bell's Coast executive, edited the material taken from the project.

Newly Plumb worked on the project one year, recording Newley's readings of Jennings Cobb's free form love poem here and the instrumental tracks in London.

Insiders Report

WASHINGTON—The Securities and Exchange Commission's December official summary of insider transactions reports trading by officers and directors and other holders of stock in the following companies of direct or related interest to Billboard subscribers. (Unsubstantiated notes, however, are in common stock. Billboard's report for this month contains Exchange stock notes. There were no significant insider transactions for over-the-counter stocks reported that would be of interest to Billboard readers.)

AKA Services—R. Globus sold 5,000 shares, leaving him 9,540. Craig Corp.—E. Y. Motokane bought 2,000 shares, giving him 34,005, held personally and 200 shares as trust.

Creative Management—David Beitelman sold 3,688 shares, leaving him 119,982. L. M. Rosenthal, through the L. M. Rosenthal & Co. trading account, bought 54,782 shares and sold 98,980, leaving none in this account. Rosenthal received no shares, however, and 5,025 in the I & L trading account, and 525 in the R & Y trading account.

General Electric—I. L. Griffin bought 1,133 shares, giving him 1,176 held personally and 15,000 shares in savings plan. H. L. Weiss Jr. exercised option to buy 1,259 shares, giving him 6,191.

Gulf of Western—C. C. Carmichael Jr. reported on holdings of

51% percent convertible subordinated debentures, with sale by family of 1,000, leaving 5,674,800 in the debentures held by family, \$3,400,000 held by wife, \$1,492,100 in foundation, and \$364,500 in the debentures held by Carmichael Jr. personally.

ITT—H. J. Abel exercised option to buy 2,670 shares, giving him 1,000. Search extension, leaving him to buy 3,000 shares, giving him 15,400. J. J. Navin bought 2,000 shares, leaving him 5,600.

Kimney National Service—S. L. Lewis, trading through Bear Stearns & Co., reported acquisition of 13,065 shares of convertible preferred series A, leaving him none in this account, and acquisition of 25,730 shares of common through the exchange, and subsequent sale of the common, leaving none held by Lewis in Bear Stearns. Lewis also sold 2,500 shares of common Corp., leaving him 7,500 shares held personally and 5,000 by wife.

Transamerica Corp.—J. R. Beckett, who recently became a director, reported holdings of 1,000 shares of common stock, and 5 percent convertible subordinated debentures.

U.S. Bank—H. Brown sold 3,000 shares, leaving him 13,097 held personally, and 82 shares by wife. Brown also sold 7,600 shares, leaving him 29,640.

Telex Corp.—S. J. Jatrau bought 15,000 shares, giving him 184,250. R. M. Wheeler sold 24,000 shares, leaving him 1,112,840 shares held personally and 6,900 by wife.

Transamerica Corp.—J. R. Beckett bought 1,000 shares, giving him 40,705 shares held personally, 2,050 held by family, and 197 in savings plan. J. Bogue sold 30,000 shares held personally, leaving him 60,410 shares, and 10,000 shares as trust, leaving 43,489 shares in the trust. D. G. Levitt sold 3,002 shares, leaving him 3,079 shares. S. J. Jatrau sold 5,000 shares, and 848 shares in savings plan.

Transcontinental Investing Corp.—R. K. Lifton sold 3,500 shares, leaving him 355,735 shares. H. W. Rowe bought 4,000 shares, leaving him 329,604 held personally, and 5,698 shares by wife as custodian, after her sale of 300 shares as custodian.

Viewer—J. Z. Lorber, through Jubark Corp., bought 4,000 shares, giving him 4,000 in Jubark and none held personally.

Bennett Concert To Be TV Special

NEW YORK—Tony Bennett's recent concert with the London Philharmonic Orchestra at Royal Albert Hall has been chosen as a television special. The TV special will be shown in the U.S. and throughout the world on the Music Center premiere telecast on British television, which is tentatively scheduled for Easter.

The concert was a benefit for the 107-member London Philharmonic Orchestra. The telecast was conducted by Robert Farnon.

lenner Forms Parent Firm

NEW YORK—Jimmy Jenner has formed Rock & Roll Inc., a parent company for Rock & Roll Records, Rock & Roll Productions, and Rock & Roll Music.

The record label is negotiating with distribution companies for domestic and international distribution. The production company will work with independent and star producers and will produce and consummate production agreements between the artist-producer and Rock & Roll Records or another label. The publishing firm will have an ASCAP and a BMI affiliate. Headquarters for Rock & Roll Inc. will be at 215 East 64th St., New York 10022.

FEBRUARY 27, 1971, BILLBOARD

As of Closing, Thursday, Feb. 28, 1971						
NAME	1971 High	Low	Week's % In 100's	Week's % Low	Week's % Close	Net Change
Admiral	147%	69	255	126	116	- 114
Amc	39%	19	75	30	28	- 29
Amer. Auto. Vending	11	5	51	9	9	- 10
Amplex	481%	210	1157	219	194	- 76
Automatic Radio	22%	1	24	1	1	- 1
Aura	129	74	101	129	126	127
Avet	13%	6	96	13	12	- 12
Capital Ind.	53%	12	53	17	16	- 16
Carrion	181%	44	369	31	7	- 7
CBS	49%	237	107	354	35	- 13
Columbia Pictures	8%	76	16	14	14	- 14
Craig Corp.	161%	96	227	7	6	- 6
Creative Management	151%	96	34	16	14	- 14
Dinner, Walt	17%	65	77	16	16	- 16
EMI	7%	3	29	9	4	- 4
General Electric	106%	60	202	106	104	- 104
Gulf & Western	26%	91	205	26	24	- 24
Hammond Corp.	161%	74	301	13	11	- 11
Henderson	47%	19	51	40	39	- 39
Harvey Group	12%	2	14	8	8	- 8
ITT	60%	20	147	56	56	- 56
Interstate United	151%	46	272	12	11	- 11
Kaiser Service	20%	34	20	34	31	- 31
Mackie	10	8	152	12	12	- 12
MCA	28%	11	21	28	27	- 27
Midco	291%	124	147	14	14	- 14
Motorola	241%	91	63	24	23	- 23
Neel	114%	71	620	104	102	- 102
Nor. Amer. Photos	70%	21	69	6	6	- 6
Obchick International	54%	18	24	30	27	- 27
Orchick International	54%	18	40	43	42	- 42
Paramount Pictures	34%	18	29	34	33	- 33
Servant	21%	12	615	30	28	- 28
Shirley	8	8	185	8	8	- 8
Stander	31%	9	237	17	16	- 16
Terra Corp.	204%	31	328	9	9	- 9
Transcon	26%	11	279	17	17	- 17
Transcontinental	204%	45	285	10	9	- 9
Triangle	22%	10	41	22	21	- 21
20th Century-Fox	20%	6	129	6	6	- 6
Vendo	17%	10	9	17	15	- 15
Viewlex	25%	35	40	9	9	- 9
Woritzer	15	7	44	13	12	- 12
Zenith	43%	22	71	43	42	- 42

OVER THE COUNTER	Week's %	Week's %	Week's %	Week's %	Week's %	Week's %
AKKO Ind.	12	11	11	3%	3%	3%
Allright, Inc.	4%	3%	3%	9%	9%	9%
Amer. Prods. Bureau	6	5%	5%	16	15%	15%
Billy May Corp.	15%	15	15	15	15	15
Dave Packard Corp.	15%	15	15	15	15	15
Gen. Leavitt	6%	5%	6%	3	3	3
GRT Corp.	7	6	6%	6%	6%	6%
Goodyear	5%	5%	5%	5%	5%	5%
Kirshner Enterprises	6	5%	5%	4%	4%	4%

Over-the-counter prices shown are "bid" (on United to "asked"). Neither the bid nor the asked price of unlisted securities is guaranteed. There are a great many unlisted securities whose prices would be of interest to our readers.

The above contributed to Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc. Members of the New York Stock Exchange and all principal stock exchanges.



Tape CARtridge

Trade Putting Optimistic Business Foot Forward

By BRUCE WEBER

LOS ANGELES—Business plans are being made with more optimism, however cautious, in the tape industry this year.

The overwhelming consensus right now among tape producers, who still recall a very thin, or non-existent earnings a year ago, is that the tape business turnaround is genuine.

So unanimously optimistic are they about this year that some even predict a possible profit rebound of between 20 and 30 percent.

"The time is ripe for forgetting 1970 and begin looking to the potentially strong recovery prospects in the year ahead," said James Tapes, president of National Tape Distributors.

While strong post-holiday sales and opening-cartridge business are buoying the spirits of many executives, they realize, too, that they are buying programs, not just speculating on the renewed strength of the consumer segment of the U.S. economy.

"Interest is percolating again in tape at the consumer level," believe Tiedjens, "but we continually have to look for ways to help revive the flagging consumer demand for product."

James LeVitus, president of Car Tapes, is convinced we are in the opening stages of a bull market, and it could well climb to highs before the year is over.

For many companies, both in hardware and software, earnings last year, though, with Car Tapes. And LeVitus expects and projects a healthy 24 percent increase this year for his company.

"It's time to beat last year's draggy economy and tightfisted consumers," he said, "and embark on strong volume programs for 1971."

Living Katz, president of Audio Magnetics Corp., agrees. "Periods of adversity, occasionally, are not the worst things for an industry. One of the big question marks for this year is the consumer. We will remain tightfisted or spend more money."

"I think he will spend," Katz said. "Inflationary pressures on the family budget will ease and unemployment will find a steady footing. Then we will most likely see a resurgence in business."

Katz is projecting a healthy increase at Audio Magnetics, which, despite the economic uncertainties of the industry, booked the trend last year and appears headed for another record year in 1971. Katz expects a snappy rebound in spending, followed by a solid sales growth for the tape industry this year.

On the theory that the business economy is bound to show more zip at some point in 1971, many

companies in the industry are preparing "action plans" for the blue chip period.

"There is developing on the part of consumers the feeling that this is a good time to buy," LeVitus said. "We'll see model gains in the opening quarters, but acceleration as the year progresses."

Katz, like LeVitus and Tiedjens, feels the consumer is supposed to furnish the main thrust toward a business recovery. "Consumer spending is perking up a bit," Katz said, "and the opening months are crucial."

Seven of the nation's largest retailers reported increased sales for January. Sears, Roebuck & Co. said sales for the four weeks ended Jan. 30 were 5.1 percent higher than last year. Gross sales were a record \$643,304,880 compared with the \$612,015,508 for the same period of 1970.

J.C. Penney Co. reported January sales of \$251.9 million, up from \$232.4 million a year ago. S.S. Kresge Co. estimated sales for January at \$139 million, or 19.4 percent ahead of the \$116.4 million a year earlier. Montgomery Ward & Co. reported a 10.2 percent increase in sales for January.

"The economy is on the way back," Tiedjens said, "but the idea is still to trim the fat off the bone and find fruits to clip until we are all the way back."

In effect, tape companies are optimistic, but many are hedging. "That's okay," Katz believes. "Companies should have some what slimmer looks as spending programs are shelved for fatter days and cost-cutting strictures are obvious."

"But they should be ready to react to the rebound, too," LeVitus said.

DGG's 'Beethoven' Is Offered in Cassette

NEW YORK—Deutsche Grammophon has released its highly successful "Beethoven Edition" on cassettes at an introductory list price of \$330 for the 12-volume 70 cassette set. The original disk version of the works was released last year to commemorate the 200th anniversary of the composer's birth.

The Beethoven musicassettes are packaged in 12 attractively bound boxes that may be purchased either individually or as a complete set.

As a special bonus, buyers of the complete set will each receive a 276-page book of the composer's life. Titled, "Ludwig van Beethoven," the color illustrated volume was produced in Europe in association with the Beethoven archive of Bonn, Germany. Neither this offer nor the special introductory list price is available to purchasers of individual volumes.

The individual volumes carry a suggested list price of \$33 each, with the exception of volume No.

10, which lists for \$22. Stressing the feasibility of buying complete sets, Lloyd Gellman of DGG, pointed out that in addition to the bonus book which sells for \$25 the overall saving on the introductory offer is well over \$150.

Artists and conductors featured in the edition include, Herbert von Karajan and the Berlin Philharmonic, whose recording of the composer's nine symphonies was awarded the Grand Prix du Disque; Karl Bohm and the Dresden State Opera with Karl Richter; the Amadeus Quartet and the Trio Italiano d'Archi.

Also featured are pianists Kempff, Andra, Eschenbach and Demut. Violinists Menuhin, David Oistrakh, Ferras, Szeryng, Singers Janowitz, Jones, Mathis, Ludwig, King, Wunderlich, Berry and Fischer-Dieskau, as well as cellist, Fourrier, and several outstanding choral groups.

DGG has scheduled a special

(Continued on page 16)

A NEW STAR IS BORN IN THE AGE OF AQUARIUS THE ZODIAC STEREO TAPE CASE

We already know the young people's reaction to this new case. "It's cool" ... because it has the new look the "now" generation identifies with. Top quality case. Loaded with extras.

Covered with gleaming white. Embellished with the signs of the Zodiac in blue and gold. This case is bright and beautiful, and easy to keep clean.

Holds ten 8-track tapes. Interior is fully lined to protect tapes from scratches.

and keep them dust-free. Unique brass plated handles on the outside. Tone is different, too. It's curved.

New contour style dividers. An exclusive Ampak® style. Provides individual compartment for each tape.

Send for complete information on the new Zodiac Chast and the complete line of Ampak tape cartridge carrying cases. Write to Ampak File & Index Co., 1625 Duane Blvd., Kankakee, Ill. 60901

...or Call 815/933-3351.

ANOTHER NEW CASE THE TREASURE CHEST

Has all the extra features of the Zodiac Case. Covered in gold. Decorated with a rugged wood grain design. Really looks like a pirate chest. Even has Captain Kidd hardware.

Priced right, too.

For Music 'On-the-Gol'

Ampak

Low \$ Cassette Duplication Out

• Continued from page 1

ergy, low noise raw tapes and feature signal to noise ratios of between minus 50 and 52 dB.

Maxell, a division of Hitachi specially formed to manufacture and distribute blank magnetic tapes, is offering, in addition to its line of blank loaded cassettes, a standard C-60 endless loop cassette, a full line of bulk cassettes duplicating tapes, and a single line of blank loaded 8-track tapes.

The blank loaded cassette line includes C-60, C-90 and C-120 tapes with signal to noise ratios of

minus 50 dB. The film is tensilized iron oxide for longer, more useful life.

There are also two high-energy, wide dynamic range blank loaded cassettes in playing times of 60 and 90 minutes. These top of the line units boast a tensilized polyester base film with a thickness of .49 mils; and 30 mils respectively. They also have a signal to noise ratio of minus 52 dB's and an operating bias of 96 to dB=100.

Among the unique features of these tapes is a leader tape that is also a head cleaner. According to

Marvin Soloff, sales manager of Maxell, the blanks also feature zero dropout. "We will not ship unless this feature is tested to our complete satisfaction," he said.

Low Noise

The blank loaded 8-track cartridge, is also a high-end product of low noise and low wear. According to Soloff, it's uneconomical for Maxell to manufacture low-end product. "We experimented with it, but it did not work out," he said.

He stressed, however, that de-

(Continued on page 50)

ATTEND THE FIRST INTERNATIONAL CARTRIDGE TV, VIDEOCASSETTE & VIDEO DISC CONFERENCE.

A prime opportunity for communication experts from all over the world to examine the newest and most significant electronic communications breakthrough of our time.

AMONG EXHIBITORS ARE:

- Sony
- Motorola
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- CBS
- Fiat
- Philips
- Videophon
- Credit Lyonnais
- Matsushita
- Panasonic
- and many more

Here are just a few of the questions to be answered at the conference:

- What is the unique place of Cartridge TV in entertainment and education?
- How will creators of Video Discs and Cartridge TV programs view their functions?
- How do we evaluate the characteristics and plens of the principle systems?
- How big are the potential markets for education and entertainment and what are their needs?

These and other key issues will be discussed by such international communications experts as:

ELMER H. WAVERING — Vice Chairman and Chief Operating Officer, Motorola Inc., New York, N.Y. • RICHARD J. ELKUS, Jr. — General Manager, Educational & Industrial Products Division, Ampex Corporation, Elk Grove Village, Ill.

FUMIO ISHIDA — Director of Marketing, Sony Corporation, Tokyo, Japan • And many other key industry leaders.

This is your chance to take part in the industry that is the most important advance in electronic communications since television. Speak out! Be heard!

At the 1st International Cartridge TV, Videocassette, and Video Disc Conference.

At the Palais des Festivals of the Cannes, Cannes, France. April 19-23, 1971.

CARTRIDGE CITY GADGET GUARDS VS. SHOPLIFTING

DENVER—Through an electronic gadget, Cartridge City, a tape retailer, has discovered a way to discourage shoplifting.

Instead of using two-way mirrors, closed circuit television and a variety of electromagnetic sensors, Cartridge City utilizes a microwave detection system.

Donald E. Stromstad, president of Western Sound, the parent company of Cartridge City, explains the system this way: "It's harmless to people—except the guilty ones."

It works this way:

Merchandise lending itself to easy concealment is sensitized by the storeowner before being put on display. When it is correctly purchased by the consumer, Stromstad said, the clerk "desensitizes" it.

If it is not desensitized, however, as would be the case when a shoplifter tries to smuggle it out of the store, the stolen tape will send out an audible signal when a shoplifter passes by microwave sensing columns near store exits.

The microwaves are harmless to people and the products.

Prior to installing its detection system, Cartridge City displayed merchandise in locked racks or behind counters. Now 10,000 tapes are on open display, thanks to the microwave guardian.

Precision Has New Package

LONDON—A modified version of Precision Tapes' mini-sleeve packaging for budget product will be introduced later this year. The new sleeves will be produced by

Precision in conjunction with Carroll and Lofthouse, who designed the current packaging used for all Precision's low-price cassettes and cartridges.

Audio Devices in 6-Pack Promo

GLENBROOK, Conn.—Audio Devices is taking advantage of the increased business in 8-track blank cartridges via a six-pack promotion.

It is offering five blank audio devices, cartridges and one pre-recorded cartridge from Capitol Records in a pre-packed promotion to dealers.

Although basically the same, the new designs will feature a slightly taller color sleeve — about nine ins — and will incorporate new methods of holding the tapes—a flip-top carton for cassettes and cardboard clips for cartridges.

Meanwhile, Charles Collett has joined Precision Tapes head office staff to assist with the selection of repertoire. Collett was formerly manager of the tape department at the Kings Road branch of Soho Records.

be sure to see record-a-tape

THE TAPE DUPLICATION CENTER

In our suite at the Century Plaza Hotel

February 26 to March 2

Come punch out an album of your choice. In 3 1/2 minutes or less you can walk away with a top hit album — and no matter how many times you retape the cartridge on Record-a-Tape, you get the same, big, full studio sound.

- No returns
- No inventory problems
- No obsolescent stock
- No warehouse overhead
- No pilferage
- Holds 50 Master Tapes

Can you beat that? YES! Become a distributor and have lots of them! Profit possibilities are mind-staggering.

Prices are competitive with pre-recorded tapes. Cartridges retaped with new albums for less money.

MCA TECH Company guarantees to pay all royalties and mechanicals earned through the licensing of the Tape Duplication Center.

DISTRIBUTOR AREAS AVAILABLE

record-a-tape

Electrodyn Corp.
an MCA TECH Company
13035 Saticoy St., No. Hollywood, Calif. 91605
(213) 875-1900





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WHITE ON COLOR
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Tapes Released to Alibi By

NEW YORK — Leisure Data, Inc. has released a series of pre-recorded cassette and 8-track tapes designed to provide ready-made alibis.

The four cassette or cartridge series provides the purchaser with

eight location-creating sound effects that simulate the actual noises of airports, highways, subway stations, hospitals, train stations, offices and even parties.

According to Steve Lichtenstein, president of Leisure Data, the idea

of alibi tapes was developed out of the current economic situation. "A lot of people," he said, are out of jobs because of the recession, but are ashamed to call for interviews out of their homes. With our

(Continued on page 16)

Petacrest, M.O. Firm, Opens Tape Library

LONDON—Petacrest, the Birmingham-based mail-order tape firm, has opened a nationwide pre-

recorded tape library. Product for the loan club, which started operating last month, is being supplied by Precision, Ampex Stereo Tapes, and ArrowSound.

Anyone who buys a minimum of four tapes from the company automatically becomes eligible for free membership to the club. Cartridges can then be exchanged at the rate of 90 cents for budget albums and \$1.20 for full-price.

Over 400 titles are available in the library. Product, which is on cartridge only, is mainly middle-of-the-road and easy-listening, and the firm says demand for any other type of repertoire is "minimal."

The club is being promoted with a series of advertisements in the personal columns of Sunday newspapers. Club members also receive a newsletter from the company every quarter, giving details of latest additions to the library.

Petacrest, which is the main distributor for Golding Audio 8-track players in the Midlands, claim they have had an official go-ahead from the mechanical copyright Proctech Society to run the library scheme. Last month, the MCPS wrote to several tape manufacturers asking for a 12 per cent royalty on tapes supplied to libraries instead of the usual 6½.

Commented Michael Warren, a director of the company: "We have had quite a bit of correspondence with the society about this matter but it really isn't our problem."

(Continued on page 16)

The TDK profit tree...



or how TDK shares the wealth.

In October and November, we planted a tree, watered it and fed it with our big 10-for-8 Promotion. That campaign bore sweet, beautiful fruit—with **you** help.

Now we would like to share that wealth of fruit with the people who made it possible. So here's another promotion exclusively for **you** benefit. Because nothing succeeds like success, the big Share-the-Wealth Special is again a Take-10-for-8 Promotion, except the giveaway is all for **you** rather than the consumer.

For every eight Super Dynamic Cassettes you buy—C-30SD, C-60SD, C-90SD or C-120—you will get two more of the same type free for a total of 10. But this time you do not pass the savings on to your customers, who will pay the regular price. As in the last promotion, minimum quantities apply.

And here is more: Two years ago, TDK introduced Super Dynamic tape to the U.S. market, in the form of the C-60SD Cassette. In celebration of that anniversary, we're throwing in an additional 20-cent bonus on every C-60SD Cassette you buy.

To help you take full advantage of this opportunity, we're stepping up our advertising and promotion drive to an all-out level to millions of customers and potential customers. Here are the details on the big TDK Share-the-Wealth 10-for-8 Special:

1. With the purchase of any eight TDK SD Cassettes—C-30SD, C-60SD, C-90SD or C-120—you get two more of the same type free. That's a 25-percent bonus! Minimum purchases required.
2. Additional 20-cent Share-the-Wealth anniversary dividend on every C-60SD cassette purchased.
3. Heavy advertising in Playboys, Penthouse, Esquire and other leading national publications. Preprints and other details will reach you in time.
4. Heavy advertising in local and regional media throughout the country. Ask for details concerning your own area.
5. For easy handling, the cassettes come packed 10 to a carton carrying TDK's special message to you. You remove the message before passing the merchandise on to the consumer.
6. This offer expires at MIDNIGHT, MARCH 15, 1971.

Start getting your orders in now.



TDK

World's leader in tape technology since 1932.

TDK ELECTRONICS CORP.

LONG ISLAND CITY, NEW YORK 11103



WB Sticks to No Warranty

LOS ANGELES—Warner Bros. does not have a tape warranty, has never had one and doesn't feel it needs one because a company should stand by its product and replace it when it is defective.

WB's policy stands out in light of Liberty, Motown, RCA, CBS, Mercury and Capitol, among others, having official warranty programs.

WB's tapes are duplicated and marketed by Ampex, which has its own warranty program. But WB has not gotten into setting up warranty card systems and procedures.

"Common business sense dictates that a company stand behind its product," said marketing vice president Joel Friedman. "If someone sends us back a tape he claims is defective, we'll check it and if it is, we'll send him back a replacement. Or we'll contact Ampex to make the replacement." In legal terminology, a product must fit for its intended use, Friedman pointed out.

CAR TAPES IN PUSH ON LINES

LOS ANGELES — Car Tape, manufacturer of stereo tape players, is introducing three promotions for its line of home, portable and auto units.

The equipment promotions are aimed at the three holidays: Valentine's Day, George's Deal and Val's Deal. A purchase of three units of any one model gives a dealer a starter set at a minimum price under Abey's Deal; buy a mix of 15 units and receive two free in George's Deal; and buy an 8-track sound center with speakers at an "I Love You" Valentine's Day price.

In conjunction with the merchandising programs, Car Tapes held management meetings in Chicago, Feb. 8-10, to introduce new product lines and discuss promotions, merchandising, advertising, marketing and product development.

15

Coming Soon! New Albums on Atco

**Delaney & Bonnie
Alex Taylor
Cactus
King Curtis
Jack Bruce
Black Oak Arkansas**



On Atco Records & Tapes (Tapes Distributed by Ampex)

Tape CARtridge

New Tape Cartridge Releases

• Continued from page 15

Project 3

INCH LIGHT & THE LIGHT BRIGADE —
By the Band of the '30s; (C) MS5049,
(C) MS5049
TOMMY LUTHERA—Close to You; (B) MS5050,
(C) MS5050

Reprise

JOHN RENBURN—The Lady & The Unicorn;
(B) MS5057, (C) MS5057
NICKIE BARCLAY/JOE COCKER—Fanny; (B)
MS5058, (C) MS5058
DEAN MARLIN—For the Good Times; (B)
MS5059, (C) MS5059
ORIGINAL SOUNDTRACK—Fools; (B) MS5059,
(C) MS5059
THE PENTAGON—Curl Sister; (B) MS5060,
(C) MS5060
PETER GREEN—The End of the Game; (B)
MS5061, (C) MS5061
THE FIRST EDITION Greatest Hits; (B)
MS5062, (C) MS5062

Warner Bros.

PETRA CLARK—Warm & Tender; (B) MS1885,
(C) MS1885
STONY NUT—Net Alone; (B) MS1872, (C)
MS1872
BLACK SABBATH—Paranoid; (B) MS1887,
(C) MS1887
KID MUGGER—Paranoid; (B) MS1894, (C)
MS1894
SEPTA — Going Back to Colorado; (B)
MS1897, (C) MS1897
IDE BAKER—Moonlight; (B) MS1901, (C)
MS1901
CUBED AIR—Air Conditioning; (B) MS1903,
(C) MS1903

Tape Happenings

Craig Corp., Compton, Calif., has introduced a wireless-controlled, cassette AM-FM radio-recorder, model 2613. It features wireless control of tape motion while recording with a battery-rechargeable wireless unidirectional microphone.

... GRT Corp., Sunnyvale, Calif., estimates it lost \$750,000 in the second quarter ended Dec. 26, 1970. It also plans sizeable write-offs for the full half ending on the same date. Sales for the half are 25 percent below the year ago period.

... TDK Electronics Corp., New York, and Philips have reached an agreement to market endless loop cassettes. Philips has agreed to allow TDK to sell the concept for business, educational and industrial use. Although TDK had developed the device, Philips, which licenses the cassette concept, had held up marketing of the endless loop cassette.

Tapes to Alibi By

• Continued from page 14

alibi tapes, the user has simply to turn on his tape player while making a call, and create the location that best suits his purpose via the correct background sounds. Lichtenstein, who created some waves on the prerecorded tape market with tapes of a barking dog, feels that there is a mass market for his new product. "They can be used successfully either as credible alibis or great gag," he said.

Lichtenstein also disclosed that he is planning to release a set of alibi tapes for the liberated woman.

DGG's 'Beethoven'

• Continued from page 11

merchandising program to kick off sales of the Beethoven cassettes. These include point-of-sale displays, posters, streamers and other impulse buying aids.

Open Tape Library

• Continued from page 14

Anyway, customers are buying tapes from us in the first place and all they are now doing is part-exchanging them for something else."

TOP

Tape Cartridges

(Based on Best Selling LP's)

This Week	Last Week	Title, Artist, Label (B-T), & Cassette Nos. (Duplicator)
1	7	PEARL Joni Joplin, Columbia (CA 30322; CT 30322)
2	2	CHICAGO III Columbia (CA 30110; CT 30110)
3	6	LOVE STORY Soundtrack, Paramount (PA 44002; PA 44002)
4	1	JESUS CHRIST, SUPERSTAR Velvet Arts, Decca (6-206; 72-206)
5	4	ABRAKAS Santana, Atlantic (CA 30130; CT 30130)
6	3	ALL THINGS MUST PASS George Harrison, Apple (BSWV 639; 4XSW 639)
7	5	TUMBLINGDOWN CONNECTION Elton John, Uni (B 73096; 2 73096)
8	8	ELTON JOHN Uni (B 73096; 2 73096)
9	10	PENDULUM Crescendo Chamber Revival, Fantasy (Amper MSB410; MSB410)
10	11	THE PARTRIDGE FAMILY ALBUM Bell (MS633; MS633)
11	9	GREATEST HITS Elvis Presley, RCA Victor (PS 1655; PS 1655)
12	13	ELVIS COUNTRY Elvis Presley, RCA Victor (PS 1655; PS 1655)
13	15	IF YOU COULD READ MY MIND Gordon Lightfoot, Reprise (Amper MSB292; MSB292)
14	20	OSMOND Rick Astley, Warner Bros. (Amper MSB187; MSB187)
15	25	PARANOID Black Sabbath, Warner Bros. (Amper MSB187; MSB187)
16	17	NANTUCKET SLEIGHRIDE Mountain, Windfall (Bell) (GRT 8119-500; 5119-500)
17	—	STONEY END Barbra Streisand, Columbia (CA 30378; CT 30378)
18	14	LIVE Grand Funk Railroad, Capitol (BSXW 632; 4XSW 632)
19	34	ROSE GARDEN Lynn Anderson, Columbia (CA 30411; CT 30411)
20	19	CLOSE TO YOU Carpenter, A&M (Amper ET 4271; CS 4271)
21	21	BLOODROCK II Capitol (BSW; 4XW 491)
22	—	LOVE STORY Andy Williams, Columbia (CA 30497; CT 30497)
23	23	WHILES & WINTERNALES Judy Collins, Elektra (ET 5010; CT 5010)
24	16	STEPHEN STILLS Atlantic (Amper MS7201; MS7201)
25	18	LED ZEPPELIN III Atlantic (Amper MS7201; MS7201)
26	27	DELIVERANCE Poole, Epic (Columbia) (EA 30209; ET 30209)
27	24	TO BE CONTINUED Laurie Rave, Epic (Columbia) (EA 1014; ENC 1014)
28	28	FOR THE GOOD TIMES Ray Price, Columbia (CA 30106; CT 30106)
29	12	JOHN LENNON/PLASTIC ONO BANO Apple (BSXW 3272; 4XW 3272)
30	—	SWEETHEART Everett Ruessell, Reprise (Amper MS7104; MS7104)
31	31	WORST OF Jefferson Airplane, RCA Victor (PS 1653; PS 1653)
32	—	EMERSON, LAKE & PALMER Capitol (Amper MS7000; MS7000)
33	33	EMITT RHODES Dunhill (BS089; 55089) (Amper & GRT)
34	38	IT'S IMPOSSIBLE Perry Como, RCA Victor (PS 1667; PK 1667)
35	22	SWEET BABY JAMES James Taylor, Warner Bros. (Amper MS1843; MS1843)
36	37	TEA FOR THE TILLENDALES Cal Stevens, A&M (Amper ET 4280; CS 4280)
37	40	BLOWS AGAINST THE EMPIRE Paul Kantner & the Jefferson Starship, B&W Victor (PS 1654; PK 1654)
38	39	CHICAGO Columbia (18 80 084; 1610 084)
39	32	TWO YEARS OF Bob Dylan, A&M (Amper MS3253; MS3253)
40	44	THIRD ALBUM Jackson 5, Motown (MB-1718; M 75718)
41	—	WHAT ABOUT ME Quicksilver Messenger Service, Capitol (BSXW 630; 4XW 630)
42	29	TAP ROOT MANUSCRIPT Neil Young, Uni (B-73092; 2 73092)
43	36	PORTNANT Fifth Dimension, Bell (Amper MSB045; MSB045)
44	—	GOLDEN BISCUITS Three Dog Night, Dunhill (BS0909; 550909)
45	45	AFTER THE GOLD RUSH Neil Young, Reprise (Amper MS3683; MS3683)
46	47	MANCINI PLAYS THE THEME FROM LOVE STORY Henry Mancini, RCA Victor (PS 1660; PK 1660)
47	30	CURTIS Curtis Mayfield, Curtom (Amper MSB003; MSB003)
48	41	WOODSTOCK Soundtrack, Capitol (Amper TBS NH; TBS NH)
49	—	CHAPTER TWO Roberta Flack, Atlantic (Amper MS1569; MS1569)
50	49	OSMOND'S FACTORY Crescendo Chamber Revival, Fantasy (Amper MSB402; MSB402)

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when answering ads ... Say You Saw It in the Billboard

Euro Films Offers Jazz For CTV

By ELIOT TIEGEL

LOS ANGELES—Jazz music, with the historical values as America's only true art form, is being offered on cartridge television systems operators by Euro-Films.

The local jazz film house formed last year, 12,000 titles of color half-hour films and four color half-hour shows in its catalog.

The four color shows, short exposure, are called "Jazz on Stage" and feature such performers as Shelly Manne, Ray Brown, Zoot Sims, Les McCann, Joe Turner, Harry (Sweet Ed) Jones, Bob Cooper, Roger Kellaway, Larry Buckner, Hampton Hawes and Sonny Crier.

The black and white shows were originally filmed during the late 1950's for American television under the title "Frankly Jazz." Appearing with host Frank Evans are such names as Gerald Wilson, Bud Shank, Joe Pass, Sherry Rogers, Shelly Manne, the Lighthouse All-Stars and L. Ray.

Executives of the film company—which participated in the production of the 45-minute color TV shows shot last year's Newport Jazz Festival birthday party in Los Angeles—have begun contacting the companies whose duplicating systems are the initial backbone of CTV.

Euro-Films believes that, initially, CTV programming will be educational or specialty music, and that jazz qualifies on both counts. The music does not lose its potency because of stylistic innovations. "We are not a rock and roll company said. They are also counting on the high price of the initial cartridges. The price of the tape to own a program which can be replayed without interest being lost.

An expensive CTV program will not be like a discounted album which is sold at a low price and then forgotten. The investment in the show will require that it be made to be deeply motivated to spend the hard dollars and then take advantage of the material for educational or self-education reasons.

Euro-Films plans to offer each of its shows as a separate program, although there is enough of a diversity of jazz styles and sounds

(Continued on page 50)

COVERS WIDE RANGE

CBS Developing Titles in EVR Cartridge

NEW YORK—The Electronic Video Recording Division of CBS has developed a comprehensive library of more than 600 film titles available in the EVR cartridge format. The catalog, believed to be the largest available cartridge TV software selection in this country, has been mailed to some 17,000 audiovisual prospects. It covers a wide range of subjects designed to educate and entertain and is aimed at educational, industrial, medical, travel, sports and

recreation, public safety and other related markets.

According to Robert Brockway, president of CBS/EVR, the release of the catalog at this time is designed to act as a stimulant to schools and other prospective audiovisual clients in their plans for the acquisition of EVR players.

He said the catalog will make it possible for all audiovisual clients to order single EVR titles from the National Audiovisual Center, NAAC, the United States Information Agency, the U.S. Dept. of Agriculture, the Motorola Telecommunications Center, Ford Motor Co., Gulf Oil, Fleischmann's Yeast, Bailey Film Associates, Harvest Films, the American Medical Association and Shell Oil.

Programs vary in length and

are available in both color and monochrome. The 17,000 recipients of the catalog include 11,000 school superintendents, librarians, and medical, business and industrial clients, as well as a select list of 6,000 audiovisual units maintained by Bailey Film Associates owned by CBS.

Brockway disclosed that the catalog would result in a major gain to schools as its listed film can now be purchased inexpensively and acquired permanently without the long waiting periods customary in sponsored film library materials.

He added that as an add-on to a recently announced EVR cassette starter package of 100 films each for more than 100 public libraries, the new catalog broadens and intensifies the selection for libraries.

He continued, "In time there may be many EVR cassette catalogs whose contents will reflect continued growth of subject choice."

Writers to Talk On Protection In CATV, CTV

NEW YORK—Just what protection do writers have when their works are used on cartridge and cable television? That will be one of the burning questions at the First Congress of American Writers will discuss at a two-day gathering here April 19-20.

Among the writers groups which are reported planning to attend the conference are the Authors League of America, Dramatists Guild, Newspaper Guild of New York, American Poetry Society, Authors Guild, Mystery Writers of America, Writers Guild of America, East and West, Science Fiction Guild of America and the American Society of Composers and Music Publishers.

Topics include the state of various arts and their future as they find their way into copyright protection for new communications media like CTV and CATV.

Some writers organizations have expressed concern over payment for their works in new electronic media. The Writers Guild of America, East and West, and the Science Fiction Guild of America, said recently that writers should gain maximum protection and that film producers should be held liable if a strike is called over the April 19-20 issue, writers belong to the organization striking will not cross picket lines.

CTV is very much a negotiable issue, the writers said, since there are not as yet any royalty structures established.

CTV Wires

Diana Baxter has joined Tele Cassette Enterprises as assistant to the authoring and production of the Video Technology Laboratory. She will assist Fritz in program development. . . . MGM Studios has opened a video tape center for series, commercials and other projects. There are seats for 250 people on the soundstage. Hollywood Video Center is providing and installing the hardware. Mobile equipment will also be available. . . . MGM becomes the first major film studio in Los Angeles to open a video tape facility. . . . Eurodisc in Cannes will enter the CTV field in 1972. . . . Eleven exhibitors at the Second International Video Exhibition outside of Paris in late January. The event included discussions on educational, industrial and leisure applications of CTV and exhibitions of hardware.

Bruce Lang, newly named executive director of medical programs at Telecommunications International, the New York-based videorecording house, will develop CTV programs for the medical profession. He was formerly with Reeves Production Services. . . . Gold Key Entertainment plans to install a play-back units in hospitals around the country. Gold Key is working with Florida-based American Mediscop, which operates hospitals in that state.

Closed Circuit TV Aids Welfare Plan

LAS VEGAS—Closed circuit television using black and white videotaped shows are helping local welfare recipients become self-supporting.

All new welfare applicants are required to take orientation, training, appearance improvement and how-to courses through the VTR system.

The local Economic Opportunity Board originated the television program. August 1970, the initial equipment was purchased by the Concentrated Employment Fund. Additional equipment was purchased through the education budget.

Software material covers English and topics such as the Kindergarten through grades 14 courses are cited by poverty officials as a means of providing in speech training and personal appearance improvement. An RCA language of course is also used, according to Mrs. Jean Dunn of the poverty program.

The program also includes reading, math, history, life service and "how to" courses. Other topics will be offered next year.

FV Cartridge Is Piracy Proof

NEW YORK—An EVR cartridge is piracy-proof, says Robert Brockway, president of the Electronic Video Recording Division of CBS.

Brockway claims that EVR processing makes it impossible for anyone to make a pirate to duplicate EVR product.

He said that even though an enterprising counterfeiter succeeded in copying an EVR film on videotape, the result would be inferior. "Unlike videotape where it can be made impossible to tell the original from the counterfeit, there is no semblance of identity between an original EVR cartridge and a pirated videotape," Brockway said.

"Any rights holder who finds his EVR cartridge reproduced on videotape without permission, can move against the counterfeiter with the full force of the law."

"Videotape's problem is that you cannot identify the original if you can't tell your own product from the pirated one."

Speaking at a recent meeting of the Sales Executives Club at the Waldorf Astoria Hotel, Brockway said that the EVR cartridge, which is a combination of optical, petroleum, steel, automotive and publishing are turning to EVR as a means of promoting products. During the meeting Brockway awarded an EVR gold cassette to Elmer Waverling, vice chairman and chief operating officer of Motorola. Brockway hailed Waverling as one of the first persons to see the potential of cartridge TV, citing him as the guiding force in the development of a mass produced EVR player.

Technicolor in Education Field

LONDON—Technicolor is moving into education field with a program built around 140 topics for its Super 8mm film cartridge project. The U.S. company has sold about 270 of its model 1300 automatic cassette projector to the U.S. Navy, which will inaugurate an audiovisual assistance program.

The 140 "shows" are being taped during lectures at the college and will be transferred onto film by Technicolor's Vidronics transfer process.

The first programs will be black and white, Color is planned later. The hardware is simple, rugged, but Technicolor is reported looking for a European manufacturer. The association with the British Open University is looked upon as Technicolor's first step into the field of the educational-industrial audiovisual fields.

The 140 shows may become Technicolor's initial offerings for home cartridge television once the time gained exposure on the college level.

CTV Seen Aid To Producers

KANSAS CITY—Cartridge TV is expected to expand audiences for film producers, reports Frank Havlicek, manager of program material for Motorola's Telegraph Center.

Speaking to audiovisual executives at the Calvin Cinema Center, Havlicek said the producer's role in cartridge TV is no different from the audiovisual role in film. In film producers already have a strong position.

"The only possible difference," he said, "will be in marketing and distribution." Citing Motorola's new Telegraph Center as an example, he said, "This company offers a new dimension to producers. Through our marketing reach, producers will be able to penetrate markets never before available to them."

"We at Motorola are interested in working with producers in creating original films that relate to the business, industrial, institutional and governmental markets we reach."

The Motorola executive also said that the traditional channel of cartridge TV product is through combination producer/distributors who create programming for a specific market and sell packages of both hardware and software.

"You should consider the possibilities of distribution when planning films, and should be prepared to take advantage of special capabilities such as found in the EVR system."

Akai Unit Uses 1/4-Inch Tape

LOS ANGELES—Akai Electric Co. of Japan's new portable black and white videotape recorder/playback system utilizes 1/4-inch tape, which is more than 100 times longer than VTR units don't use.

Akai's model VT-100 moves the tape past the head at 11.25 inches per second, the same speed used on two Roberts models which are 1/4 inch wide units.

Most VTR units use a 1/4-inch wide tape, with 1-inch the next most popular size.

Akai claims the utilization of 1/4-inch tape allows for a more light weight system and lower operating costs.

The unit will retail for \$1,295 and includes camera, recorder/player unit, a video monitor unit

and battery charger. The camera has a zoom feature and built-in microphone. A push button in the camera's viewfinder activates the recording mechanism.

The recorder will accept 20-minute, 15-minute and 10-minute tapes. It can be plugged into AC or DC current and weighs 10 pounds. It operates on a 100-watt power supply.

The picture monitor uses a 3.1-inch screen. The battery recharger has two 6-volt 200-amp batteries in eight hours.

Akai America, Ltd., in nearby California, has distributed the system. About the only thing compatible with this unit and other Akai units is the 1/4-inch videotape record heads. Like the Roberts units, it has a 200-line picture resolution.

CTV Confab for NYU May 12-13

NEW YORK—A two-day cartridge TV conference aimed at exploring the problems and impact of the new medium will be scheduled by New York University of Continuing Education on May 12-13.

The seminar, which will address itself to publishers, TV and film professionals, advertisers, union people, lawyers, educators, corporation executives and security

analysts, will be held at NYU's Loeb Student Center, at Garden Place and Washington Square South.

Speakers will include representatives of the Federal Communications Commission and experts from the various fields into which the medium is expected to break the grounds. Detailed information on the confab is available from Dean Stanley Gabor of NYU's School of Continuing Education.

AYCO TO CONVERT KIDDIE SHOWS TO CARTRIVISION

NEW YORK—Sixteen "Cartoon Classics" and 24 "Roger Ramjet" animated children's shows will be converted into Ayco Cartrivision system.

The "Cartoon Classics" will be provided by Radio and Television Packagers, Inc.; "Roger Ramjet" will be offered through Writings and Distribution Corp.

The 16 classic classic films will be offered in their original lengths (one hour or more) and include such titles as "Beauty and the Beast," "The Wild Swans," "The Underside Explorers," "The Magic Antelope," "The Princess," "Journey to the Beginning of Time" and "The Fisherman and the Fish."

The "Roger Ramjet" series has been viewed in over 150 television markets and the two programming arrangements are the first to provide Ayco with children's

From The Music Capitals of the World

DOMESTIC

MIAMI

Metromedia Records' The Summer Winds will play the Tack Room of the Diplomat, March 9-12, appearing there is Brother Love. . . . Nick Russo and Gabriel's Brass at Ray Barbarino's Crossway Inn. . . . High Street Carnival, Miami rock group at the Mardi Gras in Rochester last week, are returning to Miami to open at the former Dream Lounge which has yet to be given a new name. And Judy Messenger, former vocalist for the group, has been signed by Bob Shad at Mainstream Records. . . . Emanuel, a new club, opened in North Miami the last weekend in January featuring Bethlehem Asylum, Ampex recording group, and Fantasy with James dynamic 17-year-old vocalist. . . . Two Miami housewives are turning out tunes for Trip Universal Records, Arduin Brothers' "Crashapple Green" (Latin-country tempo) has been recorded by Gary Duncan on the Trip label and Naomi Sello's "I Love But to Love You More" and "My Song" are being recorded as one of the label's projects.

Nastasi's Peanut Taylor (owner of the Drumbeat Club) at Criteria Recording Studios producing an LP for Prentice Miner and Company, sextet appearing at Paradise Island (Nastasi) are being booked into the Americana Hotel's Carrioca Lounge Monday (22) for a month's engagement. . . . Buddy Decker, who at Criteria all week and the Criteria

engineering crew moves into the Trump, Marco Polo Hotel, with its 16-track mobile equipment for a "live" taping session on the scene. . . . Jackie Davis has booked studio space March 2 for cutting the second side of his LP which will have a "live" audience in the studio.

The Playboy Plaza features Tony Bennett, who plays to capacity audiences. . . . Another singer being extremely well at the Diplomat is Engelbert Humperdinck, who is breaking all records for that hotel. . . . Al Hirt into the Newport Hotel. . . . Diana Ross opened at the Eden Roc. . . . The Brotherhood at the new opened Boleros. . . . Singer Maria Marshall now at the Bonferr's Pinto Lounge with the Frank Dobson Trio.

SARA LANE

SAN FRANCISCO

Roger Collins, Clover and Merle Saunders played at the opening of Fantasy's new studio and offices in Berkeley. . . . Otis Rush is recording an album here, produced by Nick Gravenites. . . . Fillmore Management surprised producer Fred Catero at his birthday party with a gold record for Santana's "Abraxas." The album has since qualified for a platinum record.

Joy of Cooking is home from Los Angeles after a one-week engagement at the Troubadour. Bass player Jeff Neighbors, who at Criteria replaced David Garthwaite.

. . . Bill Evans currently playing at the El Matador. . . . KPFA broadcast a two-part special interview with John Hammond Sr. on the careers of Basie, Smith, Charlie Christian, Count Basie, Fats Waller and Billie Holiday. . . . Country Joe McDonald made his first Berkeley appearance in over two years at the University of California's Zellerbach Hall. McDonald appeared now as a solo performer, accompanying himself on acoustic guitar. . . . Dan Hicks and Hot Licks, now with Blue Thumb, recorded a live album at their engagement at the Troubadour. . . . Guitarist Neil Schon has joined Santana. . . . The Fourth Way has been released. . . . Wersov's album live at the Montreaux Festival last summer, has just been released.

MARY TURNER

NEW YORK

Starday King East Coast regional manager Mike Kelly in hospital here, recovering from complications. Veteran independent promo man Matt Parsons filling the vacancy while Kelly is recuperating.

Sun Ra plays Art D'Luogio's Village Gate Sunday (21). Opening act while King East Coast is Metromedia's Elephant's Memory, Birdsong, and Polydor's Ray Charles. . . . Elephant's Memory also will play the Gate Friday (26) and Saturday (27) with Sun Ra back Sunday (28). MGM's L.F. Murphy & Free Flowing Salt opens Tuesday (2) for five days, being joined on Friday (5) and Saturday (6) by Factory, Joe Beck & Friends play 9-13, Jamal's Ahmad Jamal Trio plays the Gate of the Gate through Sunday (28). Bell's Billy Taylor Trio opens a one-month stint Tuesday (2). Don Perry Enterprises will represent the Rick Nelson publishing firm, Matrang Music, BMI.

Guitarists George Barnes and Buckley Pizzarello opened a six-week engagement at Upstairs at the Downstairs Feb. 17. Joan Rivers and Tony Messina continue at Downstairs at the Upstairs through Saturday (6). . . . Richard Grasso of Beechwood Music became the father of a girl, Dana Margaret Grasso, Feb. 6. . . . Eden Music in Corp., and its affiliates have moved to Englewood, N.J., P.O. Box 325.

The PJ's song duo of Paola Diva and Jeanne Napoli open a three-week stint at Las Vegas' Caesar's Palace March 25. . . . RCA's Eddy Arnold headlines the Nugget, Reno, April 15-May 4. . . . Cliff Ayers and Gordon Wagner have opened an across-the-country talent agency, with Whit Marshall Associates handling publicity and promotion.

Capitol's Glen Campbell will headline the March 11 International Radio and Television Society anniversary banquet at the Waldorf-Astoria Hotel which will honor Lucille Ball. . . . Tristram Carey has been set by producer Howard Brandy to compose the music for Hammer Films' "Blood From the Mummy's Tomb." The Moog Synthesizer will be used. Philip Marcell is music supervisor. . . . Zen Records' Young Hearts have changed their name to the Kings of Hearts for their new single, "A Little Togetherness" and "When You Wish Upon a Star." . . . Stix Evas, jazz and soul percussionist, and director Bill Haden have formed S & H Productions, a film production firm. . . . Jill Cory debuted her new cafe act at the Concord Hotel in the Catskills Feb. 18.

Mario Conti, international professional manager at Peer-Southern, was honored at a luncheon last week celebrating his 25th anniversary with the firm. FRED KIRBY

LOS ANGELES

Vanguard Records' West Coast office is concentrating on pop music acts. The office is being headed by Bob Scherl, Bob Reno, head of akr for the company, was recently in to help with its organization. James Taylor will be using closed-circuit television at his concerts at the Boston Garden Tues-

day (23) and Madison Square Garden, March 10. Joshua Light show will handle the projections, primarily for people in seats far away from the stage. . . . Dolls will be attached to a single to be released from the Fanny album on Reprise. Fanny is a four-girl group.

Chicago will headline for Concert Associates first venture into Fresno, April 22. Youngbloods will headline a show for Concert Associates April 9 in Santa Monica. . . . Dave Mason and Mama Cass played a benefit Feb. 18 for the Los Angeles Music and Art School. . . . Kate Taylor will join brother James at his Madison Square Garden concert March 10. . . . Al Akeles opens a three-week engagement of military nightclub in Europe Monday (22). . . . The Bakersfield California Brass is set to play the landmark Hotel in Las Vegas and the Spark Nugget in Reno with the Buck Owens All American Show. . . . Heavy Water Co. of San Francisco will provide the lights for the Santana Jose Feliciano concert March 23 at the Forum.

Jimmy Cliff recorded an LP for Island (U.K.) Records in Muscle Shoals, Ala., and Miami. . . . Jesse Winchester is finishing his next LP for Ampex Records in Toronto. Todd Rundgren producing. . . . The American Guild of Author and Composers introduced

its new West Coast council Feb. 17. The council includes Gene de Paul, Paul Francis Webster, Vee Ediz, John Green, Ray Evans, Ralph Freed and Don Ray. . . . Lenny Lobo will leave for an extensive tour of Japan in April.

Demian, a group managed by ex-Steppenwolf member Nick St. Nicholas, has its first Dunhill album in release. . . . Lenore Newman is working on the score for two television features "Banyon" and "The Bravos." . . . Don Perry Enterprises will handle Rick Nelson's publishing firm, Matrang Music, BMI.

FILM FACTS: David Grusin will compose music for the Hal B. Wallis film, "Shoot Out." . . . Andre Kotelantz, Sammy Davis Jr. and Jim Nabors recently have recorded songs from the film, "Scrooge." . . . Lalo Schifrin will score the music for MGM's comedy "Pretty Maids All in a Row." GEORGE KNEMEYER

CINCINNATI

Frank Hawthorn Jr., former Cincinnati, has joined the staff of Arnold Agency, Atlanta, where his parents, Frank and Jayne Hawthorn, are veteran staffers. Young Frank will work in the contemporary department. He has just set Kallabash Corporation, seven-man

(Continued on page 20)

"Love Makes The World Go Round" by The Oods & Ends.

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Talent In Action

* Continued from page 18

she joined in the tune, taking command of high register notes.

Her own presentation covered "Think How It's Gonna Be," "I Don't Want Him, You Can Have Him" (the Irving Berlin dramatic workout) ("Theme From Ryan's Daughter" (her first MGM single) and her very own, special pop aria, "If He Walked Into My Life." The 35-piece Nat Brandwynne orchestra was a solid support under the direction of Nick Perrino.

ELIOT TIEGEL

CARMEN MACRAE

Rainbow Grill, New York

Carmen MacRae (Atlantic) was introduced by disk jockey William



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B. Williams as a "singer's singer" on opening night, Feb. 15. May be, but he is more of a writer's artist, for, possessing technique in abundance, she uses it sparingly, preferring to concentrate on the lyric message.

Familiar items are still in her act ("The Sounds of Silence") but she included several good gritty, sophisticated blues that allowed her three-man back-up group (Nat Pierce, piano, Paul West, bass, Mickey Roker, drums) to stretch out. It's a beautiful evening of intelligent singing.

IAN DOVE

BYRDS,

•REDEYE

Carnegie Hall, New York

For the past five years, the Byrds, in all their incarnations, have taken part in the molding of American popular music. No group has seen more changes or been more constant. The moving force has been the age personality of Roger McGuinn, and from it the Byrds have forged their own tradition.

Their Carnegie Hall concert, Feb. 17 was a capsule history of the group. With perfect ease and continuity they passed from country music to hard rock to Dylan songs and back. It was mostly familiar material from their Columbia albums, but the Byrds in concert do not quote their records. They create their songs all over again.

Next to the Byrds' dynamic creativity and professional self-assurance, Redeye, the Penitentiary group who opened the show, looked

(Continued on page 21)

Signings

The Cowells to London Records. Their first single is ready for immediate release, album will follow sometime next month.

Gary Smith, contemporary pop singer, signed to RCA Records. Smith's first single, "Tickets for Sale" bw "Tiny," is being released this week.

The Cowells to London Records. The new deal, in addition to the U.S. and Canada, covers the world through the distribution outlets of London's parent firm, the Decca Record Co. of England Ltd. The group's first London single, "On My Side," is set for immediate release. An LP is being set for an early spring release date.

Ben Atkins signed with Philly Groove Records, where his debut disk is "One and One Is Five."

U.S. Strawberry Alarm Clock to Bowmar Productions Inc. (BPI) for booking with a 90-day Eastern and Midwestern tour starting Saturday (27). . . . Jeannette Jones, Wally Cox and the Windjammers joined Kent Records, where Leo Kalika and George Benz of Golden State Records will handle production. Their first single are "Darling I'm Standing by You" for Miss Jones, "This Man Wants You" for Cox, and "Poor Sad Child" for the Windjammers.

Phil Driscoll & Yurumama signed with A&R Records with a TV debut slated for the "Ed Sullivan Show" Sunday (28). . . . Mark Landers to Sea Cruise Productions, where his initial pressing will be "Life's Funny That Way" and "I'm Glad I'm Me" on Briarmade Records. . . . Gypsy and Kenny Lauber to Just Up Productions for personal management. The Hampton Grease Band of Atlanta

(Continued on page 21)

From The Music Capitals of the World

DOMESTIC

* Continued from page 19

group, into the Keg, Gary Davidson's new contemporary rock club in Tallahassee, Fla. . . . Kora Aylward, 82, veteran vaudeville song and dance man and at one time a song pinner in the area for Irving Berlin and Leo Feist Music, died here recently after a brief illness. He numbered among his friends many of the old-time music greats and his saloon, which he operated for many years in Covington, Ky., was long the gathering place for visiting singers and songwriters.

Deany Bayless, former drummer with the now-disbanded Glam Wall, a local group, has settled permanently in Brentwood, Tenn., and is now working with the Southern Mothers at the Electric Circus in Nashville's Printers' Alley. He plans to put in his off hours working sessions in Nashville studios.

Riley Kincaid, fenn record hustler, is back in the territory after many years on the West Coast. She is freelancing out of nearby Hamilton, Ohio, covering the Midwest and part of the South. Miss Kincaid is presently pushing hard on Richard Williams' new single, "Till Love Touches Your Life," on MGM's Quad label, and getting sound play in this sector.

Owen B, four-piece group from Columbus, Ohio, heard on the Janus label, and Sandy Natan, guitarist for Embryo Records and managed by Herbie Mann, were in Cincy last week to sign exclusive booking contracts with A. Jaye

Entertainment Corp. Also new on the firm's books are the Catuiss, slated to begin a three-week stand at the Lookout House, Covington, Ky., around mid-March. . . . Berrowed Thymie, managed by Lou Masson, have signed a recording pact with United Artists, with an album release slated for early in March.

Compoer-country singer John Hartford, backed by the three-some billed as the Iron Mountain Depot, drew a near-capacity crowd to 3,700-seat Music Hall Sunday (14) in a benefit performance with the Cincinnati Symphony Orchestra for the Catholic Women of Cincinnati. Same thing happened the previous night (13) when, in the face of heavy snows and ice, Pete Fountain and his group, appearing as guest of the Cincy Symphony, led by Erik Kunzel, pulled another hefty crowd to the plush auditorium.

(Continued on page 28)

Junior Parker Set For Southern Tour

NEW YORK—Junior Parker, currently riding on the rhythm & blues and FM radio circuit with his Capitol single, "Drownin' on Dry Land," is set for a series of one-nighters through the South beginning Thursday (25) and running through the end of March. The Dick Boone Agency books Parker.

Parker's current Capitol album is "The Dude's Doin' Business."

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NEC Talks on '70s, Future, Education In History-Making Get-Together

By BOB GLASSENBERG

PHILADELPHIA — The 11th annual National Entertainment Conference held here at the Benjamin Franklin Hotel Feb. 14-17 was the most successful and best attended in its history. The climate and a major portion of the program were centered on changes in the '70s, the music makers of the future, and educating students for creative uses of leisure time.

C. Shaw Smith, director of the college union and student activities at Davidson College, Davidson, N.C., gave the keynote address to more than 1,000 attendees, including agents, managers, promoters and students representing approximately 600 colleges and universities across the nation. He traced the growth of the NEC, emphasizing that the conference was formed to help college bookers. "Agents have done a great deal of good for us," Smith said. "They play an important part of college and university entertainment." Smith advised his audience that they should know where they're dealing with and to understand the contracts they sign. This was followed by a general comment on the growth of professionalism among college bookers attending the conference and throughout the country. This fact was pointed out several times during the conference.

Smith, while unable to predict a trend in the type of artists booked on campuses, said that he felt the big trend was toward uncensored themselves. "They've been embraced by the professional promotion men and taken away from the immediate campus. Middle artists are outpacing as well," Smith said. He also commented on the demise of clubs across the country and the rising importance of the coffee house.

Smith then called for a workshop of higher education for agents and managers so that they could learn about the structure of colleges and universities. This was a major fact of the conference, for many agents and managers had the opportunity to quiz students

about their schools. Smith also scored the NEC grading system for concerts. "Often the feeling of the student or whoever filed the report, is put into the report. A group which puts on a good show might get a bad review from the student if the student could not speak to the artist or if the artist was not able to convince the student that the student should see the student was not involved.

Professional Air

"Students here have come for booking and looking and learning the skills of signing groups for campus engagements," said Smith. There was a professional atmosphere at this conference; an atmosphere not seen at previous NEC meetings.

The pending court battle between the NEC and the American Federation of Musicians was discussed at length by Geoffrey Schmidt, NEC attorney. He stated that the NEC did not want to be sued but was forced into legal action after a letter issued by the AFM allegedly agreed to Scott Dec. 2, 1970. This theme was struck throughout the conference and at many of the workshops. Schmidt also outlined why he thought the form B contract of the AFM was illegal. C. Shaw Smith summed up the reasons for the court battle the night before when he stated that students and schools "longed for the conference."

New Daily Radio Drama Via Boston U. Puts '70's Into Focus

By DAVID NIEBER

BOSTON — "Harvard Square," the first daily radio drama to be produced by a college station in the past seven years, was launched on WBUR-FM, Boston University's local radio station.

Schlow focuses on the experiences, up-and-down trips and traumas of the '70s as seen through the eyes of Scott Langer, a fictitious but typical Boston University sophomore. Each 15-minute episode features dialog in a continuing story, a cast of 20 music and electronic sound effects, live "man-on-the-street" interviews all mixed in 8-track stereo at Natural Sound Studios, Maynard, Mass.

N.H. Club Drops Concert Plans

DURHAM, N.H. — The executive board of New Hampshire Outing Club at the University of New Hampshire has voted to discontinue plans for a major rock concert and folk concert on campus during the Winter Carnival Weekend. The decision was reached after the club made offers to the Byrds and Ian & Sylvia, but the artists refused to accept terms other than those specified in the American Federation of Musicians contract. The university found unacceptable some provisions in the AFM contract.

The policy at the university has been to eliminate some provisions from the standard AFM contract. The executive board of the New Hampshire Outing Club voted unanimously to refuse to accept any contract which included these items.

The committee felt that it was necessary to be insistent in matters of this nature and that they should sound the NEC in its attempt to afford the member schools the same protection provided artists in the AFM contract.

to get back to the simple structure of buying and presenting acts."

Schmidt on several occasions referred to the AFM as an authoritarian. "The NEC would not have challenged it unless it had come to a collision course with the AFM," he said.

There was also an attempt to define the duties of a manager, agent, and middleman at one workshop. The participants, including Sid Bernstein, Marty Klein, Geri Purcell, Sol Soffer, and middleman Ted Hall and Dave LaCamera, differed greatly in their views of these duties.

The meet gave an insight to the students. They felt the tensions of the various opinions and saw, for the first time, the true regard which agents and middlemen held for each other.

Coffee House Talk

The discussion of the coffee house circuit for a viable alternative to a dying club scene in the country was both informative and entertaining. The circuit was explained and students were impressed with the low rates for new artists which the coffee house circuit offers. There was also discussion on problems of rock concerts, crowd control, drug taking, ticket forging and auditorium safety.

Students were also exposed to discussions on classical programming.

(Continued on page 38)

Campos Dates

The Butterfield Blues Band, recording for Elektra Records, performing at the State University of New York, Farmingdale, N.Y., Friday (26); and Queensboro Community College, Queens, N.Y., Saturday (27). Tom Rusk, Columbia Records artist, appears at Skidmore College, Saratoga Springs, N.Y., Friday (26); and Stony Brook University, Stony Brook, N.Y., Saturday (27).

Junior Mance, Atlantic Records artist, appears at Southern Connecticut State College, New Haven, Friday (26); and the University of Connecticut, Storrs, Saturday (27). Cowboy, Afro Records group, performs at Stony Brook University, Stony Brook, N.Y., Sunday (28). Neil Diamond, Uni Records artist, appears at the University of Oregon, Eugene, Sunday (28).

The New York Rock Ensemble, Columbia artist, appears at St. Joseph's College, Philadelphia, Pa., Friday (26); Mansfield College, Storrs, Pa., Saturday (27); and Old Dominion University, Norfolk, Va., Sunday (28).

Seals and Crofts, Bell Records artists, appear at Queensboro Com-

munity College, Queens, N.Y., Saturday (27). At Bennett College, Greensboro, N.C., Josh White Jr., TA Records artist, performs Tuesday (28). Poppy Recording artist, Dick Gregory, appears at Savannah State College, Savannah, Ga., Monday (11) and Hillsdale College, Hillsdale, Mich., Tuesday (2).

Marion Williams, Atlantic Records artist, performs at Langston University, Langston, Okla., Monday (1).

Jazz Fest for Notre Dame U.

SOUTH BEND, Ind. — The 13th annual Collegiate Jazz Festival will be held here at the University of Notre Dame's Stephen Center, March 5 and 6. Collegiate big bands and combos from across the U.S. will perform in three sessions. A panel of professional musicians, critics and educators will act as judges. Master of ceremonies will be Willis Conover. The shows will spotlight 18 groups representing 14 colleges competing for cash awards and musical instruments.

What's Happening

By BOB GLASSENBERG

As soon as the transition can be made, Campus Programming Aid will be part of this column. Due to space limitations which will occur with this move, I ask that only one pick either a single, an LP or LP cut, be sent to me from now on. The pick should be your best record of the week. Preferably, a new release. I still want to receive playlists or surveys from campus radio stations. I will also take suggestions on improving and establishing a new system to list picks every week. As usual, I will try to print everyone's picks. This appears to be a most important fact of the campus radio scene and will not be entirely deleted.

WBUR, Rockford College, Rockford, Ill., has moved to new studios, at 3050 East State St., Rockford, Ill. Please make note of the change of address.

WBVC, Boston College, Chestnut Hill, Mass., needs albums to fill their progressive playlist. They also are going into classical programming and would appreciate record service in this field as well. Paul Garza is the music director and he will be reached at the station, Room 411, Fulton Hall, Boston College, Chestnut Hill, Mass. 02167.

WBVC, Dickens College, Carlisle, Pa., had a theft over semester break. Hal German Jr. tells me that when the station is on the air, security there is very tight. It seems that during the vacation period someone broke into the station and stole records, a tape recorder and other equipment. He is in need of restricting and would appreciate help. The zip code is 17013.

The address of Warner Bros. Records in New York is 488 Madison Ave., 10022, not 448 Madison Ave., as reported in the Feb. 6 issue.

The Head Count

Flip Side Records is located in Las Cruces, New Mexico, next to the University of New Mexico. Steve Wilson, the manager, said that about 95 percent of its business came from students. The store specializes in rock music and has just moved to a bigger location. They are closing out their soul section and going into other rock and Bacharach type sound, as well as maintaining their rock inventory. Wilson also special-orders jazz and blues and any other record and stocks a full rock line of tapes. Best selling LP's at the store include:

- "Nantuxek Sleightride," Mountain, Windfall.
- "Abravaks," Santana, Columbia.
- "Bloodrock II," Bloodrock, Capitol.
- "If You Could Read My Mind," Gordon Lightfoot, Reprise.
- "Tumbleweed Connection," Elton John, Uni.
- "Highway," Free, A&M.
- "Elton John," Elton John, Uni.
- "Sweet Baby James," James Taylor, Warner Bros.
- "Live," Grand Funk Railroad, Capitol.
- "Greatest Hits," Sly and the Family Stone, Columbia.

FEBRUARY 27, 1971, BILLBOARD

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Broadcasters, Recording Studios Prepare for Q-8 CATV Explosion

Continued from page 1

Recording studios are gearing coast to coast to produce quadrasonic material so as to "place any particular instrument anywhere in a 360-degree circle around the listener," said Tom Hidley, an engineer with Record Plant. Record Plant already has a specialized studio in operation for recording quadrasonic and will soon start construction on a similar studio in Los Angeles. MGM Records in Los Angeles is prepared to do quadrasonic in both A and B studios in Los Angeles, and their new C studio soon to be built will also record quadrasonic. Starday King Records president Hal Neely says all sessions in the label's new studios are now recorded in quadrasonic.

RCA and Motown are already marketing a quadrasonic CARtridge unit and product. It was learned last week that RCA Victor is also working on a system to upgrade home stereo units from ordinary stereo to quadrasonic.

Q-8 Broadcasts
In addition, there have been many quadrasonic broadcasts carrying the two FM radio stations in a network operation—WABC and WJLA—while the two front signals, the other station the two rear signals. WABC was further extended when KOED-TV, television's first show presented by Bill Graham and it was carried on KSNB and KOED-TV all operating in teamwork to give San Francisco listener-viewers an idea of what this means.

"What has to happen," said Chris Stone, executive director of the "Q-8 Plan," is that the development of the CTV, television has to go stereo. What's so dumb about it is that it's not possible to understand why television set manufacturers and TV broadcasters are so slow to stereo.

The key to quadrasonic sound in the music industry—and it will be the way to sell more records or later—will be when the music industry settles on the best quadrasonic format for recording on tape. Sony, Fisher and Scott all have hardware on the market for quadrasonic sound.

Some broadcasters, notably Art Simmers, general manager of WTRY in the Albany-Schenectady-

Troy area of New York, feel that CATV may be the avenue of the new audio-visual world because of the almost unlimited potential number of channels. He thinks that the radio station and the CATV operator may be together in the future "because we have access to the music and have the production facilities."

Simmers will have WTRY's sound on a local CATV system in the next few weeks. The radio station is now running wires to the CATV system. "I know that there are roughly 7,000 more homes in areas beyond the signal of our station that will now be able to hear us. Sure, it helps ratings. It'll fill out the total area as surveyed by both Pulse and ARB."

CATV Blooms
Thus, cable television is blossoming as an enormous medium for records and record acts. Several CATV operators, incidentally, are just waiting for the cartridge TV to come into being to give them programming material being launched as an on-air medium for records and record acts. Several CATV operators, incidentally, are just waiting for the cartridge TV to come into being to give them programming material being launched as an on-air medium for records and record acts. Several CATV operators, incidentally, are just waiting for the cartridge TV to come into being to give them programming material being launched as an on-air medium for records and record acts.

He postulated that someday he might be providing a CATV operator with a different format on different channels. And all of the various formats would have my call letters.

When Pulse or Hooper called a station to ask them what radio station they were listening to, they'd all say WTRY regardless of what music they liked."

Eclectic Formats
The beauty of a radio station linking up with a CATV system is "that we can expand our format without having to ask the FCC for extra wattage," Simmers said. "But, more than that, because of the number of channels available, we could offer listeners eclectic formats such as opera, music for children, or even various approaches to country music such as one channel for hillbilly fans and another for modern country music fans. I'd really hate to see CATV systems turn into another source for this type of music service. Our company is considering it as a form of diversification to get into the business of providing."

(Continued on page 24)

WKCT Eyes Top 40 Inspiration!

By RUTH CASTLEBERRY

CHARLOTTE, N.C.—Forecasting the need for charting contemporary inspirational/gospel product because of the built being produced, Bill Hicks, program director at inspirational-formatted WKCT, is considering creating a "Top 40 Inspirational" chart.

With so much new material coming out," Hicks said, "the music will have to be kept track of in its order of popularity. It's a very active field right now—for the first time in a long time."

Hicks, hoping to use a local chart as a programming tool, said he's been asked by record labels to playlist from mail and phone requests as well as record sales, program director Hicks would need information from the labels. WKCT, reaching an area of which there are potentially a million listeners, averages 30 calls a day and approximately 200 calls a day.

"Before, programmers could just randomly select songs from the album. But it's rapidly reaching the point where we're going to have to classify and organize it because



CKOC NEVIN GRANT, left, presents an award to RCA Records' Ontario promotion man Scott Richards, center, who accepts on behalf of Elvis Presley, CKOC, Hamilton rock station, had run a weekend "Battle of the Giants" to determine who was tops—the Beatles or Elvis Presley, Prasley won. National promotion director Ed Preston, right, RCA, thanks Grant for the award. Grant doubles as chairman of the Maple Leaf System in Canada.

of the amount of stuff. Five or six albums a day come to us and the greatest amount of those are all new—inspired and music. More are doing this type of music than ever before."

"The gospel radio industry has been caught sleeping," Hicks said. "The caliber of product is vastly improved over the old type music. But there is still a great problem in distribution—in getting it to the store for the buying public."

"By our constant programming of this music we are creating a market they're just not following on. We're being asked by listeners everywhere why get this or that album. It's really quite frustrating to have to tell them there's no place . . . not even in Charlotte . . . that's good for this. It's around, in bits and pieces, but not consistently."

"Right now the new, modern sound in inspirational music is dominating."

According to Hicks, the station's most requested records include Ralph Carmichael's "The New 23rd," "The King is Coming" by the Bill Gaither Trio, the Sammy Davis Jr. doing "Sammy's Drug Testimony," Richard Roberts' "Searching Question (From the LP by the same name)," "Hymn by Reba Rambo and "Amazing Grace" (Jimmy Swaggart's version being preferred to Louis Collins' although both are requested and played).

And artists like Gene Cotton and Eddie Smith doing Glen Campbell material with inspirational lyrics are popular, said Hicks.

"We use people totally involved in the faith and inspiration," answered Hicks when asked why not program Campbell doing his own songs.

"We're also experimenting with just how much gospel we should play. We're getting a terrific response to a local 35-minute program called Gospel Star Spotlight. We pick a group and feature their music for the entire show. Ronald Coleman does the show and has considerable experience with this music. He talks about the groups, giving background and general information and plays music."

"At least half of our mail is concerning this program," said Hicks. "We never started with much response." Hicks lamented that most of his fellow program directors in other formats have several sources to call upon when they need product or anything while he has only one.

"No one brings me a record and says 'this is good.' It just trickles in by mail. And when I call a record distributor or company I get a polite secretary who doesn't seem to know anything about distribution. If I'm very, very lucky I get told of the president of a label and he usually ships me everything in his catalog."

PEPPER, TANNER NEW ID PKG

MEMPHIS—Pepper & Tanner, jingles firm here, has launched a new country music radio ID package titled "Fun Country." Sales manager Tony Armstrong said the package, offered on an exclusive basis, is based on a bluesy sound. Dusty Rhodes, Sandy Rhodes, and Warren Pence are among the musicians on the sessions.

WTRY Spawns 'Individualists' PD's

By RITCHIE YORKE

oriented selection of new product.

CHIED's Key
Bryant, who is only 20, joined CHIED last October from CKXL, Calgary. He was appointed music director in November, when Don Hamilton left for Vancouver. Since then, CHIED has become what one experienced promoter told him was "One of the key broadcast markets in Canada."

CHIED is the top station in this market because we're doing what most people want to hear all the time. It's a lot like Drake radio, which happened in 1971. This is six years later. Even Drake is making a lot of the same approach in individual markets.

"Too many stations simply copy the Drake format, and expect it to work. That's ridiculous. There are local peculiarities to be taken into consideration."

Bryant thinks the Canadian production scene is improving rapidly. "This is a good example of the possibility of adding 12 new Canadian singles to the playlist. Most Canadian records have only been four or five. We're getting a lot more product and it's all a lot better."

42 Titles
The CRTS is obviously looking

kindly on CHIED's efforts to push Canadian records. Last week's CHIED playlist of 42 titles included 19 Canadian discs, which is almost 45 percent. In addition, CHIED does not try to pad the local content ruling by frequent play on Canadian discs.

Bryant said he doesn't haphazardly go on records unless they suit the station and the sound. On the other hand, he recognizes that

(Continued on page 25)

WTQX Raises LP-Cut Play

SEMA, Ala.—WTQX has increased its exposure of album cuts reported program director Joe Wolfe. Cuts are being selected from five-to-seven minutes each week and cuts are rotated on the basis of one hour. The station is also programming an older every other record 9-noon, then changes to two hours of soul music on Wednesdays. After 2 p.m., the station goes back to its regular programming. The five-to-seven minute cuts include O'Shea, Anderson, Ron Riley, and L. D. Moore.

KGBS Gives Gals A Chance to Rap

By ELIOT TIEGEL

LOS ANGELES—Storer's KGBS has instituted a Feminine Forum on its Tuesday night 11 p.m. slot, and is about to introduce wall-to-wall contemporary records on its Wednesday operation.

The Feminine Forum listener call-in feature is based on an idea developed by Alvin Karpis and Draper. Balance poses a question of interest to female listeners who

In the melee that followed, a couple of highly creative and unique music directors have emerged. For example, Wayne Mackin, music director in Los Angeles in Edmonton, which is the only market in Canada where the radio station, I believe, has not above the MOR competitors, has drawn national attention by his Canadian-

FEBRUARY 27, 1971, BILLBOARD

By Claude Hall
Radio-TV Editor

24

Anything Goes at Hawaii Station

MAUI, Hawaii—Although the trend in radio may be away from "black" programming, KMVI not only gets away with its unique approach but thrives. Since 1947, KMVI has satisfied people by playing it all... literally, said Dick Graham, mid-day personality.

In the morning, J. Akheud Pupule (ne: Hal Lewis whose radio name is "Crazy Friday") serenades an audience, which is split of receiving barbed humor and results which are aimed at "teenyboppers" and noisy minorities, includes more than 60 percent of the AM audience. Aki's "coco nut wireless network" formula is nothing new—his programming includes the big band goodies of Woody Herman, Glenn Miller, and vocals by the likes of Ray Elberle and Martha Hillon, anything goes as long as it was recorded before the mid-'50's.

The late morning housewife time is filled by Ricardo Medina, who goes by the title "The Carrot," Medina, whose folksy style leads to conversations via phone with people from many county communities. An average housewife, has been honored for his "perspicacity and acumen" and his ability to relate to his audience by the County Council, who have proclaimed "The Carrot" a legend in his own time. At midday Popi Richards (aka Dick Graham who hails from such markets as Pittsburgh) update New York and more recently Honolulu radio and TV) takes over with over-the-top tongue-in-cheek comment and "a

plethora of platitudes and profanities."

Since the tri-island county of Maui (including the pineapple isle), Lanai, and Molokai, (the Molokai has a high percentage of residents of Japanese ancestry, KMVI for a daily two-hour segment of Japanese language programming, "Yamato Show." The Kawai for the wife team of Kawai and Fusayo Koke have hosted the show for 21 years. Following the Kawai team, McGuey, a classical performer on the piano and organ, guides KMVI listeners through a 35-minute drive-time music and a 35-minute block.

"Communication," which features everything from a community calendar to news and a radio call. From 6 p.m. on, the format is Top 40. McGuey publishes a record survey weekly called the 53/35. 35 top songs, plus five hitbuds. During the daytime, "midnight Shireles" singer prevails such as "Come's 'It's Impossible' and 'For the Good Times' by Ray Price, and 'Knock Out Time' by Down and 'One Bad Apple' by the Osmonds have been recent, much requested." The 53/35 Reynolds, late of Lansing, Mich., is on the air until midnight with a comedy and top 40, older than a number of top album cuts. As music director for the station, Reynolds has access to a library dating back to the 1920's. Finally, KMVI hasn't forgotten the country folk, and there are many of the Hawaiian version of cowboy songs, the panola. Each Sunday, KMVI programs an hour of country music 9-10 a.m.

Harold Brown listen to all new singles. Their playlist comes on Wednesday and lists up to 60 titles, with between 12-14 records played each hour.

Rose Hutton has been hired as a special programs manager. He will set up the station's new format and record introductions to guests in the news who may be used to set up questions.

The FM station, which simulcasts AM programming until the station sign off at sundown, will have its own air staff and a format patterned after KPOL, KIIS, and KJOL—all three of which play records in a row stations. KGBS-FM will program contemporary tunes, including rascals or MOR tunes. This format will be introduced by Monday (1). KGBS-FM currently plays pop tunes interspersed with commercials throughout the night.

KGBS-FM is about six months away from being developed as a completely independent station, according to Stanfield. Ron Martin will help in the FM format and will be assisted by Mark McCreary and Harold Brown.

KGBS Gives Gas Chance to Rap

Continued from page 23

true to its slogan of never more than one minute away from music. Newbybringer in the format.

Ron Martin (formerly of KLLC here) heads maintaining the station's contemporary hit format. The pitch toward women is designed to give the station some individual programming features, with which to gain a stronger market position.

Balance will be the only AM personality involved in airing the female comments. The station has been running a promotion campaign for its Feminine Forum by April 10. "The people who listen to our music should be interested in the features we propose to do," Stanfield said. "It's not going to be God and man, but God, the station will also accept calls from men."

KGBS will classify any single beyond 1964 as ancient, with the playback singles principally from the past two years. Established pop will be featured in the morning and Roger Christian, Ron Landry and

when answering ads . . .
Say You Saw It In Billboard

Yesteryear's Hits

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard charts at that time.

POP SINGLES—10 Years Ago February 27, 1961

1. Pony Time—Chubby Checker (Foxy)
2. Caliente—Lawrence Welk (Dot)
3. There's a Moon Out Tonight—Coryn (Old Town)
4. Surrender—Doris Presley (RCA)
5. Don't Worry (Like All the Other Times)—Marty Robbins (Columbia)
6. Dedicated to the One I Love—Shirley (Capitol)
7. Where the Boys Are—Connie Francis (MGM)
8. Shop Around—Marbles (Tamla)
9. Dony Eyes—Eric Burdon (Warner Bros.)
10. Wheels—Stinga-Lungs (Warwick)

POP SINGLES—5 Years Ago February 26, 1966

1. These Boots Are Made for Walkin'—Nancy Sinatra (Reprise)
2. Lightnin' Strikes—Lui Christie (OACA)
3. The Ballad of the Green Berets—S/Sgt Barry Sadler (RCA)
4. Up Tight—Steve Wonder (Tamla)
5. My World Is Empty Without You—Sam Cooke (A&M)
6. My Love—Petula Clark (Warner Bros.)
7. Don't Mess With Bill—Marvellettes (Tamla)
8. California Dreamin'—Mamas & Papas (Dunhill)
9. Butterfly—Bob Linn (World Pacific)
10. Working My Way Back to You—Four Seasons (Philips)

SOUL SINGLES—5 Years Ago February 26, 1966

1. Baby Scratch My Back—Slim Harpo (Excello)
2. Up Tight—Steve Wonder (Tamla)
3. Don't Mess With Bill—Marvellettes (Tamla)
4. My Baby Loves Me—Martha & the Vandellas (Gordy)
5. Cryin' Time—Bay Charles (ABC-Paramount)
6. The Duck—Jackie Lee (Mirwood)
7. Love Makes the World Go Round—Dee Dee Arline (Casta)
8. Going to a Go-Go—Miracles (Tamla)
9. I'm Too Far Gone (It's True Around) (Shooby Star) (Shooby Star)
10. My World Is Empty Without You—Supremes (Motown)

COUNTRY SINGLES—5 Years Ago February 26, 1966

1. Walts in Your Welfare Line—Rock Owens (Capitol)
2. I'm a Country Boy (RCA)
3. True Love's a Blessing—Sonny James (Mercury)
4. Giddyup Go—Red Watson (Starday)
5. Still Row Joe—Porter Wagoner
6. Flowers on the Wall—Stacy Brothers (Columbia)
7. What Kinda Deal Is This—Bill Carlisle (Mercury)
8. Baby—Wanda Burgess (Decca)
9. Still's On a Rock—Warner Mack (Mercury)
10. Lucie Sam—Loretta Lynn (Decca)

WTCL Airs With Now MOR

WARREN, Ohio — WTCL, a 500-watt daytime station, began broadcasting Mar. 1 with a format of contemporary MOR. Su Kovan, program director, and director of music was chosen in an effort to fill the void between the low-keyed station and the hard rock station. I think that we can pick up a vast amount of the new now time in the station outside of the immediate area for their listening preferences," said Kovan.

The station will operate on a 100 records a week playlist, featuring mostly singles and two oldies an hour. The oldies will be records from the mid-fifties. There will also be featured LPs. Music will be chosen on individual merit. "I don't hesitate to use the new Top Night single on the playlist if it fits in our format," said Kovan. But the basis of the music that the station will be the Top 40 Easy Listening chart of Billboard and the music composers such as Bacharach and Mancini.

The lineup at the station includes Kovan, from 9 a.m.-11 a.m.; Tracy Feigold, 2-6 p.m.; and Steve Harris in the daylight savings hours.

enters To The Editor

Rock Feature

Dear Sir:

We're trying to get together an in-depth feature into the world of rock music, more specifically, that of the 1960's. We're looking for glorifying the rock culture. What I hope to do is collect feedback from the rockers, the music industry (distributors, etc.) and from people in the media concerning their thoughts on whether there exists any cause and effect relationship between any performance of music glorifying the audience and the main bulk of their audience. . . . young people.

Many folks just categorically assume that "rock and roll music is made up of hippies and drug users." We'd like to find out the truth and let our audience know. I know that Art Linkletter has strongly opposed lyrics that suggest drug involvement and feels that broadcasters should do all they can to keep what music off their Top 40 playlists.

How do you feel? What can artists, the music industry and the media do?

I hope you get the gist of what I'm trying to do. Your comments could be integral in our planned feature.

Chris Thomas Orlick
WBBC
Radio TV Park
Salisbury, Md. 21801

Two Cents Worth

Dear Sir:

Reference to the letter from Richard W. Irwin, music director, WYCK, York, SC., I would like to add two cents worth.

Keeping in standard of the recent hassle over wages!

WCUY-FM Talk On What Is Jazz

CLEVELAND — The country's second oldest jazz station, WCUY-FM, is not only going into more progressive jazz, but starting a program on the definition of its music. "We'll begin a program, 'What Is Jazz,' at 7 p.m. on March 1, and we'll feature the music of Duke Ellington, Louis Armstrong, and other jazz legends."

"We'll interview local musicians and professors and open our lines to the audience." Demeter replaced Stuart Kovar, who joined a Chicago advertising agency. WCUY-FM went on the air 18 years ago. Chris Colombi, music director, has recently been named music director, replacing Dave Smith. Colombi, formerly allnight man, has been shifted to the 2 to 7 p.m. slot. Joe Puskas is the new allnight jockey.

'Individualist' PD's

Continued from page 23

some left-field records do not fall into specific categories.

His ability to pick hits is demonstrated by the fact that CHED was one of the first stations to have to go on the new Miguel Rios single, "Like an Eagle." Tundora's "Bad Brand" and also the new Collins single, "Amazing Grace." In addition, CHED was one of the first stations in the country to play "On What a Feeling" from the "Bad Manors" album prior to the release of a single with all four records, other stations quickly followed.

So much so that many Canadian rock radio programmers are starting to look to CHED, along with the charts, for the latest in new music selection. Bryant has but one complaint about the growing music scene. "It's fine for the CRIC to tell stations to play 30 percent, but some would tell them to stock stores and rack jobbers to stock 100 percent of that 30 percent. It's no fun doing a record exposure if the kids can't buy it."

I have been the music director at KAVA, Burney, Calif., for over two years. . . . that's right! Burney, Calif. . . . KAVA! Never heard of it! Well that is wrong. I can make much difference to you or anybody whether I was picking the "hit" or not would it? But you see, Mr. Irwin, it makes a difference to our listeners and it makes a difference to me.

Sure, I would like the glory of having been the first to program a hit, but it's more important to listen to every single that comes in, regardless of label or artist, and, yes, I still get those splitting headaches you mentioned, but I would not consider myself a good music director if I didn't. And I'd be double damned if it isn't working! Anyone knew that a known artist like Elvis Presley or Tom Jones is going to produce a hit, and I don't think a radio station needs to pay someone to tell them that! But, did you know that "These Days" by the Bay City 4's was just as big a hit in this area as either one of these artists? What? You never heard of it? Well, if you had been listening to some of those unknown artists and labels you would have, and so would have other large market stations. My point is this: I feel a music director's first obligation is to his listeners and his employees. My employers rely on me to tell them what the listening audience wants to hear and what I think they will like. . . . this is what you pay me for. . . . and if you think I feel an injustice when a larger station picks up on a record that you have been playing for two months, you're wrong. It only proves to me that my judgment of what is a good record is pretty accurate.

Judy Bartmess
Music director
WBBC
Burney, Calif.

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Soul Sauce

BEST NEW RECORD
OF THE WEEK:"Each Day Is
A Lifetime"DAVID RUFFIN
(Motown)

By ED OCHS

SOUL SLICES: Elbowing through crowded, congested playlists to the point of big success are the Intruders and the return of Marvin Gaye, while coming up fast are the Moments, Spinners, Billy Preston, Detroit Emeralds, Impressions, Ike & Tina Turner and the Friends of Distinction, with "I Need You" splitting and multiplying the action with the flip, "Check it Out." Junior Walker will keep his hit streak intact with impact with "Carry Your Own Load," the flip of the frustrated "Holly Holy" on Soul. Similar action is making methuethaunts out of Brook Benton, Originals, Little Sister, Candy Staton and the Fifth Dimension, as some stations are even reading them to their lists. Along with Aretha's next million for "You're All I Need," these are the hits today. Tomorrow's charts will focus on the super-productive, super-pleasant James Brown with his new "Soul Power" disk, plus David Ruffin, the Undisputed Truth and Solomon Burke. "The Electronic Magnetism" on MGM. Loud mention, too, for Ann Peebles, Lee Dorsey, Z. Z. Hill, Presidents, Chairmen of the Board, Freda Payne and Oscar Watters' mover "You Want to Play" on Top & Bottom, the label cookin' with Brenda & the Tabulations' "Right On the Tip of My Tongue." Soul Sauce picks a fly: **Fifth Dimension**, "Love's Lines" (Bell); **Festivals**, "Baby Show It" (Colossus); **Paul Humphrey**, "Cool Aid" (Lizard); **Marion Black**, "Go On Fool" (Avco Embassy); **Lee Dorsey**, "Sneakin' Sally Through the Alley" (Polydor); **James Brown**, "One Man's Leftovers" (Hot Wax); **Willie Mitchell**, "Six to Go" (Hi); **Garland Green**, "Plain and Simple Girl" (Cotillion); **Meters**, "Stretch Your Rubber Band" (Josie); **Fabulous Counts**, "Rhythm Changes" (Westbound); **B.B. King**, "Ask Me No Questions" (ABC); **Equels**, "Black Skin Blue Eyed Boys" (Bang); **Al Green**, "Drivin' Wheel" (Hi); **Soul Children**, "Let's Make a Sweet Thing Sweet" (Stax); **Manhattans**, "Let Them Talk" (DeLuxe); **Futures**, "Breaking Up" (Amjoy).

TID-GRIITS: He Hayes called Soul Sauce reporter Phil Coleman to brief us on his March 27 appearance at Philharmonic Hall. The man soul fans refer to as the Minister of Soul, Black Moses, and the Bald-Headed Genius has gold and platinum LPs to his credit, and he explains that the monolog trend in his recording is not something he's patterned, but perhaps he's had more success with the style than a lot of others who have tried it. For sure! He's also broadened an appeal for jazz among the soul public, which has led to the re-establishment of veterans like Cannonball Adderley, Roland Kirk, Eddie Harris and the Jazz Crusaders, while bringing to the charts Roberts Flack, Yusuf Lateef, Freddie Hubbard, Stanley Turrentine, Joe Henderson, Rusty Bryant, Chico Hamilton, Lonnie Smith and Leon Thomas. Capitol's Reggie LaVong said in a recent article that public acceptance and assimilation of r&b and its influence is at an all-time peak. . . . Album happenings: **Gene & Jerry**, "One & One" (Mercury); **Cannonball Adderley**, "Price You Got to Pay" (Capitol); **Margie Joseph**, "Makes a New Impression" (Volt); **Gone & the Gang**, "Live at the Sex Machine" (DeLuxe). . . . With Dunhill's Three Dog Night at Madison Square Garden, March 5, will be Stevie Wonder. . . . LP due from, what's this, the Stupid Swingers! Now going pop for Stax. . . . MGM has acquired the Lionel label and that means the Satisfactions ("One Light, Two Lights"). . . . Cotillion has signed yet another soul hopeful and another graduate from the cast of "Hair" in Ed Robinson. A single is soon to follow. . . . **Young-Holt Unlimited** comes to Shelley's Manne Hole in L.A., March 23-April 4. . . . Warner Bros. will release an album of the 1970 Ann Arbor Blues Festival, featuring Delmark's Luther Allison, Roosevelt Sykes and others. Although the blues fest lost \$20,000 on last summer's show, they're sponsoring a series of blues benefits to try it again this year. . . . Delmark announces that their best-ever selling disk is Junior Wells & Buddy Guy's "Southside Blues Jam," which continues to move extremely well thanks to some excellent reviews. **Alan Walden**, of Hutter's, Inc. in Mrocon, Ga., reads Soul Sauce. Do you? P.S. And if you've got some significant soul slices you think all of soul should know, send it to Soul Sauce, along with photos and feedback. News? Interviews? Reviews? Soul Sauce is the answer.

BEST SELLING

Soul Singles

★ STAB Performer-Singer's registering greatest proportionate upward progress this week.

This Week	Last Week	Title/Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title/Artist, Label, No. & Pub.	Weeks on Chart
1	1	ADJUT GO YOUR GIRL AND GONE Johnny Taylor, Stax 0085 (Groovesville, BM)	8	26	25	ONE LESS BELL TO ANSWER Eric Burdon & The Animals (Blue Sea/Jac, ASCAP)	14
★	5	MANNA'S PEARL Jackson 5, Motown 177 (Jobette, BM)	4	★	36	DO ME RIGHT Dorcas Edwards, Westbound 172 (Bridgeport, BM)	2
3	2	DON'T LET THE GREEN GRASS FOOL YOU Wilson Pickett, Atlantic 2781 (Assured, BM)	6	★	—	PROUD MARY Ike & Tina Turner, Liberty 56213 (Jandora, BM)	1
★	7	JUST MY IMAGINATION Tempestones, Gordy 7105 (Jobette, BM)	3	★	34	I NEED YOU Friends of Distinction, RCA 74-0416 (Golden Breeze, BM)	5
5	3	(Do the) PUSH AND PULL (Part I) Rufus Thomas, Stax 3079 (East/Warwick, BM)	12	★	30	HAVE MEANS YOU HAPPY Stepie Singers, Stax 0083 (Inert, BM)	8
★	9	ONE BAD APPLE Domonds, MGM 14199 (Fame, BM)	4	31	22	DON'T MAKE ME PAY FOR HIS MISTAKE Z. Z. Hill, Milt 122 (Sequent, BM)	3
7	8	YOU'RE A BIG GIRL NOW Brylcreme, Acee Embassy 455 (Avenby/Sharnock, BM)	9	32	20	TOO MANY LOVERS Shack, Volt 4051 (East/Warwick, BM)	7
★	4	GET UP, GET INTO IT, GET INVOLVED James Brown, Motown 13452 (Cotiled, BM)	8	★	45	AIN'T GOT TIME Impressions, Cotiled 1957 (Carnegie, BM)	2
★	11	HE CALLED ME BABY Candi Staton, Fame 1476 Central Sound, BM)	9	34	19	YOU'RE THE ONE Three Goppers, Roulette 7097 (Stone Flower, BM)	7
10	10	I LOVE YOU FOR ALL SEASONS Fuzz, Celia 174 (Eart & Ferrell, BM)	9	35	35	I'M STILL HERE Horticulture, Twilight 141 (Middie, BM)	13
★	17	JUST SEVEN NUMBERS Four Tops, Motown 1125 (Jobette, BM)	5	36	31	SOMEBODY'S WATCHING YOU Little Sister, Stone Flower 9001 (Only City, BM)	14
12	14	PRECIOUS PRECIOUS Jesse Knight & The Jesters 2681 (Jobette, BM)	13	★	41	DIDN'T IT LOOK SO EASY Starmates, Boston 213 (Dance Club/DeLuxe, BM)	3
13	13	GROOVE ME Eric Floyd, Cotillionville 435 (Blackcat/Cotillion, BM)	21	★	—	I'M GIRL SCOUTS Intervision, Gemini 4009 (World War III, BM)	1
★	18	GOD BLESS WHOMEVER SENT YOU Originals, Stax 35079 (Jobette, BM)	9	39	40	MY CONSCIENCE Love Unlimited (to Master Key, BM)	7
★	13	WHAT'S GOING ON Charmaine, Stax 54201 (Jobette, BM)	2	40	15	REMEMBER ME Diane Bos, Motown 1178 (Jobette, BM)	8
★	38	TRIANGLE OF LOVE (Hey Diddle Diddle) President, Stax 212 (Interplay/DeLuxe, BM)	2	★	—	CHEERISH WHAT IS DEAD TO YOU Fresh Fruits, MCA 9085 (Gold Forever, BM)	1
★	47	CHAIRMAN OF THE BOARD Chairmen of the Board, Inboard 9086 (Gold Forever, BM)	14	★	—	YOU WANT TO PLAY Oscar Watters, Top & Bottom 405 (One Eye Soul/DeLuxe, BM)	1
12	12	IF I WERE YOUR WOMAN Charmaine, Stax 54201 (Jobette, BM)	14	43	44	WHOLE LOTTA LOVE King Curtis, A&R 6779 (Superhighway, ASCAP)	4
★	6	YOUR TIME TO CRY Roy Simon, Sparrow 109 (Gaucha, BM)	12	★	—	GIRLS OF THE CITY Lester Young, MCA 1001 (McLaughlin, BM)	1
★	27	WE'LL HAVE IT MADE Spinners, Vee 25060 (Jobette, BM)	5	45	46	COLD NIGHT IN GEORGIA Doe Dee Warwick, A&R 6796 (Cotillion, BM)	2
21	16	FREEDOM Hoyt Axton, MCA 927 (Triple Threat, BM)	10	46	29	STOP THE WORLD AND LET ME OFF Flamingo, Hot Wax 7010 (Gold Forever, BM)	2
22	22	I'M SO PROUD Maez, Impresario, RCA 74-0401 (Cotiled, BM)	11	★	—	ASK ME NO QUESTIONS B.B. King, ABC 1190 (Parade/Sound of LaSalle, BM)	1
23	24	GET YOUR LIE STRAIGHT Bill Green, A&R 48554 (Jobette, BM)	4	48	48	SOMEDAY Lent Generation, Brunswick 35445 (Blue Bird, BM)	2
24	29	MY SWEET LOLO Billy Preston, Apple 1826 (7-middie, BM)	7	★	—	I CAN'T HELP IT Normans, Sings 5050 (Gambi, BM)	1
25	20	THIS LOVE IS REAL Chickie Wilson, Brunswick 55443 (Lute/Brian/Jade, BM)	12	★	—	GARY JOHNSON SINGS J. Walker & The All Stars, Top 35081 (Jobette, BM)	1

Vox Jox

* Continued from page 24

now at WIND in Chicago. . . . **Keith Mond**, West, Palm Beach, Fla., should be living in a house about now, raising funds for a local charity project. . . . Tom Campbell, previously with KVA in San Francisco until an argument with general manager Howard Koster, is now doing gigs with KVA in San Jose, on a easy listing station. On April 1, Campbell starts a show on Armed Forces Radio-TV which will feature as guests a major market and small market personality each show.

Bill Quay will assist Bob Finnegan in programming at WVVVA in

Wheeler, W. Va. Finnegan has taken over complete control of "Jamboree U.S.A.," the Saturday night country live show, in addition to being operations manager of the 30,000-watt station. Terry Britt has been named director of special programming. Air staff now includes Gus Thomas until 6 p.m., George Gray until 9 p.m., Steve Mazure 9-moon, Bob Ward noon-3:30 p.m., Jack 3:30-7 p.m., with Jack Douglas on WVVVA. From 7-middie . . . Jack Stockton has been appointed director of operations of WBBM-FM Chicago, previously with WBBM. . . . Harry Tate, music director of WWSR-FM, Albany, NY 05478, needs jazz records.

record service here is simply super, but there are some of the smaller companies that I am not in contact with perhaps venture in the jazz field. He also plays Fantasy's "Tjader" album. Yes, Harry, send me your playlist. I'll take all of the playlist I can get.

Bob Nyens is now program director of WDXN, Charkville, Tenn., replacing Lee Dorman who has moved into the sales department, but will continue to do his 7-9 a.m. show. . . . Jack Whitburn has moved into the plug his S&W "Record Research" booklet on oldies which lists every record hit at Billboard's Hot 100 chart from Nov. 2, 1955,

(Continued on page 27)

FEBRUARY 27, 1971, BILLBOARD

BILLBOARD SPECIAL SURVEY For Week Ending 2/27/71

BEST SELLING

Soul LP's

★ Star Performer—LP's registering greatest proportionate upward progress this week.

	This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart		This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	1	1	TO BE CONTINUED Isaac Hayes, Enterprise ENS 1014	12	26	26	WE GOT TO LIVE TOGETHER Buddy Miles, Mercury SR 61313	14	
2	2	2	CURTIS Curtis Mayfield, Curtom CRS 8005	21	27	27	BURNING Luther Phillips, Atlantic SO 1565	16	
★	7	7	ABRAKAS Santana, Columbia KC 30130	20	38	PEARL Janis Joplin, Columbia KC 30322	2		
4	3	3	THIRD ALBUM Jackson 5, Motown MS 718	22	★	32	BAND OF GYPSIES Jimi Hendrix, Buddy Miles & Billy Cox, Capitol SCASD 472	41	
5	6	6	CHAPTER TWO Roberta Flack, Atlantic SO 1569	26	30	24	WILSON PICKETT IN PHILADELPHIA Atlantic SO 1569	24	
6	5	5	SLY & THE FAMILY STONE'S GREATEST HITS Epic KE 30235	15	31	28	FLIP WILSON SHOW Little David LD 2000	8	
7	4	4	SUPER BAD James Brown, King KS 1127	5	32	21	LIVE ALBUM Grand Funk Railroad, Capitol SWBB 633	12	
★	11	10	NOW I'M A WOMAN Honey Wilson, Capitol ST 451	11	33	30	JOHNNIE TAYLOR'S GREATEST HITS Sas STS 2032	13	
9	10	9	INTO A REAL THING David Porter, Enterprise ENS 1012	15	34	25	JERRY BUTLER SINGS ASSORTED SOUNDS BY ASSORTED FRIENDS & RELATIVES Mercury SR 61330	4	
10	8	8	PORTRAIT Fifth Generation, Bell 4045	20	35	36	IN SESSION Chairmen of the Board, Imvicta SKAG 7204	15	
11	9	9	WORKIN' TOGETHER The & Tina Turner, Liberty LST 7650	14	36	31	ALL THINGS MUST PASS George Harrison, Apple STCH 639	6	
★	16	16	OLD SOCKS, NEW SHOES NEW SOCKS, OLD SHOES Jazz Crusaders, Chess CH 804	17	37	37	PENQUILIN Crescenda Cleonwater Revival, Fantasy F610	6	
13	14	14	INDIANOLA MISSISSIPPI SEEDS T.B. King, Atlantic MS 713	19	38	34	NEW WAYS BUT LOVE STAYS Supremes, Motown MS 720	18	
14	12	12	STAND BY YOUR MAN Candi Staton, Feme ST 4202	8	★	44	ROOL & THE GANG LIVE AT THE SEX MACHINE De-Lite DE 2008	3	
15	5	5	5-10-15-20 (25-30 Years of Love) Presidents, Sussex SXBS 7005	9	40	40	PART TIME LOVE Ann Peebles, Hi SHL 32059	2	
16	13	13	MELTING POT Booker T & the M.G.'s, Sas STS 2035	7	41	43	BLACK TALK Charles Earland, Prestige PR 7758	39	
17	19	19	OSMONOS Mick SE 4724	3	43	★	SOUL LIBERATION Rusty Bryant, Prestige PR 7796	1	
★	42	42	MARGIE JOSEPH MAKES A NEW IMPRESSION Volt VO 6012	3	43	★	TEARS OF A CLOWN Smiley Robinson & the Miracles, Tamla TS 246	8	
19	17	17	VERY DIORNE Dionne Warwick, Scepter SPS 587	12	★	41	ORIVES Isaac Smith, Blue Thumb BST 8-431	1	
20	18	18	EVERYTHING IS EVERYTHING Gaze Rite, Motown MS 724	14	45	39	THE ISAAC HAYES MOVEMENT Enterprise ENS 1010	46	
21	20	20	SEX MACHINE James Brown, King KS 7-1115	22	46	★	RIGHT ON Last Poets, Juggernaut JUG-ST/LP 8802	3	
★	29	29	BLACK DROPS Charles Earland, Prestige PR 7815	11	47	★	SUGAR Stanley Turrentine, CTI CTI 6005	1	
★	35	35	CHICAGO III Columbia CJ 30110	3	★	49	LOOK WHAT YOU'RE DOING TO THE MAN Mello Seas, Mercury SR 61321	1	
24	23	23	THE MAGNIFICENT 7 Supremes & Four Tops, Motown MS 712	18	49	★	STILL WATERS RUN DEEP Peet Teo, Motown MS 704	48	
25	22	22	TEMPTATIONS' GREATEST HITS, VOL. 2 Gordy GS 954	22	50	50	PLUM HAPPY David T. Walker, ZEA ZEP 1000	4	

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THE JACKSON FIVE takes to the streets of Gary, Ind., as Mayor Richard Gordon Hatcher, right, presents the "5" with street signs to designate Jackson 5 Boulevard. They return to Gary to play two concerts as a special tribute to Hatcher, who first brought them to the attention of Motown two years ago.



CISSY HOUSTON, left, Janus Records artist, visits Tees Disco-Mat to check out sales of her new single "Be My Baby," and current LP, "Cissy Houston." Janus is conducting a major promotion campaign for Miss Houston, former lead singer in the Sweet Inspirations. With Miss Houston is a store clerk.

Vox Jox

* Continued from page 26

through Dec. 27, 1969, breaking them down by artist, etc. His phone is 414-251-2408.

★ ★ ★

David Nash, who once recorded with the Nash Family Trio on Columbia Records, has just returned to radio on WAGF, Dothan, Ala. He'd been in the army in Germany and Vietnam until the chopper he was piloting got shot out from under him. Now he's interested in promoting new records and acts on his local TV and Radio shows; wants people to give him a ring. . . . Mike Mitchell,

WOKY, Milwaukee, wants Mike Mitchell who'd worked in Phoenix to contact him for the hell of it.

★ ★ ★

Chuck Taylor, 32, presently employed, experienced, family, 703-397-3918. Would like stable MOR, Top 40, or country job—air personality and/or programming. . . . Tony Scott, WBVP, Beaver Falls, Pa., called up to program "Fly Little White Dove" by the Belts on Polydor Records. Says it's a five-minute record, a "run-and-get-coffee record or whatever." Reason "MacArthur Park" was a hit was that it came at the height of the flu season. Same with "Hey, Jude."

Coming Soon!
New Albums on
Cotillion

Woodstock Two
Kate Taylor
Ronnie Hawkins
Herbie Mann
Wade Marcus
David Newman
The Floating Opera

Cotillion

On Cotillion Records & Tapes (Tapes Distributed by Ampex)

when answering ads . . .

Say You Saw It in
Billboard

FEBRUARY 27, 1971, BILLBOARD

Grammer Keying Into 'Tone!' Keys

NASHVILLE—Billy Grammer, who manufactures a leading acoustic guitar, now is concentrating on "Grammer Strings," which he says will not go flat even on a dealer's shelf.

Shrouded around the nation and finally found a man in Battle Creek, Mich., who is building me strings which won't lose their tone," Grammer said. He now is marketing them, primarily to the country artists.

Grammer said the strings, which can be used on any make guitar, will be a boon to the acoustic guitar manufacturer. "Heretofore, a prospective customer would pick up an instrument, and find all of the strings out of key and producing a non-salable sound," Grammer explained. Now, with the keys

holding their tone even on racks, he feels it will enhance the value of the instrument.

"These are not just for Grammer guitars, but for all of the majors," he said.

Grammer has spent the past 18 months out of recording studios in an effort to perfect the string. Now he will begin recording again, under the production of Jack Clement, while his master being offered for lease. The veteran artist and instrument maker has had scores of hits over the years, starting with his "Moving On" nearly two decades ago.

His guitar is retained in this area by Ron Wiggins, former associate of Eddy Arnold, who also is handling the Grammer Strings.

CHAMPION PUB, 'LOVENWORTH'

NASHVILLE—The hit single "Lovenworth" by Roy Rogers on Capitol Records is published by Champion Music, a division of MCA Music, and not Sure-Fire, as listed in the charts for the past several weeks.

The song was written by Jerry Crutchfield, who runs the MCA office, with Don East and Dick Nixon.

Crutchfield said that, in addition to this single, MCA is represented in the country charts by Barbara Fairchild on Columbia with "Loving You So Sincerely" and Cal Smith on Decca with "That's What It's Like to Be Lonesome." In addition to his other duties, Crutchfield is a governor and trustee of NARAS here.



SKETEER DAVIS, a Kentuckian whose newest single is called "Bus Ride to Kentucky," signs an exclusive booking contract with one-time Kentucky Bob Neal, Helen and Sonny Neal, also in the agency, were born in Kentucky. One of her early bookings will involve a bus ride to Kentucky.

From the Music Capitals Of the World

Continued from page 20

Beverly Hills Country Club, Southgate, Ky., in years past one of the top neries and gaming casinos in the nation, playing the top names, is back in action after a long dark spell. Acquired a year ago by Dick Schilling, former owner of the Lexington Hotel House, Covington, Ky., Beverly has been enlarged and completely refurbished and is being operated as a supper club. Official opening was held Friday (19), with Frank Sinatra, Jr. in the lure. Also, the Acres, WUBE's music director and nighttime deejay, has left the station to return to WOLW, Memphis country station. Replacing him at WUBE is Jack Rodgers, who made the move from WOLW, Jacksonville, Fla. BILL SACHS

NASHVILLE

Producer Kelso Herton recorded at Woodland Studios last week for the Walter Thornton agency. Working with Herton were engineers Ernie Wilder and Tom Semmes. The Manhattan Transfer, a together group from New York, completed their latest LP on Capitol also at Woodland. Adam Mitchell, producer for the group, flew in from Toronto for the sessions. Among the other acts acting here were Bill Laundry for Kelso Herton, Dick Maitland for St. Jude Productions, and Bucky Wilkins for Tom Tweedy Productions. Warner Brothers artists Gordon Lightfoot and one Nashville LP, with Joe Wauer in from the Coast to handle the production, engineered by Rick Horton. The Paragon agency of Macon has been busy signing artists. Alex Hodges, president of the firm, has signed Rozetta Johnson to a three-year contract. Her second single will be shipped this week by Clinton Records, distributed by Atlantic. Also signed at Arco-Embassy's Macon branch, Paragon has resigned Clarence Carter to a five-year contract.

The Bar-Kays have been signed by Larry Dorton to complement the rhythms of Michael Toler. James Alexander, with Hunter, Winston Stewart, and the horns of Ben Casley and Harvey Henderson. For the "Sundays" Jim Martin has been sweetened in the Soundville Blue Room. Several sessions by Sylvia De Leon. The release will be on Imperium Records. Westpark Records producer Edger, who has been making a new side recorded by Arch Vaynes of KIKK.

Imperial Stereo International, of which Lemon Records of Lubbock is a subsidiary, has signed its first artist, Jerry Clower, to a five-year contract. BILL WILLIAMS

Marketing Execs to Speak At Country Radio Seminar

NASHVILLE—Speakers for the second annual Nashville Country Radio Seminar will include top marketing people from agencies, according to an announcement by Tom McIntee, executive publicity chairman.

The seminar, hosted by Dr. Will McEwen, marketing expert of Midway Tennessee State University, will be held at the Vanderbilt Holiday Inn April 23-24.

Among those already contracted to appear are Alan Torbet and Peter Moore, both of the Alan Torbet firm, who will describe what national ad representatives

are looking for in the way of programing content.

The program committee for the event consists of Mac Allen, WKDA; Dave Olsen, Shelby Singleton Music; Jerry Seabolt, Mega Records; and Bill Collie of United Artists.

Working with McIntee in publicity is Georgia Chellman. Entertainment is being handled by Charles Mont of ASCAP, and Early Williams of Tree Publishing. Registration will be handled by Barbara Starling of Radio America; Gary Bourque of Mercury and Ralph Paul, a free-lancer.

Country Underground Date

NASHVILLE — A session described as "bordering on country underground" has been produced here for Starday-King.

Hal Neely, label president, said the session involves Whitey Shafer, with backing by Swampwater, a group which flew in from the States for backing purposes. Buddy Mize is the producer.

The session includes material

written by Shafer, who recently won a songwriters' award for "Lord, Is That Me?"

The artists in the Swampwater group, Gil Gibben, John Beland, Stan Frost and Tim Maxwell, also backed Linda Ronstadt for the "Johnny Cash Show." The group has done extensive work in college concerts, and will appear with Arto Guthrie in March.

Finnegan Named Director

WHEELING, W. Va. — Bob Finnegan, operations manager of WVAH, here, has been named director of the Jamboree U.S.A., succeeding Quenton Wells, who resigned.

The announcement was made by general manager J. Ross Felton, who also said Bill Quay will assist Finnegan in the program department, with particular emphasis on the air sound and music selection.

Terry Britt has been named director of special programming, promotion and public relations. Robert Hart will assist him.

Wely, veteran country music artist manager, publisher and radio station owner, had directed the Jamboree U.S.A. operation, including publishing, label and the WVAH show itself, for the past year.



WLKE RADIO accepts the first place award in CMA's Country Music Month contest. Roy Horton, chairman of Country Music Month and an official of the Peer-Southern Organizers, presents the plaque to Don Sabette, station manager, and Jerry Collins, owner.

FEBRUARY 27, 1971, BILLBOARD

Martin Maps New Projects

NASHVILLE—Chance Martin, assistant to the producer of the new series of film documentaries work on a full-length movie, and writing more songs.

"Five-Thirty A.M." also plans to record a song which he has written, "Dusty Roads of Yesterday."

The young artist, who said he has been "inspired" by Cash in all of his undertakings, has been associated with the Cash show for the past three seasons. A native of Nashville, Martin will begin his projects with the conclusion of the current Cash series.

BOTH "RED HOT" "BANDDO" "MIDNIGHT SUN"

Ronnie Chambers Bobby Buttman Both on Whirwind Records Dist: By Sounds of Music Belen, New Mexico DJ's needing copies write Little Richie Johnson Box 3 Belen, New Mexico 87002

with no electrical amplification. It's entirely acoustical, a move toward which they insist country music is moving again. ... Penny DeHaven, temporarily peddling his new invention, new driver's license to replace the one lost along with everything else in his hitfield. ... David Rogers rushed into Columbia studios, did a track for a session, rushed out to spend time on the road in Maine and then at Wheeling, and rushes home again to conclude the session and the guidance of Peter Drake. ... Mike Stanton, 17-year-old steel guitarist from Tacoma, has joined Scheriff. ... James Company. Pat Kelly is personal manager of the unit, Lynn office in Las Vegas.

Shelly Singleton has showed up at his second session in Nashville, wearing a tie. It's part of his new image. ... WHOO's big Country Night at the Nashville Country Ranch in Orlando was another standing-room-only affair. Mel Tiers the Statelanders were joined by Cody Bearpaw. ... Clay Daniehl is back in Orlando after his second session in Nashville. He cut a Martin Howard song called "Things We Meant to Do" at Music City Records with Scotty Moore. The session included the Jordameans, and DJ Fontana on drums. ... Jerry Smith on piano. ... Dick Clark has been set by producers Gene Weed and Red Stearns to MC the sixth annual awards show of the Academy of Country and Western Music on Monday, March 22, at the Hollywood Palladium. ... Youngster Jim Hurley, on the Bluebay label, is getting tremendous action on the "B" side of her record. The "A" side, "Richard Nixon Waltz," hasn't made it, but the other side, called the "Last Waltz" is literally selling thousands daily. Jan also has done two prison shows, one at Joliet, Ill., for the men (and a live one for the women).

(Continued on page 30)

Hot Country Singles

* STAY Performer-Single's registering greatest proportions upward progress this week.

Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
1		1 HELP ME MAKE IT THROUGH THE NIGHT Savoy Smith, Mags 615-0015 (Combine, BMI)	11
2		2 A WOMAN ALWAYS KNOWS David Houston, Epic 5-13048 (Algar, BMI)	8
3		3 PROMISED LAND Freddie Walker, Columbia 4-52726 (Anc, BMI)	12
4	16	4 I'M GONNA KEEP ON LOVING YOU Billy Walker, MGM 14210 (Ten Rivers, ASCAP)	6
5	7	5 I'D RATHER LOVE YOU Chadler Price, RCA Victor 47-9952 (PI-Gem, BMI)	4
6	25	6 THE ARMS OF A FOOL Mel Tillis, MGM 14211 (Sawgrass, BMI)	5
7	4	7 JOSHUA Dolly Parton, RCA Victor 47-9928 (Owens, BMI)	12
8	7	8 COME SUNDOWN Bobby Bare, Mercury 73143 (Columbia, BMI)	10
9	11	9 THERE GOES MY EVERYTHING / I REALLY DON'T WANT TO KNOW Ella Presley, RCA Victor 47-9960 (Gilt & Range/Blue Crest, BMI)	8
10	9	10 WATCHING SCOTTY GROW Bobby Goldsboro, United Artists 50727 (UAC, BMI)	9
11	5	11 RAININ' IN MY HEART Hank Williams, Jr. & The Mike Curb Congregation, MGM 14784 (Escalante, BMI)	11
12		12 WHERE IS MY CASTLE Connie Smith, RCA Victor 47-9938 (Blue Crest, BMI)	9
13	17	13 AFTER THE FIRE IS GONE Conway Twitty & Loretta Lynn, Decca 32779 (Liberty Bell, BMI)	4
14	8	14 ROSE GARDEN Lynn Anderson, Columbia 4-50252 (Columbia, BMI)	17
15	10	15 THE SHERIFF OF BOONE COUNTY Kenny Price, RCA Victor 47-9932 (Victor, BMI)	11
16	15	16 GUESS WHO Slim Whitman, United Artists 50731 (Merchise, BMI)	12
17		17 SHE WAKES ME WITH A KISS EVERY MORNING Bud Shook, RCA Victor 47-9929 (Hill & Range/Blue Crest, BMI)	12
18	9	18 BED OF ROSES Stellar Rangers, Mercury 73141 (House of Cash, BMI)	15
19	18	19 THE LAST ONE TO TOUCH ME Porter Wagoner, RCA Victor 47-9939 (Owens, BMI)	9
20	35	20 ANYWAY George Hamilton IV, RCA Victor 47-9945 (Acuff-Rose, BMI)	5
21	39	21 DO RIGHT WOMAN—DO RIGHT MAN Barbara Randolph, Columbia 4-53307 (Press, BMI)	5
22	6	22 FLESH AND BLOOD Johnny Cash, Columbia 4-52849 (House of Cash, BMI)	11
23	21	23 IF YOU THINK I LOVE YOU NOW Jody Miller, Epic 5-13042 (Algar, BMI)	9
24	20	24 LISTEN BETTY Dave Dudley, Mercury 73138 (Mercury, BMI)	10
25	33	25 LOVENWORTH Roy Rogers, Capitol 3016 (Sore-Tone, BMI)	5
26	22	26 TRUE LOVE IS GREATER THAN FRIENDSHIP Archie Horden, United Artists 4-52887 (Archie/Columbia, BMI)	8
27	31	27 BRIDGE OVER TROUBLED WATER Buck Owens & The Buckaroos, Capitol 3023 (Charting, BMI)	4
28	28	28 GUESS AWAY THE BLUES Don Gibson, Hickory 1588 (Acuff-Rose, BMI)	6
29	14	29 100 CHILDREN Tom T. Hall, Mercury 73140 (Mercury, BMI)	10
30	26	30 PORTRAIT OF MY WOMAN Eddy Arnold, RCA Victor 47-9935 (House of Cash, BMI)	9
31	40	31 SOLDIER'S LAST LETTER Merle Haggard, Capitol 3024 (Home, BMI)	5
32	24	32 GIVE HIM LOVE Kelli Price, Mercury 73162 (Jack & Bill, ASCAP)	7
33	23	33 PADRE Marty Robbins, Columbia 4-52723 (Archie-Royal, ASCAP)	11
34	34	34 BAR ROOM TALK Dolores, United Artists 50743 (Presley, BMI)	10
35	45	35 SWEET MISTERY Farlin Fisk, Capitol 2999 (Columbia, BMI)	5

Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
1		55 KNOCK THREE TIMES Billie Jean Goldschmidt, Earthling 192 (Pocketful of Tones/Library, Saturday, BMI)	3
2		61 WITH HIS HAND IN MINE Jean Shepard, Capitol 3022 (Copper Basin/Twigs, BMI)	2
3		BETTER MOVE IT ON HOME Porter Wagoner & Dolly Parton, RCA Victor 47-9928 (Blue Echo, BMI)	1
4		40 HEAVENLY Wynn Stewart, Capitol 3000 (Fireweaver, BMI)	9
5		38 (Loving You Is) SUNSHINE Barbara Fairchild, Columbia 4-52722 (Columbia, BMI)	9
6		50 THE KING OF NEEDIN' I NEED Norris Jean, RCA Victor 47-9946 (Shiloh, BMI)	5
7		29 A GOOD YEAR FOR THE ROSES George Jones, MCA 1425 (Chester, BMI)	15
8		44 LOOKIN' OUT MY BACK DOOR Buddy Allen, Capitol 3010 (Jondera, BMI)	7
9		48 IT WASN'T YOU WHO MADE HONKY TONK ANGELS Lynn Anderson, Chart 3113 (Over Int'l, BMI)	5
10		46 MY BUY Linda E. Lenzo, Royal American 24 (Jobette, BMI)	5
11		54 FIRST LOVE Penny Dawnson, United Artists 40742 (Star, BMI)	5
12		56 I'M A MEMORY Willie Nelson, RCA Victor 47-9951 (Nelson, BMI)	4
13		58 IN LOVING MEMORIES Jerry Lee Lewis, Mercury 73155 (Decca, BMI)	5
14		51 AFTER YOU/SHE'LL REMEMBER Jerry Wallace, Decca 32777 (4 Star, BMI)	3
15		64 DID YOU EVER Shelia Lerner & Malibu Homesteaders, Capitol 3029 (Ten, BMI)	3
16		52 FREIGHT TRAIN Jim & Jesse, Capitol 3026 (Meritor, ASCAP)	53
17		53 15 BEERS ADO Ben Colder, MGM 14209 (Peach, SESAC)	3
18		54 TULSA COUNTY Anita Carter, Capitol 2994 (Artists, ASCAP)	7
19		51 EMPTY ARMS Sonny James, Capitol 3015 (Melody Lane/Dorland, BMI)	1
20		63 DON'T WORRY 'BOUT THE MULE Carl Smith, Columbia 4-52923 (Acuff-Rose, BMI)	3
21		57 LOVER PLEASE Bobby G. Rice, Royal American 27 (Lyn-Low, BMI)	8
22		47 I'M MILES AWAY Hagerty, Capitol 3012 (Blue Book, BMI)	6
23		72 WHAT AM I LIVING FOR Conway Twitty, MGM 14255 (Progressive/Tideband, BMI)	4
24		67 YOU MAKE ME FEEL LIKE A MAN Wayne Mack, Decca 32781 (Page Boy, SESAC)	2
25		61 PUT YOUR HAND IN THE HAND Lath Moore, Capitol 3013 (Blackwood, BMI)	6
26		62 LA INTERNATIONAL AIRPORT Luan Platter, Capitol 3035 (Blue Book, BMI)	2
27		75 JUKE BOX MAN Dick Curless, Capitol 3034 (Moss Rose, BMI)	2
28		62 WHEN I WAS HOME HESTER Van Traynor, Royal American 23 (Hester, BMI)	6
29		FROM WARM TO COLD Liz Johnson, MGM 14217 (Lyn-Low/Jangleline, BMI)	1
30		68 HAROLD'S SUPER SERVICE Bobby Wrenn, Capitol 3025 (Starfield/Double Tree, BMI)	4
31		71 HERE COME THE ELEPHANTS Johnny Bond, Starline 918 (Sawgrass, BMI)	2
32		60 THAT'S WHAT I'S LIKE TO BE LONESOME Cal Smith, Decca 32768 (Tone/Champion, BMI)	7
33		69 WHO'LL TURN OUT THE LIGHTS Wayne Kemp, Decca 32767 (Ten, BMI)	8
34		70 EVERYBODY FAMILY MAN Jimmy Davis, United Artists 50730 (Twisty Bird, BMI)	3
35		61 BIG ROCK CANYON MOUNTAIN Bill Phillips, Decca 32782 (Warner/Tornerline, BMI)	1
36		73 BABY WITHOUT YOU Jan Howard, Decca 32778 (Herald Edition, BMI)	3
37		61 BIG HABLE MURPHY Dallas Frazier, RCA Victor 47-9930 (Blue Crest, BMI)	1
38		74 TAKE TIME TO KNOW HER Jan Stempley, Decca 17363 (Gallico, BMI)	2
39		GRANDDAD SONG Lowenda Lindsay & Kenny Vernon, Chart 5114 (See-Mit, ASCAP)	1

Jump on this and Go Wild!

Rod Creagh



"Give Me Another Roll of Nickels"

EPIC 5-10702

Jerry Wallace has a new single *double!*

AFTER YOU
SHE'LL REMEMBER

DECCA 32777

Welcome
to Decca!



Country Music

Nashville Scene

• Continued from page 28

coming from that), the other for the women's prison at Geneva, Ill. . . . Back Owens' new LP is loaded with pop-folk things. They include songs by Paul Simon, Donovan and Bob Dylan. He calls them country songs in disguise. . . . Roy Heston points out that there are two Peer-Southern cuts on the new Merle Haggard LP on Capitol. They are "Stay a Little Longer" and "Take Me Back to Tulsa," written by Bob Willis and Tommy Duncan. The album was produced by Earl Ball.

Don Hinson and John McAdams have joined the disk jockey staff at KBBQ in Burbank. Corky Mayberry continues his duties as music director. . . . Johnny Campbell has a pick hit on his first release at Isle City Records. Johnny is from Birmingham, and is produced by Henry Strzelecki of Nashville. Isle City is at Galveston.

On the subject of Texas, the Thunderbird label of San Antonio has turned out a good one in Dale McDevette, "Corpus Christi Wind," which is going strong on several stations. Dale will do a Nashville LP, produced by Jim Mallory. . . .

Jack Rodgers, the idea man of WOJK in Jacksonville, has a game thing going with the new Billy Craddock record, "Knock Three Times" on the Cartwheel label. It's a new variation of the old "Knock-Knock" game. . . . Another KRAK country music spectacular has just been held at Sacramento, featuring Loretta Lynn, Hank Thompson, Nat Stuckey, Tommy Collins and David Frizzell. . . . The entire Webb Pierce fan club, headed by Norma Preston, has moved to Nashville to be near "the action center." . . . Little Richie Johnson is expanding his enterprises. The leading promotion man has a new car dealership now in Biden, New Mexico, called "Belen Imports."

Don Burns has sent a record of Brenda Burns' new "Self-Respect," which has an excellent sound. Don works out of Ashland, Ohio. . . . George Hamilton IV has opened a week at the Copa Habana in Oklahoma City, and he'll be one of the featured attractions of the Canadian National Exposition next summer. . . . Grandpa Jones is set for a guest appearance on the "Ed Sullivan Show." . . . Roy Clark, who headlines everything in which he's involved, does that at Harrah's-Tulsee in mid-March.

Benjoist Ronald Jackson has joined Buck Owens. . . . Pam and Allen Ross are expecting their first child. Pam's father is announcer Jim Ameha. Pam and Allen work with Buddy Kilken of Tree. . . . Penny & Red Lane, another Tree two-some, have bought a horse from Carl Smith, who really knows his horses. . . . The George Jones-Tammy Wynette Show will play the Landmark in Las Vegas two weeks in May. . . . Bill Anderson and Jan Howard will spend much of March in the studios, doing singles and LPs separately and together. . . . Larry Baunach, Dot's national marketing director, is on the road in Texas.

Roy Rogers back in town doing single and LP sessions at Capitol under the direction of George Richey. . . . Dot's Clyde Beavers played for the technicians at the Cape Kennedy moonshot lift-off, but had to clear the area before the shot. . . . Dot's Diana Trask is creating such a commotion with her club performances of "Let's Keep Her Free (America)" that it's being re-cut before release in the next-track album, being produced by Buddy Kilken of Tree. . . .

Liner notes on the new Sonny James album were done by BMI's Frances Preston. . . . And Tree writer Robbie Williams did a number at a special yoga convention held in Tampa.

Hot Country LP's

★ STAR Performer—LP's registering proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	ROSE GARDEN Lynn Anderson, Columbia C 30411	26
2	3	FOR THE GOOD TIMES Ray Price, Columbia KC 30160	16
3	4	A TRIBUTE TO THE BEST DAM FIDDLE PLAYER IN THE WORLD (By My Salute to Bob Wills) Mark Helweg, Capitol ST 638	12
4	2	THE FIRST LADY Tomy Wynette, Epic E 30213	19
5	5	COAL MINER'S DAUGHTER Loretta Lynn, Decca SC 2553	6
6	7	FROM ME TO YOU Charley Pride, RCA Victor LP 4468	5
7	6	15 YEARS AGO Conway Twitty, Decca DL 75248	13
8	8	THERE MUST BE MORE TO LOVE THAN THIS Jerry Lee Lewis, Mercury SR 61323	6
★	11	BED OF ROSES Starliner Brothers, Mercury SR 61317	7
10	10	FIGHTIN' SIDE OF ME Merle Haggard, Capitol ST 451	31
11	12	#1 Sonny James, Capitol ST 429	14
12	14	I WALK THE LINE Soundtrack/Jehlyne Cash, Columbia S 30297	11
13	13	MORNING Jim Ed Brown, RCA Victor LP 4461	5
14	9	THE JOHNNY CASH SHOW Columbia KC 30100	16
15	15	ELVIS COUNTRY Elvis Presley, RCA Victor LP 4460	5
16	16	THAT'S THE WAY IT IS Elvis Presley, RCA Victor LP 4445	10
★	17	WE ONLY MAKE BELIEVE Conway Twitty & Loretta Lynn, Decca DL 75251	1
18	17	SNOWBIRD Anne Murray, Capitol ST 579	22
★	19	WITH LOVE George Strait, Houston MS 3194	1
20	20	LOOK AT MINE Jody Miller, Epic E 30382	10
21	21	WE GOTTA START LOVIN' Bobby Goldboro, United Artists UAS 6777	3
22	19	DOWN HOMERS Conny Smith, The Nashville Brass, RCA Victor LP 4421	17
23	23	GOODTIME ALBUM Glen Campbell, Capitol SW 493	22
★	24	HELP ME MAKE IT THROUGH THE NIGHT Sammi Smith, MCA 381-1000	5
25	24	BEST OF DOLLY PARTON RCA Victor LP 4442	13
26	18	ALL FOR THE LOVE OF SUNSHINE Hank Williams Jr., MGM SE 4750	9
27	22	CHARLEY PRIDE'S 10th ALBUM RCA Victor LP 4461	32
28	26	ONK FROM MUSKOGEE Merle Haggard, Capitol ST 384	58
29	29	PORTRAIT OF MY WOMAN Eddy Arnold, RCA Victor LP 4471	4
30	30	BEST OF GEORGE JONES Mercury MS 217	19
★	31	SHE WAKES ME WITH A KISS Nat Stuckey, RCA Victor LP 4477	1
32	27	THE BEST OF JERRY LEE LEWIS Smokey 381-500	44
33	31	100 CHILDREN Tom T. Hall, Mercury SR 61307	6
34	34	TAMMY WYNETTE'S GREATEST HITS Epic BN 24480	78
35	35	HALLY DARLIN' Conway Twitty, Decca DL 75259	36
36	36	THE BEST OF CHARLEY PRIDE RCA Victor LP 4423	70
★	42	JIM REEVES WRITES YOU A RECORD RCA Victor LP 4475	3
38	33	THIS IS EDDY ARNOLD RCA Victor LP 4462	17
39	41	WHERE IS MY CASTLE Connie Smith, RCA Victor LP 4474	3
40	39	THIS IS CRYSTAL ARNOLD RCA Victor LP 4463	12
41	34	SINGER OF SAD SONGS Waylon Jennings, RCA Victor LP 4416	14
42	45	I'VE GOTTA BE A KING Wanda Jackson, Capitol ST 469	2
43	40	ME & JERRY Char Atkins & Jerry Reed, RCA Victor LP 4496	21
44	44	WHERE HAVE ALL OUR HEROES GONE Bill Anderson, Decca DL 75234	2
45	32	LISTEN BETTY, I'M SINGING YOUR SONG Steve Dudley, Mercury SR 61315	5

PROFILE: RALPH LUDI

Programmer's Skill Gained on Route



RALPH LUDI, Apollo-Stereo Music Co. programmer.

Log Book of Jukebox Titles Important Programming Tool

By EARL PAGE

MANKATO, Minn.—Maintaining a log book that is an exact replica of the programming plan on each jukebox out on the road is an invaluable tool for Carole De Vries, C. & N Sales Co. here. It is a system more and more jukebox programmers are adopting (see story on page 10).

Logging the sheer volume of records programmed around the system is in operation it is easy to keep it going. "It's just a matter of taking off extra title strips and taping them into the book."

One reason the log book is so valuable here is that the immense size of the route calls for monthly servicing. In good locations, this means that as many as 15 new recordings will be programmed per service visit. That number changes according to the potential of the location, and may go down as far as four or five new records per visit—plus requests.

Moreover, C. & N Sales buys records every other week, so the chance of a time lag is somewhat greater. Miss De Vries overcomes this by using the log book.

"If I buy only 25 copies of a record set, it starts taking a long time by looking in the log book just where the first batch is. This saves duplicating as I continue to program the record."

One such example was Perry Como's "It's Impossible." Miss De Vries bought rather gingerly at first because she was having a friendly argument about the title with Larry Suggman of Acme Music Service-Sa's Sales, Minneapolis. "I was sure the record was going to be a hit, but Larry didn't think so. I just kept buying more, and of course the log book allowed me to know just where it was programmed at all times."

Defective disks

Another advantage of the log book in the day-to-day handling of service problems is connected with defective records—a growing problem, she said.

Often, a location owner or waitress will telephone and merely tell us that "C-6" is sticking. This is the rarely told tale of just the number on the jukebox.

DENVER—Of the many factors that contribute to the skill of a jukebox programmer, the most important these days is day-to-day experience as a route collector, according to Ralph Ludi, Apollo-Stereo Music Co. here. Ludi's route collector days are behind him, because he's been an average of 150 records a day for more than one-stop and other suppliers and programming for the firm's 230 locations is a full-time job.

Apollo-Stereo is one of the few operations in the mountain capital to maintain a full-time route collector. Ludi, who began his business as a professional musician, and was a route collector for more than 16 years, is responsible for programming as cosmopolitan a market as is to be found in any large city. He has been on the bus with an average of seven record changes every two weeks on the bulk of the 230 stops.

Because he is such an affable, well-known figure in the Denver phonograph industry, it might be expected that Ludi, by his programming proficiency by constantly hobnobbing with location owners, or at least visiting the spots regularly. Actually, however, this simply isn't so. Inasmuch as Ludi does not have the time to spend out in the field. Instead, he depends on a deep knowledge of music tastes, appreciation for particular artists, the requests sent in via collectors by location owners, and the collector's suggestions themselves.

Ludi, of course, follows the charts closely, cross-checks all publications bearing on the subject, and monitors at least half of Denver's 16 radio stations, including several which feature music only in pop and rock-and-roll categories.

He weighs location owner and collector requests heavily, requiring that each collector carry a metal clipboard on which location-owner suggestions come in—often written on the back of menus, checks, or scraps of paper—which are all carefully examined at the end of each day. Location-owner requests are invariably honored, with a "hobnob" service if the location-owner wants an immediate change.

"We don't mind carrying out such requests inasmuch as a location owner sends in 150 requests a day, and we can't handle them all," says Jack Hockett, Apollo-Stereo general manager. "We never lose sight of the value of honoring such requests even though..."

(Continued on page 32)

Epic Records Pushes Oldies

• Continued from page 1

bus operators and radio stations the whole set. The result is that "oldies" have definitely gone up in a very good proportion. Record City, a rackjobbing operation in New York City, has more than 90 stores, has an oldie bin in each store, and carries up to 500 different oldies. A lot of rackjobbers are moving in this direction, and it's not any more new releases are overtaking sales of hit singles, but when you include sales through

(Continued on page 34)

PROGRAMMERS

Veterans' Training Aid Hiked

OMAHA—Coin-Operated Industries of Nebraska president Ed Kort recently outlined procedures for obtaining government assistance in the form of material such as jukebox programmers, routemen and mechanics. He said on-the-job training in material sense is not because of the government's increased assistance to veterans.

The book also stores for the title strips of Little LP's to be logged. But the firm has not found Little LP's to work out well.

"Little LP's work out well in some locations but not at all in others. I think the problem pertains to the type of material available. In adult stops, the albums are fine. Now, as for the Jacksons, are available on Little LP so there is a trend to albums we can use in some locations."

She said teen locations prefer the use of Little LP's. Little LP's often are not appealing.

Still another valuable asset of maintaining the log book pertains to adding wall boxes at locations. If there is a change, all Miss De Vries has to do is study the log entry for the location and prepare the additional strips.

Buying Records

Of the several factors that go into judging what records to buy, the new release information, radio play and charts in Billboard, radio stations and one-stop advice. Radio stations are very helpful in this regard. (Continued on page 38)

Urges Fugue Use of Novelty Title Strips

PITTSBURGH—Novelty title strips and colored acetates placed over new titles on the jukeboxes have the place but can be used to the point of diminishing return, according to Norman Morgan, manager of Star Title Strip Co. here.

Star, together with Mobile One Stop's manager, Harvey Campbell, has come up with several designed title strips. "These can work well but call attention to the special releases," but the idea is overworked the jukebox title board will become too colorful," said Morgan.

Many jukebox programmers are using colored strips of acetate to draw attention to new releases placed on the machines, he noted.

Again, if the programmer limits the use of such strips and does not allow several different colored strips to accumulate over a period of time, jukebox service calls, the effect is good.

But when there is too much color on the title strip panel, it can cause no one element to stand out and can create an unattractive mood.

Morgan acknowledged that some programmers prefer lots of color. Bill Morgan, Les-Morgan Phonograph Service, Peoria, Ill., for example, uses color strips that are keyed to music categories.

These strips are available from Sterling Title Strip Co., Newark, N.J.

Bush said recently that the only problem with strips keyed to categories is when a record such as the country-flavored "Rose Garden" crosses over to the general pop category. He then points out the country-color-keyed strip is close to the pop category as possible, he said.

The problem of recordings changing categories or trailing off in popularity has long troubled programmers who use special strips, Morgan indicated.

He was told of a Southern Illinois operator who is using title strips with a local radio station's color, and an indication that the title is a station pick. Several different Tammy Wynette records are on the jukebox—all with the station's pick flagging.

"Again, the effect of the special



TITLE STRIPS with designs keyed to record labels, a song or an artist are being used increasingly, according to Norman Morgan, Star Title Strip Co., Pittsburgh. The above strip is keyed to the group. Another recent one is the "Enjoy Yourself Pulper" by Norm Crombrow and the Happonettes on the Gold label. Star has conceived several others recently and has been working in conjunction with Harvey Campbell, buyer for Mobil One Stop, Pittsburgh.

strip is lost if the strip becomes outdated. What we encourage programmers to do in such cases is to simply go around with a regular title strip and exchange it for the outdated special strip.

"The trouble is, few programmers will go to this extra effort," Morgan said.

"When we prepare a special strip we also have regular strips far in advance. It's no problem for a programmer to change to the regular strip once the effect of the novelty strip is worn off."

Morgan said another problem with title strips is that in certain locations where food is served they become discolored. "Again, it's a matter of going around and switching to fresh title strips."

"The main thing is to make the title strip panel easy to read. This is why we find the preponderance of programmers prefer nearly printed strips with a minimum use of color. After all, the jukebox is in a no longer gaudy—it's a fine piece of furniture generally serving as an investment of \$1,500. The title strips should be in keeping with the modern design of the jukebox."

EASTER RECORD

RICHMOND, Ind.—Juke Record Co. here, a fine dealing exclusively in novelty records, is releasing a new version of "Easter Parade" backed with "Irish Eyes" by the Smiths, who are performed by Gene May's Rhythm Kings.

Juke Records president Tommy Willis, also a performer, said the record is being shipped directly to jukeboxes in the country. The number is Juke B 2008. He listed over 30 one-stops where it is available.



JUKEBOX MECHANICS, many of them also involved in programming, pose for a picture during a Rock-Ola service school in Syracuse, N.Y. From left to right are Roy Williams in Rock-Ola and William Findlay who stands with Advance Dist. president Morris Lerner.

Ralph Ludi Buys 150 Disks Per Day

Continued from page 31

actually just a whim involved."

Ludi is a believer in details and therefore keeps duplicate title strips for each photograph in one of 230 black ring-binder books kept on three levels of shelving directly opposite his desk. Title strips are arranged in precisely the same order inside the hard-cover binder as they appear on the machine at the time, and are religiously changed each week as the average of seven records are replaced. Each change is also marked as to the date.

Two One-Stops

Ludi operates the programming department with "three and one-half collectors" (one man fills in to form a 4-man crew) and is never required to get out on a route himself. He buys an average of 150 records per day, shopping primarily by telephone, from Stereo Distributing Company and Mile High Distributing Company. Spanish records, which are an important element in the Mexican sections of Denver, are bought from Los Amigos Distributing Company. Ludi buys equally from his two one-stop suppliers, an average day of order showing 83 from one and 60 from the other, 86 the next day from one, 48 from the other, and a third day, 81 orders here, 96 orders there. Prices vary in the 60 to 65-cent range.

Telephone ordering is the only solution, inasmuch as Ludi's workload frequently finds him programming 32 stops in a single day, no two alike, except for young-adult locations, which are fairly standardized.

Ludi follows no rule of thumb whatever, keeping in mind the ethnic makeup of any neighbor-

hood, the meter reports on particular records, location-owner and collector requests, plus his own sense of judgment. "I make mistakes, like anyone else," Ludi acknowledged, "but they have been getting fewer and fewer week by week over the past four years."

Records as they come in off the route are dumped by the first letter of the artist's last name into a series of alphabetically indexed drawers, extending some 18 feet along the rear wall of the record department.

To keep the record inventory from going over 75,000 or so, he saves only a few good copies of any one disc, which conserves space. Incidentally, Apollo-Stereo makes no effort to sell off take-offs, inasmuch as there is no foot traffic whatever in the area, and no satisfactory retail outlet has been developed.

Oldies

Ludi believes in the maximum possible service to location owners, not only in the form of good, sound machines, which require a minimum amount of attention or downtime. He insists that no telephone call be ignored and immediately calls back whenever a location owner is unable to contact him at the first try.

Locating "oldies," has long been a Ludi specialty. But providing location owners with oldies has been a serious problem for Ludi because Apollo-Stereo lost its entire collection of old records during the historic 1965 floods at the company's former location.

Undaunted, Ludi has been steadily assembling another inventory of oldies as time goes by, so that he has been able to fill a reasonable request from the stock or through back-order.

The worst hushabye of everyday programming is the "bartender's request" for an old number which is unavailable on anything but a 78 rpm record or 12-in. album, and simply cannot be obtained. The Denver programmer gets plenty of help from his one-stop in this connection.

Ludi feels that his programming covers the entire spectrum of record preferences, inasmuch as many locations are 100 percent country. A dozen or more locations are from 75 percent to 85 percent programmed with Mexican music. Of course, the young people's centers show mainly the identical program at each location, made up from the charts and local radio station play. There is no such thing as "an average location music menu," and Ludi hesitated to set percentages of any sort for any location, pleading that the situation changes as fast as the meter tests its popularity story.

Daily Buying

Daily buying, of course, since he was a Ludi specialty ever since he took over four years ago, puts Apollo-Stereo in an excellent position to capitalize on every record's popularity changes. Sample records are not programmed simply because they are gratis, but must prove out along with regulation fare. Similarly, Ludi is not too well disposed toward "Little LPs" on the theory that the choice is too limited and that the longer play is an expensive luxury for the jukebox operator, particularly in marginal locations.

Ludi could spend a lot of time in categorizing every location, but outside of a simple notation in each of the 230 black books above his desk, he depends entirely upon

(Continued on page 34)

What's Playing?

A weekly programming profile of current and oldie selections from locations around the country.

Albuquerque, N. M.; Adult Location



Mary Roth,
programmer,
Servomation of
New Mexico

Current releases:
"There From Love Story," Henry Mancini, RCA Victor 9923;
"If You Could Read My Mind," Gordon Lightfoot, Reprise 0973;
"It's Impossible," Perry Como, RCA Victor 03187.
Oldies:
"I'll Fly With My Heart in San Francisco," Tony Bennett, Columbia 33062;
"After Hours," Erskine Hawkins, RCA Victor 0169.

Arlington Heights, Ill.; Adult Location



Wayne Hesch,
operator,
Bob Hesch,
programmer,
A & H
Entertainers

Current releases:
"Knock Three Times," Dawn, Bell 938;
"She's a Lady," Tom Jones, Parrot 40028;
"Rose Garden," Lynn Anderson, Columbia 45252.
Oldies:
"Don't Take My Eyes Off of You," Vicki Carr, MCA 0015;
"Scott's Tode," Kingston Trio, Release Me, Inc. 0015.
"Impromptu Humperdink."

Cadillac, Mich.; Adult Location



Bill Bryan,
programmer,
Bryan Bros.
Music Co.

Current releases:
"Knock Three Times," Dawn, Bell 938;
"Rose Garden," Lynn Anderson, Columbia 45252;
"Help Me Make It Through the Night," Sonny Smith, MCA 0015.
Oldies:
"For the Good Times," Ray Price, "Morning," Jim Ed Brown.

Chicago, Country Location



Paul Brown,
operator,
Betty Schott,
programmer,
Western
Automatic
Music Co.

Current releases:
"Help Me Make It Through the Night," Sonny Smith, MCA 0015;
"I Really Don't Want to Know," Elvis Presley, RCA Victor 9902;
"Morning," Jim Ed Brown, RCA Victor 9909;
"For the Good Times," Ray Price, Columbia 45178.

Gallion, Ohio; Young Adult Location



Larry Foust,
programmer,
Hopkins
Music Co.

Current releases:
"For the Good Times," Ray Price, Columbia 45178;
"Knock Three Times," Dawn, Bell 938;
"Rose Garden," Lynn Anderson, Columbia 45252.
Oldies:
"In the Mood," Ray Anthony, Remwood 1233;
"C. C. Rider," Boots Randolph, Monument 1233.

Manhattan, Kan.; Teen Location



A. L. Lou Placok,
operator,
Judy Weidner,
programmer,
Bird Music Co.

Current releases:
"Doesn't Somebody Want to Be Like Me," Sonny Smith, Bell 963;
"Me and Bobby McGee," Janis Joplin, Capitol 1243;
"For All We Know," Carpenters, A&M 1243.
Oldies:
"Proud Mary," Creedence Clearwater Revival;
"Raindrops Keep Fallin' on My Head," B. J. Thomas.

Mankato, Minn.; Teen Location



Carole De Vries,
programmer,
C & N
Sales Co.

Current releases:
"Have You Ever Seen the Rain?," Creedence Clearwater Revival, Fantasy 655;
"I Hear You Knocking," Dave Edmunds, MAM 3601;
"Doesn't Anybody Want to Be Loved?," Portridge Family, Bell 693.

Marinette, Wis.; Teen Location



Art Jones, Jr.,
programmer,
A & A
Amusement

Current releases:
"Honey's Pearl," Jackson 5, Motown 1177;
"Knock Three Times," Dawn, Bell 938;
"1900 Yesterday," Liz Daman's Orient Express, White Whale 368.

Milwaukee; Adult Location



Stan Sawinski,
programmer,
Mitchell
Novelty Co.

Current releases:
"Help Me Make It Through the Night," Sonny Smith, MCA 0015;
"Heavenly," Wynne Stewart, Capitol 3000;
"I've Come the Elephants," Johnny Bond, Starday 9143.

Ottawa, Ill.; Young Adult Location



Jerry Duffy,
programmer,
McDonald
Merchandising
Co.

Current releases:
"Doesn't the Good Times Pass You By," Home Gas Eilat, Dunhill 4254;
"Have You Ever Seen the Rain?," Creedence Clearwater Revival, Fantasy 655;
"For All We Know," Carpenters, A&M 1243;
"Cried Like a Baby," Bobby Sherman, Metrodome 206.
Oldies:
"Scott's and Soda," Kingston Trio.

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Oldies Boosted by Jukeboxes

Continued from page 31

these outlets and to jukebox operators it makes for a hell of an increase in sales."

Kagan pointed out that "He Ain't Heavy He's My Brother" by the Hollies had virtually stopped selling, this move to "Memory Lane" has put new life into sales. The disk is backed with "Carrie Anne," another hit.

Gordon Pelzek, buyer for Record City, admitted that there was a big demand on jukeboxes for oldies; he sells to both one-stop and operators, plus the special bins

throughout the Midwest in record departments. "Sales have been good on oldies since we started this special oldies program last September."

Record City has a special catalog of oldies and sells oldies on any label that is available.

Last Christmas, Kagan had packaged the "Memory Lane" series especially for radio stations strictly as a programming tool. But it has worked out extremely well for sales. "We've noticed a pickup on orders that go to jukeboxes... a lot of jukebox operators who used to stick to new disks are now heading for oldies at various locations."

Ralph Ludi Buys 150 Disks Per Day

Continued from page 32

his well-organized manner. Since there is every probability that he serviced the route himself during his past experience, he knows the tastes of the music fans involved. (If there is a change in the area, ownership, and so forth, he will, of course, go out during the evening hours and size it up once again.)

The Denver veteran prefers a conservative, middle-of-the-road philosophy, with every emphasis on service, reliability, and cooperation with location owners. Apollo-Stereo

has particularly outstanding goodwill with its location owners because of the rapidity with which machines are put back into the profit-earning column when there are mechanical troubles.

Since general manager Jack Hackett was himself a mechanic for many years before taking over the executive duties, Ludi has plenty of cooperation from the "top." Well satisfied with operations as they stand, Apollo-Stereo has not increased record play prices for several years and has no immediate plans for doing so.

Coin Machine World

HOUSTON

Wurlitzer service schools under the direction of Karol H. Johnson: **Attending, Charles Young, B & Novelty Co., Beaumont, Tex.; George Ponder, Novelty, Pette Service, Jasper, Tex.; John Bunk, Basic Music Co., Baytown, Tex.; John Kaeck, Jr., Bay Vending, Baytown, Tex.; H.L. Moses, Williamson Music Co., Huntsville, Tex.; Buddy Patterson, Bay Vending, Pasadena, Tex.; Thomas Reid, Gulf Coast Dist., Houston; Rolfan Lawry, Art's Music, and Billy Taylor, Consolidated Music, Houston.**
Also: Wayne Love, Love Music Co., LeFort, Tex.; Robert Gonzales and Lencho Segura, Gulf Coast Dist., San Antonio; P.R. Ransom, Servomation, San Antonio; Ed Gerhart, C.C. Novelty, Corpus Christi, Tex.; Gilbert Pittman and Douglas Ramirez, Brownsville Music Co., Brownsville, Tex.; Donald Stone, South Texas Amusement, Victoria, Tex.

LOS ANGELES

Wurlitzer service school under the direction of Leonard Hick: **Roger Horton, G & G Music, City of Commerce, Calif.; John Ruff, Melody Music, Van Nuys, Calif.; Tom Cerna, Diversified Music, Inglewood, Calif.; Don Fabola, A.R.A. Services, Los Angeles; Lester Canik, James Music Co., Long Beach, Calif.; H.B. Stegman, Global Amusement, Costa Mesa, Calif.; Tom Legree, Servomation, Tricounty, Santa Barbara, Calif.; Robert Hathway Jr., Ventura County Music, Ventura, Calif.**

MILWAUKEE

Robert Harding conducted a recent Wurlitzer service school: **attending, Howard Evans, Racine, Wis.; Willie Lipsey, Milwaukee; Andrew Hood, Mitchell Novelty Co., Milwaukee; Art Jones Jr., A & A Amusement, Marinette, Wis.; Betty and Helen Branstetter, Dove's Coin Machines, Wisconsin Rapids, Wis.; Arthur Wendt, Halalada Coin Machines, Green Bay, Wis.; Donald Mentzel, Menzel Coin Co. Fond du Lac, Wis.; Joseph Kaseta, L & A Amusement Co., Hurley, Wis.; Richard Bruggemann, Cigarette Service, Appleton, Wis.**

No Change at Menefee Co.

ROANOKE, Va.—A recent story concerning Menefee Amusement Co. here should have identified the owner as Jack H. Menefee, who has owned the firm for 40 years.

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Billboard Easy Listening

These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order.

WEEK	NO.	TITLE, Artist, Label & Number	WEEKS ON CHART
1	2 13	FOR ALL WE KNOW Corporation, April 1943 (Parma, BM)	3
2	3 3	THEME FROM LOVE STORY Henry Mancini, Gold, and Chorus, RCA Victor #9792 (Venus, ASCAP)	11
3	1 2 4	IF YOU CAN READ MY MIND Gordon Lightfoot, Reprise 0973 (Mercury, ASCAP)	9
4	7 10 33	THEM A LADY Shirley Bassey, Capitol 40508 (Spanka, BM)	4
5	4 1	WATCHING SCOTTY GROW Scotty McCreery, Capitol Artists 50727 (In-B, BM)	11
6	13 14 15	LOVE STORY (Where Do I Begin) Andy Williams, Columbia 4-45317 (Famous, ASCAP)	6
7	10 12	HELP ME MAKE IT THROUGH THE NIGHT Gary Smith, MCA 415-015 (Combine, BM)	6
8	6 4 6	1900 DEMON Lita Stokely, Decca Express, White 368 (Mercury, ASCAP)	10
9	19 32	QUEST SOMEBODY WANT TO BE WANTED Partridge Family, Bell 963 (Screen Gems, ASCAP)	3
10	23 38	CRUE LIKE A LADY Barbra Streisand, MCA 206 (Almo, ASCAP)	3
11	31 33	COUNTRY ROAD Janet Taylor, Warner Bros. 7460 (Emerson/Cortney Road, BM)	3
12	8 11	EVERYTHING IS GOOD ABOUT YOU Latterman, Capitol 3020 (Liberty, BM)	6
13	5 9	AMAZING GRACE The Chordettes, Capitol 45739 (RCA Victor/National Park, ASCAP)	10
14	9 7 8	I'LL BE HOME Mickie James, Columbia 4-45290 (January, BM)	6
15	11 13	BEAUTIFUL PEOPLE New Seekers, Elektra 49710 (Javer Embassy/RCA Victor, ASCAP)	9
16	16 28	BURNING BRIDGES Curtis Mayfield, MGM 14151 (Hassling, BM)	8
17	12 9 10	YOUR SONG Burt Bacharach, MCA 52545 (Jamaica, BM)	16
18	15 15	ROSE GARDEN Lynn Anderson, Columbia 4-45252 (Loverly, BM)	10
19	—	ONE COME VA Sentinel, Columbia 4-45300 (Preston, ASCAP)	2
20	—	NO LOVE AT ALL The Four Tops, Capitol 12032 (Liberty/Great, BM)	1
21	—	LOVE'S LINES, ANGLES & RHYMES Fifth Dimension, Bell 965 (APAC, ASCAP)	1
22	25 38	WASHINGTON SQUARE/PROUD MARY The Four Tops, Capitol 12032 (Liberty/Great, BM)	4
23	20 23	ALL KINDS OF PEOPLE Burt Bacharach, MCA 1241 (Blue Star/Inc, ASCAP)	3
24	30	LIFE Rick Nelson and the Stone Canyon Band, Decca 22779 (Hearst/Blue, BM)	17
25	28 27	MR. ROJANGLES Nitty Gritty Band, Liberty 56197 (Capitol/Don, BM)	7
26	30 36 39	THE MILE Patti Page, Mercury 73162 (G & B, ASCAP)	7
27	17 19 21	(She's a) VERY LOVELY WOMAN Linda Ronstadt, Capitol 3021 (Thirty Four/La Brea, ASCAP)	6
28	34 35	KEEP THE CUSTOMER SATISFIED The Four Tops, Capitol 4-45303 (Charing Cross, BM)	4
29	24 16	IMPOSSIBLE Perry Como, RCA 74-087 (Sunbury, ASCAP)	19
30	40	IT WAS A GOOD TIME Byline Group, MGM 14213 (Folia, ASCAP)	2
31	14 8 7	I REALLY DON'T WANT TO KNOW/ THERE'S GOT TO BE SOMEBODY Eyes Presley, RCA Victor 47-9960 (Hill & Range, Hill/Alco, BM)	9
32	—	WILD WOMAN Gerry Stilton, RCA 1122 (Irving, BM)	2
33	24 21 22	THEE FROM LOVE STORY Francis Lai with his Orchestra, Paramount 0064 (Famous, ASCAP)	4
34	35 39	200 OF OUR LIVES Archie, Dunhill 4268 (Wingdale, ASCAP)	3
35	38	SWEET MARY The Supremes, Motown 2009 (Savie Suite/B & W, BM)	2
36	—	PENCIL MARKS ON THE WALL Helen Reddy, Capitol 4-45285 (Free Venus/Fennel, ASCAP)	1
37	31 35 36	LOVE IS A BLIND Percy Faith, Columbia 4-45297 (Leads, ASCAP)	4
38	37 10	IS LOVE BLUE/AUTUMN LEAVES The Four Tops, Capitol 47-0420 (Roma/Royal, ASCAP)	3
39	—	1927 KANSAS CITY The Four Tops, Paramount 0053 (Charmoy, ASCAP)	1
40	—	CASTLES IN THE AIR Don McLean, Meridian 103 (Meridian/Yahweh, BM)	1

Billboard SPECIAL Survey for Week Ending 2/27/71

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DGG Will Promote Youth-Keyed LP's

NEW YORK—Deutsche Grammophon Records plans special drives on youth-oriented recordings this month, with material ranging from Boccherini to Janacek. The Boccherini set contains three quintets for guitar and string quartet with cassettes, guitarist Narciso Yepes and the Melos Quartet. Another guitar disk featured Siegfried Behrend and Takashi Ochi in English music ranging from Dowland to Masgraves' "Soliloqui for Guitar and Tube."

The Janacek coupling with Rafael Kubelik and the Bavarian Radio Symphony also is timed with his current U.S. conducting appearances. Another Kubelik disk with the Bavarian Radio Symphony features violinist Henryk Szeryng, who also has a U.S. tour, in *Marg and Martinon*. The latter's "Violin Concerto No. 2" is a first recording.

Also geared for artist performances is a "Portrait of Thomas Stewart," which has the baritone in Wagnerian excerpts with Oralia Dominguez and the Berlin Philharmonic under Herbert von Karajan, and Evelyn Lear, Christa Emde, James King, Kim Borg, the chorus of the German Opera, Berlin, and the Bamberg Symphony, Hans Loeffelien conducting. The cancellation of baritone Dietrich

Fischer-Dieskau's U.S. tour killed the timing plans for the release of a Loeve song and ballad recital. The first DGG album for soprano Montserrat Caballé, a French aria recital, is with Reynald Giovanetti and the New Philharmonia Orchestra.

Eugen Jochum, whose Orff recordings for Decca are credited with awakening interest in that contemporary composer, has recorded "Catalii Carmina" with soprano Arleen Auger, tenor Wieslaw Ochman, the chorus of the German Opera, Berlin, four pianos and percussion.

Pianist Yara Benette makes her disk debut with a Rachmaninoff program. Completing the release is a baroque coupling of Torelli and Scarlatti with trumpeters Adolf Scherbaum and Stanislas Simch, soprano Barbara Schlick, and the Scherbaum Baroque Ensemble, Scherbaum conducting.

Kogan Is Lyrically Brilliant

NEW YORK — Violinist Leonid Kogan was lyrically brilliant in two Mozart works with Erich Leinsdorf and the Cleveland Orchestra at Carnegie Hall, Feb. 15. In the "Adagio in E, K. 261," Kogan was tight yet had full tone on his Guarneri.

The Adagio in "Concerto No. 3" also was stunning as was the following Rondo: Allegro. Security at Carnegie was tight because of the harassment campaign being waged by the Jewish Defense

COL PUSH ON '1812 OVERTURE'

NEW YORK—Columbia Records has an extensive promotion lined up, including consumer and co-op ads, for its new release of Tchaikovsky's "1812 Overture." Pierre Bourdian, director of merchandising for Columbia Masterworks, noted that the original recording by Eugene Ormandy and the Philadelphia Orchestra was "typical of the best of the Philadelphia Sound."

Columbia updated the set with the addition of a Russian hymn by the Mormon Tabernacle Choir, the Valley Forge Military Academy Band, cannons from 20th Century-Fox, and bells and chimes. The album was remastered and re-mixed with Thomas Frost, who produced the Philadelphia for Columbia, supervising. Bourdian noted that Ormandy gave his approval to every step. Bourdian emphasized that the new release "reflects the latest and best in sound."

League against Soviet artists and New York's concert-going public, but the level of performance was exceptional. Kogan, who was boosted in a program ad for Angel and Seraphim, also appears in this country on Monitor and RCA Victor.

The orchestra, one of the world's finest, had its usual fine sound in the Mozart fall of the program, which opened with the overture to "The Magic Flute," and in

(Continued on page 38)

Schwann Listings Increase by 4.3%

• Continued from page 10

The Beethoven bi-centennial resulted in 219 new classical listings for that composer. The surge lifted him from third to first in new listings, replacing Bach, whose 80 new listings dropped him from first to third. Mozart retained the second spot with 83 new listings, while Schubert held on to fourth with 44 new sets. Ravel, new to the top 10, was fifth with 41, displacing Brahms, whose 32 new titles dropped him to sixth.

The next two spots also went to composers not in the first 10 in 1969, as Stravinsky was seventh with 31, edging Debussy's 30. Tied for ninth with 28 each were Chopin, Haydn and Verdi, followed by Copland and Tchaikovsky with 27 each.

Other than new citations, including Verdi and Copland, only Beethoven and Haydn recorded an increase in new titles with Beethoven's total up 140. Beethoven also accounted for the top single work figures as his overtures were first with 10 new listings and his "Piano Concerto No. 5 (Emperor)," third over-all, was the most recorded single piece with eight new pressings, the same as Verdi arias. Chopin's piano music was second with nine new disks.

Beethoven's "Piano Concerto No. 4" followed with seven new listings, while tied with six were Beethoven's complete symphonies, Beethoven's "Symphony No. 5," Ravindra's "Pavane pour une infante d'Espagne," and Sibelius' "Symphony

No. 2." Copland's disk increase was partly due to the celebration of his 70th birthday.

Of the 93 composers listed for the first time last year, 56 were still living, helping account for 276 works by living composers being listed for the first time as well as 19 new electronic recordings.

More multiple recordings of standard works, in addition to those cited, were reported. In 1969, Mozart arias took third place with five new listings, but last year eight works by six composers were recorded five times. In 1969 there were only three pieces with four new listings, 19 compositions hit that mark last year.

Parnas Gives A Fine Recital

NEW YORK — Leslie Parnas, one of America's foremost cellists gave a splendid recital at Alice Tully Hall, Feb. 13. Parnas, a member of the Chamber Music Society of Lincoln Center, is better known for his chamber playing, but in sonatas of Locatelli, Schubert, Shostakovich and Britten and Martin's "Variations on a Theme of Rossini," his rich tone and exemplary technique shone.

He was assisted by Brooks Smith, one of the most notable of piano accompanists, who has appeared on RCA and Decca Records, among others. Parnas has recorded for Columbia. FRED KIRBY

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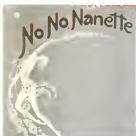
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Billboard Album Reviews

FEBRUARY 27, 1971



ORIGINAL CAST
ORIGINAL CAST—No. No, Nanette/The New
1923 Musical
Columbia CS 30563 (S)

The charm of the smash Broadway musical is superbly captured in this original Broadway cast album. The Vicent Youngmen—Cesar-Ortiz Herbach seem to be winning performed by Ruby Foster, Jack Gilford, Barry Van, Helen Gallagher and Susan Weston, among others, under the expert guidance of record producer Thomas Z. Shepard.



POP
BABY HUEY—The Baby Huey Story/The Living Legend
Curtom CBS 8007 (S)

Baby Huey (James Thomas Remo) who died just last year has an approach to the soul format that matched his size. Produced by Curtis Mayfield, this album reveals a strong talent that can swing from Mayfield's own "Magical Mystery" to the earlier "California Dreamin'". He also cooks well on Sam Cooke's "A Change Is Gonna Come" (longest track on the album).



COUNTRY
RENNY PRICE—A Real Folks Songbook
RCA Victor LP 4669 (S)

Renny Price does a beautiful job singing songs associated with the left, great Red Foley. Added attraction is the fact that Chet Atkins plays guitar on some of the sides, such as "Old Shew," "Swampfoot Blues," "How'd the World Treatin' You" and "Alabama Jubilee." Vocal accompaniment by the Jordanians.



CLASSICAL
THE BRANNINS I LOVE—Arthur Robinson
RCA Red Seal LSC 3186 (S)

Here's another example of Robinson's unimpeachable strength and determination, backed by high artistic quality. And in the 10 pieces here displays all the music and magnificent form which has made him the top pianist in the world. The impact, quiet and serene as it is, is everlasting.



POP
THE JERRY VALE
ITALIAN ALBUM
Columbia C 32399 (S)

Vale concentrates his singing efforts on the Italian side. And this proves just as appealing and exciting as any of his previous recordings. His voice soars again and again as he dishes out "Oh Maria," "Torna," "Vieni Tu" and "The Lights of Rome." An all-star hit for all nationalities.



COUNTRY
RUCK OWENS—Bridge Over Troubled Water
Capitol CS 485 (S)

This is must merchandise for the country market. Buck Owens and the Buckaroos appear with the strong "Bridge Over Troubled Water" and include such strong items as "Within My Loving Arms," "Catch the Wind" and others. Buck's style is as Revolutionary and authentic as ever.



COUNTRY
STONEWALL JACKSON—Recorded Live at the Grand Ole Opry
Columbia C 30469 (S)

Stonewall has the true country flavor, and it is completely captured in this album. Sides include "I Washed My Hands in Muddy Water," "Don't Be Angry," "Wildflower Flower," and "Waterloo."



CLASSICAL
MOZART: THE MAGIC FLUTE—Various Artists/Vienna Philharmonic
Decca LSC 1597 (S)

Mozart's tender and often moving opera gets a distinguished reading by Hermann Prey, Peter Lorenz, Christina Deaton, Benita John and Stuart Burrows. Even Fischer-Dieskau in a minor role, makes an amiable contribution. And Sabine Bille's farcical, knowledgeable conducting, all excel.



POP
ROGER WILLIAMS—Love Story
Rope KS 3045 (S)

Roger Williams supplies a pianistic flourish to "Love Story," that helps it stand out. His treatment of such other motion picture songs as "For All We Know" from "Love and Other Strangers," "The Time for Love Is Now" from "Cactus Flower," "Wonderful Dream" from "Paint Your Wagon" and "Fill the World with Love" from "Goodbye Mr. Chips" are samples of his sure piano craftsmanship.



COUNTRY
CHARLIE LOUVIN—Milk and Honey
Somebody to Keep About
Capitol ST 486 (S)

Here's a delightful album of country duets, a genre which has always been a major vanguard of the country field. Charlie Louvin and Maudie Montgomery sing their hearts out with "For the Good Times," "Are You There?" "My Baby's Gone" and "You Tear Me."



COUNTRY
ERNEST TUBB'S GREATEST HITS, VOL. II—
Decca CL 75552 (S)

This is a must for country buffs. It contains such great sides as "Tomorrow Never Comes," "Little Ole Band of Gold," "Fiddle Baby" and others. Ernest Tubb, an all-time country great, continues to display individuality and style in his vocals. The album is very attractively packaged.



CLASSICAL
THREE FAVORITE SYMPHONIES—George Antheil
Cleveland Orchestra
Columbia MC 3027 (S)

George Antheil led the Cleveland Orchestra through many exciting musical pieces in his "Three." Three of them are packaged together here to a rewarding two-LP set. They are Beethoven's "Symphony No. 5," Schubert's "Unfinished Symphony" and Dvorak's "New World Symphony." Each shows the maestro and his orchestra at their best.



POP
GENE CHANDLER & JERRY BUTLER—Love & Mercy
Mercury SR 61330 (S)

Gene Chandler and Jerry Butler give out with an inspired pop-soul production, soulful and harmonizing on any of the top new ventures of the year. The arrangements of Tom Womack and Robert Evans are hard to beat for vitality and taste. The material is all in the hit category, while the big band really cooks.



COUNTRY
BILLIE JO SPEARS—Just Singin'!
Capitol ST 688 (S)

Billie Jo belts out these sides with assurance and style, and the album is sure to move right off the dealer's shelves. The tunes are strong, including "Snowbird," "For the Good Times," "Apartment No. 9," "I Love You Because" and others.



COUNTRY
JACK GREENE—
I Am Not Alone
Decca OL 75080 (S)

Here are a collection of great sacred songs sung with much feeling and devotion by Jack Greene. "Take My Hand, Precious Lord," "How Great Thou Art," "King of Kings" are typical.



CLASSICAL
SCHUMANN: THE FOUR SYMPHONIES—Vienna Philharmonic
Decca LSC 231 (S)

This excellent four-record Schumann package should be eagerly sought after as it contains the four symphonies plus the "Julius Caesar" overture, and the "Pavane, Scherzo and Finale, Op. 52," all admirably performed by the Vienna Philharmonic under the expert direction of Georg Solti.



POP
DENNY DOHERTY—Matcha Gonna Do
Dunhill BS 50096 (S)

Denny Doherty updates the Mamas & Papas with a dash of country and country hospitality. "Matcha Gonna Do" recalls "Matcha Gonna Do" and his own version of that area group's sound. Doherty's songs are easy rock soundtracks beautifully produced by Bill Szymanski, and played by Russ Kunkel, Buddy Emmons and other session stars in his fashion.



COUNTRY
NAT STUCKEY—The Watusi
He with a Kiss Every Morning
RCA Victor LSP 4627 (S)

Nat Stuckey, who can sing a broad range of music, goes completely country with this package. The album opens with the strong "The Watusi He with a Kiss Every Morning" and includes such strong material as "For the Good Times," and "Shave of a Fool." Solid merchandise.



COUNTRY
DOLLY PARTON—The Golden Streets of Glory
RCA Victor LSP 4296 (S)

Secord music is an essential part of the country field, and with this album Dolly Parton shows her knowledge of this material. Her vocals are a blend of slowness and include such standards as "Now Great Thou Art," "Wings of a Dove" and "I Believe."



BLUES
JIMMY McGRIFF—SENIOR PARTNERS—
The Dues, a Doin' Business
Capitol ST 669 (S)

The blues genre of Jimmy McGriff coupled with the vocal ability of Junior Parker is precisely unbeatable combination. Instrumentation is also a brilliant feature on this LP, offering a good background for McGriff. "Alert That a Shame" becomes a true blues as does "In the Heat of the Night," "Oh Darling," and the single "Downtown" on Dry Land.

Billboard Sound Reviews

FEBRUARY 27, 1971



CLASSICAL

TEREBI FESTIVAL Vol. 2—New Philharmonia Orch.
(Goodson)
London CS 26130 (S)

This double-barreled Terebi package, in two separate releases (Vols. 1 and 2), is a real bonanza for it shows the stuff that has made her one of the reigning favorites all these years. Vol. 1 has arias from "L'Orfeo," "Mozart," "Carmen," and "Carmen à l'italienne." Volume 2 is much lighter, and includes "Grazie," "If I Loved You," and "La Ragazza Veneziana."



CLASSICAL

IVES: AMERICAN SCENES/AMERICAN POETS—Lawrence Dutton
Columbia MC 30229 (S)

Here's a rather unusual coupling of excellent artists working with deep feeling in interpreting new works. Miss Lee and Stewart, who appear by arrangement with DDT, and pianist Mandel share the tunes with character and insight. The melodies really reach out and depict the better side of America.



JAZZ

MAYNARD FERGUSON—M. P. Horn
Columbia C 30466 (S)

Big bands working in the jazz format are hard to come by, and new ones are hard to hear. This is a band that Ferguson has had together in England for the past couple of years and it is typically of the hard-driving swing that has brought him off since his Kerlan days. Soloists are well up to standard, and the list of originals and modern standards ("Blue Arthur Park" and "Eli's Corner") is



JAZZ

URBIE GREEN—Green Power
Project 3 PR 50520 (S)

An album that contains some heartfelt ideas about jazz and also some interesting new textures mainly from Mr. Green's electric keyboard. Most of the titles are familiar which should also help broaden the album's appeal. Green does a good job in Al Morgan's jazz hit, "Sideshow."



JAZZ

JEREMY STEIG—Energy
Capitol ST 662 (S)

Utilizing a totally contemporary concept in the blend and arrangements of the various musical instruments in the LP "Energy," is almost an understatement for this album so fresh that they are sometimes hard to believe. The cooperation of the sidemen is incredible and the group takes off from first cut to last.



CLASSICAL

EVELYN TRIBLE—Evelyn Trible
Blue Note BST 84361 (S)

This album seems to go back to basics for Evelyn Jones, as he leans on the musicians from his immediate post-Columbia period and further develops the rhythmic methods which he was using in the studio. The addition of a chamber orchestra adds yet another dimension to the album, as the chamber orchestra complements jazz, but reinforces the dramatic.



JAZZ

JEREMY STEIG—Wandering Stranger
Blue Note BST 84361 (S)

This LP is probably the latest thing Steig did for Blue Note Records before going to Capitol. The music here is reminiscent of the jazz scene a few years back when musicians were seeking greater playability and experimenting. But this album goes beyond that, for the sophisticated listener here it is easy to take and the tunes seem well planned.



BLUES

JIMMY WITHERSPON—Hardhead and Gladness
ABC ARCS 771 (S)

Looks like Witherspoon is taking the same route as B.B. King. Always one of the blues' finest blues shouters around, he now wears his style and gets a tight sound. The group to back him, plus some soloists. The title tune was a hit in England and it is the superior blues. It is more mellow. He's in fine voice and very tasty.

SPECIAL MERIT PICKS

POPULAR

AMAZING BLONDE—Eurovision Island
SACIS 9202 (S)

Here's an album to reckon with, a real showcase presenting music in a style of instrumentation, which is in keeping with the softer trend today in addition to featuring the singer. This superior instrumental group plays double bass, piano, organ, tenor sax, drums, and congas, and includes, in addition to the main instrumental, labor, humorism and others. "Forever" and "You Must Fall" stand out.

JIMMY CAMPBELL—Half-Baked. Vertigo
VEL 1000 (S)

There is a mixture of folk-rock and warm balladry in Jimmy Campbell's vocal style that will win him a wide audience. He's also written a number of songs that show off a romantic and whimsical approach to life that the youngsters are sure to dig. He has a step-out potential.

ALBUM REVIEWS

99 SPOTLIGHT

Best of the album releases of the week. In all cases as picked by the 99 Review Panel for top sales and chart movement.

SPECIAL MERIT

Albums with sales potential that are deserving of special consideration at the dealer and radio level.

FOUR STARS

★★★★Album with sales potential within their category of music and possible chart items.

JACKSON HEIMTS—King Progress, Mercury
SR 13231 (S)

Lee Jackson, formerly with the Mice, has formed a top-notch new British group, which utilizes especially as well as electric instrumentation. "Mr. Screw" and "Sunshine" are big cut here. As "Bouncing Trouble"—Most of the material is by Jackson and Charles Henshaw, whose instruments include guitar and keyboard. Jackson, now on guitar, and Henshaw also are good vocalists. Drummer Tommy Blake, bass guitarist Steve Burke and Spanish guitarist Covadonga Tapia are the other strong members of the group.

A CHUCK MANHIGNE CONCERT—Mercury
SR 2800 (S)

Manhigne is special in that it allows the listener to hear the results of placing his music in a special way with Philharmonia Orchestra. Manhigne composed tunes especially for this date, and his weight and juxtaposition of talents to the orchestra well taken. It is a double record of which contains both fast and imaginative music and mellowed out, subtle tunes as well.

CARLY SIMON—Elektra EKS 74003 (S)

Carly Simon is a great new songstress who will be around for a long time. Her early suburban folk elements are polished and mature and sensually warm. "One More Time," "You're So Vain," and "The Love's Still Growing" are beautiful offerings by this famous singer in Leonard Cohen, who more to come for sure.

GLASS HARP—Decca DL 73261 (S)

Glass Harp is Phil Kasper, John Sfera and Dan Tishman, and their name is accurately descriptive of their smooth and melodic New York sound. Producer Leonard Bernstein provides the high polish necessary to present the group's positive, gentle philosophical songs, and with Larry Fallon arranging the strings, the rock trio breathes rhythmic swing. "Can You See Me," "Village Garden" and "On Our Own." Plenty of strength in these solid lyrics.

CLASSICAL

TECHARKOVSKY / SIBELIUS VIOLIN CONCERTOS—Chandos London Symphony (Phon). London CS 6710 (S)

Listeners to this fine coupling of two wondrous rears with the superb solo-

ist and Kyung-Wha Chung often performants that glow. The young Korean violinist excels in both pieces with breathtaking elegance and graceful slow movements. The performances are well in hand as Andre Previn also conducts his London Symphony, one of the world's great orchestras.

BEETHOVEN: THE EARLY QUARTETS—Julian Quartet, Columbia CS 30084 (S)

This is an electric trio that gives off their full to the listener as they beautifully express themselves with taste and skill. And, more important, they're able to unite in a display of technical brilliance which makes them all flow as one.

PROKOFIEV: SYMPHONIES Nos. 1 & 3—London Symphony (Abbado). London CS 6409 (S)

This Prokofiev symphonic coupling is indeed welcome, the world is quite pleased with the "Symphonies Classiques," especially a small orchestra of 18 pieces, being elegant and witty, while the "Symphony No. 3" having its origins in the fiery Arab, an opera, is an orchestral piece with aggressively complex. Claudio Abbado conducts the fine London Symphony and distinction in both works.

VIENNA IMPERIAL/NEW YEAR'S CONCERT 1970—Vienna Philharmonic (Boosey's). London CS 6647 (S)

With Beethoven's Johann Strauss albums are always a delight and this latest concert, in its series, in London with the Vienna Philharmonic, including two versions of the "Ophelia Quadrille," formal and for concert with melodies from Offenbach. Among the other highlights are two arrangements from "A Night in Venice."

(Continued on page 38)

More Album
Reviews on
Page 38

BEST SELLING Jazz LP's

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	2	MILES DAVIS AT FILLMORE Columbia C 30308	13
2	1	TO BE CONTINUED Elvis Presley, Capitol EWS 1014	12
3	3	BITCHES BREW Miles Davis Columbia CP 26	43
4	10	THEM CHANGES Ramsey Lewis, Cadet LPS 644	18
5	4	CHAPTER TWO Robert Flaro, Atlantic SD 1569	25
6	6	FREE SPEECH Freddie Hubbard, CTI CT 6007	8
7	7	THE ISAAC HAYES MOVEMENT Isaac Hayes, Atlantic SD 1572	45
8	5	DON ELLIS AT FILLMORE Columbia C 30243	17
9	9	STRAIGHT LIFE Freddie Hubbard, CTI CT 6007	3
10	8	INDIANOLA MISSISSIPPI SEEDS B.B. King, ABC ARCS 713	16
11	—	THE PRICE YOU GOT TO PAY TO BE FREE Cannibals Adderley, Capitol SWSB 631	1
12	13	GLA MATARI Quincy Jones, A&M SP 3030	29
13	—	PTAH THE DAQUO Alcala Coltrane, Impulse AS 9196	1
14	14	BLACK ORDS Charles Brackley, Prestige PR 7915	13
15	16	HOT BUTTERED SOUL Isaac Hayes, Atlantic EWS 1001	85
16	17	STILLNESS Sergio Mendes & Brasil '66, A&M SP 4264	4
17	11	BRIDGE OVER TROUBLED WATER Phil Dwyer, A&M SP 3032	15
18	18	SOUL Stanley Turrentine, CTI CT 6005	3
19	18	RASHMAN RASHMAN Robert Kirk, Atlantic SD 1576	2
20	20	THE BEST OF JOHN COLTRANE—HIS GREATEST YEARS 15 Impulse AS 900-2	15

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International News

Phonogram Is Out of San Remo Festival

• Continued from page 1

finding difficulties, turned the organization over to Radella and Ravera, who took care of the previous year's San Remo festival. An official date of Jan. 15 was selected for songs to be entered but this was postponed to allow publishers more time for their choices. At present 20 songs have been selected by the jury—which

Barclay Renews License Deals

PARIS—Barclay-France have renewed license contracts with Vanguard, Buddha, Chassey and Monogram, new international label manager Jean Fernandez, formerly Barclay New York representative, announced.

Fernandez, who now heads the firm's international sector, including the new forward-looking Productions Dept., said the Buddha deal included five albums by Buddha, whose sales have been notably strong in France. A new promotion campaign was being prepared for Naxosbor product in France.

With the Kinney Organization about to launch independently in France, Fernandez is also international director Bernard de Botton, Barclay group retain the rights to the new international product until the contracts expire in some 18 months time.

Boston will clearly begin operating the Warner, Reprise and EMI labels for France although no pressing or distribution arrangements have yet been made. With de Botton's department, Barclay president Eddie Barclay has named Fernandez to head the department, with Philippe Roc supervising the International Production and Promotion department, and Bernard Gantier in charge of other international labels.

Salesmen Collect in U.K. Mail Strike

• Continued from page 1

Most firms are already using sales forces to deliver invoices and statements, but in some cases, it is now becoming essential to use salesmen to collect unpaid accounts to continue trading.

It is around this time that companies should be respecting the benefits of the Christmas period but with dealers normally depending on the mail to settle invoices, salesmen are being needed to feel the pinch.

While they would at least keep companies solvent, short if not loans are not much help since the high fixed interest rate would eat up any profits.

CBS is using salesmen to make weekly collections and deliveries of invoices and statements. Philips is planning to start using its sales force to deliver invoices and the end of this week if a mail strike continues but is "reluctant" to collect debts the same way.

Philips, assistant to managing director, Fred Marks, said that

A&M Canada Deal With Hinde Act

LOS ANGELES—A&M Records of Canada has signed a record deal with Hinde Act Productions for Tundra, a rock quintet. The group has been to most of the major Canadian single will be released later this month.

included an actress Francesca Colussi, who resigned when one of her choices was ignored—and a definite list of songs for performers will be available shortly.

The organizers have paid the San Remo council over \$40,000 in order to undertake the Festival organization and over \$40,000 as a guarantee for the event which will take place according to plan.

Public interest in the winners of the San Remo 1970 started to fade with record buyers, particularly the young, turning to foreign product. This trend lasted until the TV-sponsored song contest, Canzonissima, brought focus back to Italian songs.

Phonogram's Trossat criticized the Festival, stating "To objective observers San Remo has appeared for years the major business restricted to a chosen few—all the rest even if companies are of major international importance are in the end, walkers-on sharing the remaining crumbs."

Phonogram's scheduled for the festival start in Milan Feb. 17-19 and at San Remo, Feb. 20.

Warner Reprise To Metronome Records

OSLO—Metronome Records in Germany and Scandinavia will take over the next few months the combined repertoire of Warner Bros. and Reprise. Metronome is already trading in the Atlantic label in these areas. Conclusive negotiations are being held, but Metronome head Roy Elberg in Stockholm is expected to comment on the situation.

In Germany, Denmark and Sweden, Metronome has independent record companies but in Norway Metronome is handled by Deutsche Grammophon. The company Nor-Disc, which also represents Decca, A&M, Buddha, etc. in Norway, is in contact with Teldec (Germany), Hede Nielsen (Denmark), Elektra (Sweden), Benildon (Norway).

the company is having great difficulty in getting release sheets and publicity material, which is normally sent by post, to the retailers. Decca and Polydor are also having to resort to salesmen to deliver releases and invoices. Decca sales manager Fil Towers said his company was "encouraging" dealers to clear outstanding accounts with their area representatives.

EMI's sales manager Cliff Busby says that although over-all distribution has not been greatly affected by the strike, the dealer ordering pattern has changed with almost all orders now coming in by telephone.

One of the companies worst hit by the deadlock between the Post Office and postal workers is EMI's mail-order firm World Record Club. However, the company's sales manager, Austin Bennett, reports that orders are being dispatched by British Rail, and in some cases, personal delivery.

The smaller record companies are expected to be managed and distributed by EMI, says its biggest dealer. There has been a big rush to clubs and disk jockeys throughout the country.

EMI's estimated 100,000 150 advance copies on every new release and although records in London are being delivered by hand, provincial cities will be cut out.

International Executive Turntable

Roy Carter, formerly with the staff of DGC in Britain until the end of last year, joins Continental Record Distributors March 1 as press and promotion manager for the first of several lines. Chief responsibilities will be with the French classical label Erato, although he will also be with all other labels handled by CRD.

Nigel Molden has joined Liberty-LA as assistant to promotion manager Ronnie Bell. Molden replaces Don Dive. Molden comes to the company after six months with April Music.

Bill Groves currently the Philips southeast area sales manager has been promoted to field sales manager. Groves has been at Philips for the past five years.

Two new salesmen have joined Keith Power Wholesale to cover the South Coast and South London and Surrey respectively. They are Brian Smith who comes to the company from the Knight group for the last five years and chief buyer and supervisor and Trevor Brier.

James Cochran who has worked in the copyright department at Warner Bros. Music for the past 18 months has joined Shapiro Bernstein as exploitation and professional manager. Cochran was previously with CBS right department and he was also involved in some record production.

U.K. BBC Names Counsel After Payola Allegations

LONDON—The British Broadcasting Corp. has appointed Brian Nell, attorney, to head an investigation into the payola allegations made in the Sunday newspaper, News of the World.

The BBC replied in a statement: "For some weeks several reporters have been reporting to the BBC that in the course of their work they have been asked questions which they consider to be both naïve and content and provocative in purpose."

Decca and Polydor are also having to resort to salesmen to deliver releases and invoices. Decca sales manager Fil Towers said his company was "encouraging" dealers to clear outstanding accounts with their area representatives.

EMI's sales manager Cliff Busby says that although over-all distribution has not been greatly affected by the strike, the dealer ordering pattern has changed with almost all orders now coming in by telephone.

One of the companies worst hit by the deadlock between the Post Office and postal workers is EMI's mail-order firm World Record Club. However, the company's sales manager, Austin Bennett, reports that orders are being dispatched by British Rail, and in some cases, personal delivery.

The smaller record companies are expected to be managed and distributed by EMI, says its biggest dealer. There has been a big rush to clubs and disk jockeys throughout the country.

EMI's estimated 100,000 150 advance copies on every new release and although records in London are being delivered by hand, provincial cities will be cut out.

Nippon Grammophon Moves to Youku

By MALCOLM DAVIS

TOKYO—Nippon Grammophon, a joint-venture company owned by Deutsche Grammophon GmbH of West Germany, Fuji Denki of Japan and other Japanese interests, is reforming their management organization with a view toward bringing younger members of their staff into positions of higher authority and responsibility.

The trend toward such reorganization is becoming stronger in Japan, a nation whose business traditions are oriented toward the patriarch-dominated verticle organizational structure. Nippon Grammophon is the first company in the record industry of Japan to make such formal steps to broaden the decision-making base and involve young staffers directly in the planning, production and promotion functions of management.

A new marketing management department has been created, headed by M. Tachikawa, former manager of Grammophon's A&R department. He leads a project team of several of the company's departments whose chiefs or sub-chiefs are men in their 20's or early 30's. Included in the marketing management department are the divisions titled market research, product planning, promotion, tape, promotion, design and production control. The latter four divisions are one and the same in the promotion department. Yataro Iwash heads the pop international (A&R) division, and the market

research division, headed by Y. Fujisawa, is a newly created arm which will coordinate sales and promotion information previously under the control of the individual departments.

In addition to the all-new marketing management department, Nippon Grammophon's top-level organization includes an A&R department, headed by T. Hino, sales (N. Morikawa), administration (M. Murakami), a newly created personnel department (J. Shiba) and a copyright department headed by W. Kimura, formerly of Grammophon's international division. Further management guidance is provided by a planning and advisory board headed by Dr. Yamamoto and including M. Tachikawa from marketing management and Wolfgang Arning, Deutsche Grammophon's representative in Japan.

Emphasis is being placed on speeding up the process through which the ideas and plans of younger staff members are put into effect. The company estimates that between 80 and 90 per cent of the decisions are made to customers between the ages of 11 and 22.

J.K. Woolworth Entering Into Retailing

LONDON—Following a policy decision to increase its involvement in record retailing, the company has embarked on an expansion program.

Working from an existing base of 80 stores currently being racked by Record Merchandisers in a comprehensive selection of product lines, J&K is planning to open 700 stores—Woolworths is looking in its long range planning to a total of 1,200 stores, 400 outlets, all offering full range rack facilities.

However, logically this is an impossible target to achieve in readiness for the autumn sales drive, so Record Merchandisers is aiming at installing 260 new racks by October. So far as RM is concerned this will involve shipping out of the region of 500,000 albums.

Currently Woolworths district offices are targeting the recommendations for head office approval on which stores should be converted from existing 200 new racks at 140 will be equipped by mid-spring.

Under the Woolworths record stores will fall into three categories. At the lowest level there will be an average of 100 racks, stocking 1,200 albums, excluding budget material, increasing to 2,500 albums stocking a peak of 4,000 in 4-5,000 specially equipped stores.

On this basis, it is reasonable to assume that Woolworths will be aiming at a turnover of upwards of \$12 million at consumer prices, exclusive of the 18 month trial. This should give it the edge over both W.H. Smith and the other major independent record stores of record sales.

reporters masquerading as being in the record business."

In reply, Philip Wrack, the newspaper's deputy editor, commented that evidence will be given to the BBC at every stage of the newspaper's investigation.

Meanwhile, singer Dorothy Squires has been asked to sue the newspaper for libel against both the News of the World and the two journalists responsible for the article.

Miss Squires has also applied for an injunction to restrain the defendants from publishing further or similar words defamatory of her.

The News of the World is owned by Rupert Murdoch, an Australian, for the chairman of that country's Festival Records.

Spots in U.K. Push Bacharach

LONDON—Advertising spots on U.K. television will be featured in a special Brit Bacharach promotion A&M Records is running throughout March.

The campaign will be backed up with music and local press advertising, window displays, showcards.

(Continued on page 44)

Island Plans Strong Release

LONDON—After several months of apparent inactivity, Island has prepared a five-album release for March, to be followed by a further five in the next three months. The first of the albums, one of them a sampler of the new product.

The first of the albums, one of them a sampler of the new product.

FEBRUARY 27, 1971, BILLBOARD



From The
Music Capitals
of the World

Henry Mancini is expected to conduct the Japan Philharmonic Pops Orchestra in Tokyo in September. . . . French screen music composer **Francis Lai** will conduct the Japan Philharmonic Pops Orchestra in Tokyo on Feb. 28 and March 5. Lai brings with him to Japan a band of five sidemen. Tokyo male vocal quartet the **Dark Ducks**, now in Paris recording with Lai at Liberty Studio, are expected to appear in Tokyo with Lai. . . .

Peggy March arrived in Japan earlier this month and has recorded "Futari no Asa" to be released on Nippon Columbia (Demon) in April. Yoshio Aoyama of Aoyama Music Promotions, Tokyo, indicates she will release "Theme From Love Story" soon. "Victim of World Group" will release "Theme From Love Story," performed by the Francis Lal Orchestra from the soundtrack of the film on Feb. 25.

Toshiba Musical Industries is placing promotional emphasis on DIM artist **Elton John** and his new album, *Regime Change*. John's three latest singles, especially "Your Song" which Toshiba released on Jan. 25, John's third album, "Tumbleweed Connection" will be released April 25 in Japan. Toshiba is also preparing a single "Whole

The "heavy" label race is on. Not sooner had Vertigo launched their new EMI released their new Probe promotion with national advertising, motion poster displays, EMI is offering a "sample" LP or the Probe material—one track—from each of the 11 albums—a reduced price of \$1.99, to help them get the word out. The first set for another huge Island release next month following the success of their Infinity promotion.

Australia's **Flying Circus** are a present in Canada to begin an eight-week tour of college circuits. They will also make appearances

Tito Mora (Tico and Columbia Spain) appeared at the Hipocampo Nightclub in Rio Piedras. El Gran Combo, for many years the top-selling pop group for Gema Records of New York, recently formed their own label EGC and released their first single "Por El Pecho No." Quality Sound Records is in

Campbell Connelly's Concord label will be released in Canada by Much Records, a company operated by Brian Chuter of Summerlea Music. First releases are "See If I Care" by Mint and "Another Night in This Old City" by

Venezuelan Singer Wins Onda Nueva Festival

CARACAS, Venezuela — Although many of the advertised celebrities were nowhere on the scene, including Nancy Wilson, Quincy Jones, William B. Williams, Yvette Mimieux, Sergio Mendez, Karen Black, Lolo Schiffrin, Perez Prado, Michel Legrand, Gato Gil, Lito, Hal David, Leroy Holmes, Francis Lai, Mike Comors, Nelson and Barry Ulanov, the first Onda Nueva festival played to packed houses on each of its three nights at Caracas' Teatro Municipal and was televised to Europe via satellite.

A seven-man jury, reduced from the original ten, awarded \$25,000 in prizes in three categories. Venezuelan singer Mirla Castellanos and Spanish composer Manuel Alejandro divided \$10,000 for her rendition of his song "Fango" (Mud). \$5,000 second money went to Panamanian Basilio and Spanish composer Augusto Alguero for the latter's "Alguien." Argentinian Chico Novarro won third prize of \$2,500 for his performance of his own piece, "Noche de Onda."

Brazilian Luis Eca, formerly the musical director for Tamba 4, garnered the \$5,000 arranger's category. \$2,500 popularity award was given to Argentinian singer Elias Pittman by a Venezuelan press committee.

According to Spanish language newspapers in New York, Tito Puente was supposed to have won first place as arranger but in reality he finished eighth. His award was given as a special consideration by

the people who are booking him in South America during the coming season.

One of the mysteries surrounding the Onda Nueva festival was the out-of-the-money finish by the U.S. entry of ex-Count Basie singer Marlena Shaw and arranger-conductor Arturo (Chico) O'Farrell, well-known for his work for Basie and Benny Goodman.

Miss Shaw finished in a tie for fourth and O'Farrell placed fifth in the arranger's division. Many observers found it incomprehensible that the judges could have rated them so low. One Caracas publication, Meridiano, carried a headline stating that Miss Shaw was the "Queen of the Onda Nueva."

Of the 32 entrants, 16 each were to appear on the first and second nights with 16 finalists competing on the last evening. When O'Farrell and Miss Shaw were told to open the festival they asked why and were informed that there had been a lottery to pick producers. After they received a great ovation they were asked to repeat their performance because the TV had not been functioning properly. They received another tumultuous reception.

The order for the finals was supposed to be determined by another lottery but when the time came they were told that instead the order of the festival to that point would be followed. So they again drew the disadvantages. No. 1 slot, O'Farrell was not happy with the jury either. "We accepted a certain jury but we found it had been changed quite a bit—and I don't think the host country should have representatives on the jury."

Miss Shaw said: "There were so many talented people there, it's surprising that we had to compete for a prize. Professionals should have been paid and then everyone could have just enjoyed the music."

Phonogram Exit

MILAN — Following R-Fi and Durium Records withdrawal, Phonogram Records also withdrew from the San Remo Festival due to disagreements with the organizers.

CHED Changes Chart Approach

EDMONTON—Radio CHED—the rock station which holds down the No. 1 rating spot in its market—announced this week that it had dispensed with the traditional method of charting records.

CHED operations manager, Keith James, said that the station will eliminate its playlist of about 40 titles, but these would not be published in the usual manner. "We're not going to have a number thing on the chart. We'll list 30 singles or albums alphabetically. It's up to us to listen to what new records are to be exposed, but it's not up to us to ordain their relative positions... that's up to our listeners."

More than 8,000 copies of the CHED chart are distributed weekly.

Polydor Distributes Sire Records

TORONTO—Polydor Records has obtained Canadian distribution for Sire Records. First release is "Pushbike Song" by the Mixtures, which is currently No. 2 in England and No. 1 in Canada.

An album is planned for April release. Sire is now distributed internationally by Polydor.

Australian Rock Festival Future Is Very Shaky

SYDNEY—The future of rock festivals in Australia is at best shaky, following the events of the last weekend. Three festivals in New South Wales, and two in South Australia, have proven that local promoters have much to learn in the way of presenting huge outdoor concerts and catering for mass attendances.

The overseas acts were advertised for two of the festivals, but only one appeared.

The Kinks were as reported last week, stranded in London. The Myponga Festival of Blues and Progressive Music, staged on the week ending beginning Jan. 30 near Adelaide SA, booked two top British acts—Black Sabbath and Cat Stevens. Stevens did not arrive.

According to Myponga promoters, Stevens missed his plane connection in London. Black Sabbath only appeared but seemed to satisfy the 10,000-strong audience.

Blue Horizon To U.K. Polydor

LONDON—The Blue Horizon label, operated in the U.K. by Richard and Mike Vernon, has broken its affiliation with CBS and in the process of coming to a three-year licensing deal with Polydor for the U.K. and Eire, to take effect from April 1.

Negotiations are being made by the label's U.S. executive Seymour Stein and Polydor managing director John Frain. The last remaining hurdle is separation of Blue Horizon publishing interests from the CBS publishing wing, April Music.

Product already released by Blue Horizon will continue to be marketed by CBS, who retain rights to the label's existing catalog for the next 10 years.

Polydor has rights to all future releases, which will continue to be issued on the Blue Horizon label. However, there is a Fleetwood Mac album in the can which is comprised of early, previously unreleased tracks by the band, now signed to Warner-Reprise, and that album is to be issued by CBS.

A new licensing agreement with European countries is currently under negotiation, the label likely to go to independent companies in each territory.

Jesus Christ Superstar—Canadian Road Show

By RITCHIE YORKE

TORONTO — The rock opera, Jesus Christ Superstar, will soon be touring the stage across Canada via a touring road show announced this week.

The all-Canadian version, which opens at Winnipeg's Centennial Concert Hall on Good Friday (April 9), will also play in Regina, Saskatoon, Edmonton, Calgary, Vancouver, Montreal, Toronto and Ottawa.

According to Edmonton impresario, Don Barabash, who is producing the tour, there have been several offers to stage the production in the U.S.

The Canadian tour, which Barabash said will cost more than \$70,000 to put on the road, will feature 31 orchestra musicians, a five-piece rock group, four vocal singers, and 12 choral members. Barabash said that the rock group will be totally integrated with the orchestra in his production of Superstar. "The group we've chosen from musical students is Privilege, a band which has enjoyed quite a lot of success in Western Canada."

Dates already announced include Winnipeg; Regina, April 29 (Saskatchewan Centre of the

Arts); Saskatoon, May 5-6 (Centennial Auditorium); Edmonton May 11-13 (Jubilee Auditorium); Calgary May 17-18 (Jubilee Auditorium); and Vancouver May 20-21 (Queen Elizabeth Theatre). The Toronto, Ottawa and Montreal engagements will be revealed shortly.

Barabash said there were plans to record the Canadian production. "We've had several offers to record Jesus Superstar, and we expect to be able to make an announcement shortly."

Barabash also operates a string of musical instrument stores known as Harmony Kids throughout the West.

MCA Debuts Sampler LP

TORONTO—MCA has launched its Sound Conspiracy program to expose 11 new acts. A sampler album contains 11 songs, one from each of the 11 acts, is being sent to radio stations this week.

MCA introduced the program in two meetings—one in Toronto and the other in Vancouver. The meetings were organized by George Offer, vice president and national sales manager. Lee Armstrong, vice president of product development, and Allan Matthews, national promotion manager, were also present.

Artists included in the Sound Conspiracy include: The Doves, Help, Washburne Ash, Fanny Adams, Virgil Fox, Glass Harp, and Matthew's Southern Comfort.

inability on the part of local promoters to negotiate properly with overseas artists. Fairlight proved that outdoor festivals are valid only as long as the weather holds.

Canada's Music Awards Announced, Quality Top

TORONTO—An annual poll of the Canadian music industry has resulted in the following selections for 1970 Juno Awards (so named after the Chairman of the Canadian Radio-Television Commission, Pierre Juneau).

Gordon Lightfoot won top male vocalist award in the male category. Top vocal/instrumental group was The Guesses, and top Bruce Cockburn won the top folk singer selection.

Brian Auger collected an award for best produced single, "Snowbird," and another for the best produced MCA album, "Honey

Wheat and Laughter" by Anne Murray.

Quality Records was selected top Canadian content company, while Capitol collected two awards as top record company in promotional activities, and top record company.

Special awards were given to Standard Broadcasting for the Canadian Tantalum Library; as Canada's broadcaster of the year to the Montreal Gazette's Dave Bist as Canadian journalist of the year; and to the Canadian Music Industry Man of the Year.

Stompie Tom Connors won the top male country singer award. Myrna Lorrin was first in the female country singer category, and the top country group was the Mercy Brothers.

An awards presentation dinner will take place Feb. 22 at St. Lawrence Hall in Toronto.

Daffodil Rushes Crowbar Single

TORONTO—Daffodil has decided to rush-release an edited version of "Oh What a Feeling" from the Crowbar "Bad Manners" album, released Jan. 18. The edited version, which is being simultaneously released in the U.S. by Paramount, is 4:08 minutes. "Bad Manners" will follow in about four weeks according to Daffodil's Frank Davies.

Crowbar fly to Calgary this Friday for a one-night concert, promoted by CKXL and a local impresario.

WHEN YOU THINK OF SPAIN
THINK OF.....

DISCOGRAPHICA TALAR S.A.

Disco-graphica TALAR S.A.

HITS OF THE WORLD

* Continued from page 43

- 7 — CARINO—Los Baby's (Perkins)
8 — VOLVERAS—Estela Nunez (RCA)
10 PUENTE DE PIEDRA—Los Chicinos (RCA)
10 Y VOLVERE—Los Angeles Negroes (Capitol)

NORWAY

SINGLES

(Courtesy Verdens Gang)
*Denotes local orig.

- This Last
Week Month
1 I CRACKLIN' ROSIE—Nell
Blund (Uni)—Imadol
2 WOONTOX—Matthew
Sourthoff (Comet)
3 — MY SWEET LORD—George
Merrison (Apple)
4 IN ENKEL SANG OM
FRIHET—Gisla Amia
Soren (RCA)—Gjenn
5 I HEAR YOU KNOCKING—
Dave Edmunds (Mam)
6 SAN BERNARDINO—Christie
(CBS)
7 BLACK NIGHT—Deep Purple
(Harvest)
8 JAKTERAT—Oystein Sunde
(CBS)
9 MITT SOMMARLOV—Aina
Hagerland (Karusell)
10 SORRIG! AT TREVET
DOONE TO MY SONG, MA
—Melanie (Buddah)—Sotara

NORWAY

LPs

(Courtesy Verdens Gang)

- This Last
Month Week
1 PENDULUM—Credence
Clearwater Revival (Fantasy)
2 BRIDGE OVER TROUBLED
WATER—Simon & Garfunkel
(CBS)
3 ABRAKAS—Suzanna (CBS)
4 ALL THINGS MUST PASS—
George Harrison (Apple)
5 LED ZEPPELIN III—Led Zeppelin
(Atlantic)
6 1001 FNAAT—Oystein Sunde
(CBS)
7 IN ROCK—Deep Purple (Harvest)
8 COSMOS FACTORY—Credence
Clearwater Revival (Fantasy)
9 WAT—The Year And The Dream
(Polygram)
10 I STUDIO—Gjenn (Odette)

POLAND

SINGLES

(Courtesy Psa Czecho Coordination)
*Denotes local orig.

- This Last
Week Month
1 KOROWOD II—Mark
Gretschu Anna
2 BLACK MAGIC WOMAN—
Santana (CBS)
3 IMMIGRANT SONG—Led
Zeppelin (Atlantic)
4 VOODOO CHILE—Jimi
Hendrix (Track)
5 MY SWEET LORD—George
Harrison
6 CZLOWIEK JAM
NEWJECZYNY—
"Namen Enigmatic
7 SENNE WIEKOWEL—Klan
8 I HEAR YOU KNOCKING—
Dave Edmunds (Mam)
9 WHOLE LOTTA LOVE—
C.C. (RCA)
10 THE WITCH—Ranice (Decca)

PUERTO RICO

LPs

- This Last
Month Week
1 LA GRAN FUGA—Willie Colon
(Fania)
2 SE TE NOTA—Sandro (Capricorn)
3 FUEGO EN EL 33—Sonora
Ponceña (Fania)
4 HARLAN DE EL—Llaneta
(Karusell)
5 EL MANDALINO—Joey Pastora
(Fania)
6 APOLLO SOUND II—Apollo Sound
(Fania)
7 VOY A GUARDAR MI
LAMENTO—Raul Vazquez
(Venus)
8 Y VOLVERE—Los Angeles Negroes
(Fania)

SINGAPORE

SINGLES

(Courtesy Rediffusion, Singapore)

- This Last
Month Week
1 MY SWEET LORD—George
Harrison (Apple)
2 STONED LOVIN—Supremes
(Motown)
3 ISN'T IT A PITY—George
Harrison (Apple)
4 WHEN THE DEAD AND
GONE—McGuinness Flint
(Capitol)
5 KNOCK THREE TIMES—
Dave (Bell)

- 6 BLACK MAGIC WOMAN—
Santana (CBS)
7 NO MATTER WHAT—
Bednarek (Apple)
8 BLUESY ON THE PONY
EXPRESS—Johnny Johnny
Cash (Mercury)
9 RIDE A WHITE SWAN—
The Bad Company (Bell)
10 I HEAR YOU KNOCKING—
Dave Edmunds (Mam)

SOUTH AFRICA

SINGLES

(Courtesy Spanghoo Radio, EMI)

- This Last
Week Month
1 KNOCK THREE TIMES—
Dave Edmunds—Brenda,
EMI
2 I HEAR YOU KNOCKING—
Dave Edmunds (Mam)—
French, Day & Hunter,
Gallo
3 LOOK UP HERE COMES
TOMORROW—Desiano
Gallagher—Laurie, Gallo
4 OYSTY WOMAN—Brian
Hyman (MCA)—Egan, Gallo
5 NO MATTER WHAT—
Bednarek (Apple)—Egan,
Gallo
6 LOOKY LOOKY—Gloria
Gallagher—MFA, Gallo
7 I HEAR YOU LOVE YOU—
Partridge Family (Gladstone)
8 ROSE GARDEN—Lynn
Anderson (WRC)—Chappell,
Zal
9 SEE ME FEEL ME—Who
(Polygram)—Egan, Gallo
10 MANGO MANGO—Tina
Ware (Storm)—Angela,
Gallo

SPAIN

LPs

*Denotes local orig.

- This Last
Month Week
1 FIESTA—Isan Mamel Serrà
2 FIREWORKS—Jose Feliciano
(RCA)
3 BRIDGE OVER TROUBLED
WATER—Simon & Garfunkel
(CBS)
4 PENDULUM—Credence
Clearwater Revival (Merley)
5 ALL THINGS MUST PASS—
George Harrison (Odette)
6 USA UNION—John Mayall
(Polygram)

- 7 SINFONIAS—Waldo de los Rios
(Gigapan)
8 ROSES—Mart Tobi (Hispavox)
(Cosmet)
9 LEYENDA DE LA CIUDAD
SAN NOMBRE—Banda Original
(Hispavox)
10 ME LLAMO ANDRES—Andres
De Barro

YUGOSLAVIA

LPs

- This Last
Month Week
1 PRUZI MI RUKU LJUBAVI (Give
Me a Hand My Love)—Pro Art
(Jugoton)
2 CONK KAO JA (Man Like Me)—
Arson (Dedic) Jugoton
3 SENTIMENTAL JOURNEY—Ringo
Starr (Jugoton)
4 ZDZENKA—Zdenka Vukovic
(Jugoton)

- 5 MCCARTNEY—Paul McCartney
(Jugoton)
6 OPATISKI FESTIVAL—Various
Arts (Jugoton)
7 TOM—Tom Jones (Jugoton)
8 GABRI—Gabri Novak (Jugoton)
9 WE MADE IT HAPPEN—
Engelbert Humperdinck (Jugoton)
10 OLIMP ALBUM—Various Artists
(RTB)

From The Music Capitals of the World

* Continued from page 41

the String Drives Thing... Polydor promotion chief Adrian Rodent is planning the release of "Revived 45's" taken from the MGM catalog, now handled by Polydor; the ATV-Kirchner has acquired the U.K. rights to the catalog of Warner Bros. artist Gordon Lightfoot.

Barry Carr, Trend label has signed an exclusive three-year lease deal for the U.S. and Canada with Uni. Case negotiated the deal in Los Angeles recently with MCA president Mike Maitland and Russ Reagan... Philips is holding a series of five trade shows designed to showcase new product and campaigns to dealers in London, Birmingham, Stockholm, Newcastle and Edinburgh... A new company which will design and install water and displays for record manufacturers in retail outlets is now in its formative stages. The company is likely to be called Origami

(a Japanese art form of making paper constructions) and the directors are Alan Smith, a director of CCC Advertising; Matthew Whitmore, display man for Island Records, and Brillo, who for the past 18 months has been on the sales staff of Town Records.

PHILIP PALMER

TV Spots in U.K. Push Bacharach

* Continued from page 40

posters and browser merchandising cards.

It will center on the March release of "Portrait in Music." Also featured will be Bacharach's new single, "All Kind of People," and three of the composer's current U.K. albums, "Make It Easy on Yourself," "Reach Out" and "Butch Cassidy and the Sundance Kid."

ONE STOP JUKE BOX OPERATORS RACKS, AND RADIO STATIONS ARE YOU AWARE OF THE POP ACTION ON... THESE PEOPLE ARE

HANK WILLIAMS, JR.'S

"RAININ' IN MY HEART"

MGM 14194

Exclusively on MGM RECORDS



Carlinville, Ill.; Teen Location

Fera Perardi, programmer, says Hank Williams, Jr.'s "Rainin' in My Heart" is the best thing he's heard in a long time. Al's Vending

Current releases:
"It's impossible," Perry Como, Victor (Glo)
"Knock Three Times," Down, Bell 938;
"The Sound of Silence," Simon & Garfunkel, Columbia
"Rainin' in My Heart," Hank Williams Jr., MGM 14149.

FEBRUARY 20, 1971, BILLBOARD Jukebox programming

in all out a very few locations...
"Rainin' in My Heart" by Hank Williams is being requested by pop locations as well as country spots...
water Revival goes extremely well

TEEN LOCATION
R.L. HAIRE
HARMONY MUSIC CO.
CHARLOTTE, N.C.
LARRY KANE SHOW
HOUSTON, TEX.

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ATLANTA, GA.
BOB VAN CAMP



806 16th Ave. S., Nashville, Tenn. 37203

FEBRUARY 27, 1971, BILLBOARD

NUMBER OF SINGLES REVIEWED THIS WEEK	133
<hr/>	
LAST WEEK	117

TOP 20 POP SPOTLIGHT | TOP 20

TOP 60 POP SPOTLIGHT

SPECIAL MERIT SPOTLIGHT

***RAY CHARLES—Don't Change On Me (3:22) (Writers: Holiday/Sveas)**
Mercury/United Artists, ARC—The soul singer follows up his recent hit "If You Were Here" with another rhythm item that should carry him right back to the Hot 100 and Soul charts. ARC/TBC 11391

EMERSON, LAKE & PALMER—Lucky Me (2:33) (Prod. Greg Lake) (Writer: Emerson, Lake & Palmer)
Mercury/United Artists, ARC—Culled from their current hit LP, this easy programming appeal should make its mark on the sales charts. ARC/TBC 11390

TOP 20

165 W. 46th Street, New York, N. Y. 10036.

Billboard

THIS WEEK	LAST WEEK	TITLE, Weeks On Chart Artist (Producer) Label, Number (Distributing Label)
1	1	ONE BAD APPLE 13 Diamonds (Dick Hall), MGM 14193
2	6	MAMA'S PEARL 5 Jackson 5 (The Corporation), Motown 1177
3	2	KNOCK THREE TIMES 15 Dawn (Tobias & Dave Appell), Bell 938
4	3	ROSE GARDEN 14 Lena Anderson (Diana Sullivan), Columbia 4-45252
5	5	IF YOU COULD READ MY MIND 10 Gordon Lightfoot (Lenny Waronker & Joe Winick), Reprise 0574
6	4	I HEAR YOU KNOCKING 10 Dave Edmunds (Dave Edmunds), MAM 3601 (London)
7	8	SWEET MARY 10 Waylenth Mannion (Jim Culbert & Norman Marzano), Sussex 205 (Buddah)
8	12	AMOS MOSES 18 Jarry Rand (Chet Atkins), RCA Victor 47 9904
9	9	MR. BOJANGLES 15 Nitty Gritty Dirt Band (William E. McCune), Liberty 5837
10	25	ME AND BOBBY McGEE 5 Janis Joplin (Phil Rottschid), Columbia 4-45314
11	11	WATCHING SCOTTY GROW 10 Bobby Goldsboro (Bob Montgomery & Bobby Goldboro), United Artists 5072
12	22	FOR ALL WE KNOW 4 Carpenters (Clay Dugheimer), A&M 1243
13	17	HAVE YOU EVER SEEN THE RAIN/ HEY TONIGHT 5 Creedence Clearwater Revival (John Fogerty), Fantasy 555
14	14	THEME FROM LOVE STORY 7 Henry Mancini, His Orchestra & Chorus (Joe Rabinowitz), RCA 47 9827
15	15	AMAZING GRACE 12 Judy Collins (Mark Abramson), Elektra 45709
16	29	JUST MY IMAGINATION (Running Away With Me) 4 Temptations (Thomas Whitfield), Gordy 7105 (Motown)
17	24	SHE'S A LADY 4 Tom Jones (Gordon Mills), Parrot 40598
18	7	GOODIE ME 19 King (Johnnie Walker), Chalmersville 435 (Columbia)
19	16	DOES SOMEBODY WANT TO BE WANTED 3 Partidge Family (Wes Farrell), Bell 963
20	33	DON'T LET THE GREEN GRASS FOO YOU 7 Wilson Pickett (Staff), Atlantic 2781
21	32	PROUD MARY 5 Ike & Tina Turner (Ike Turner), Liberty 56216
22	10	LONELY DAYS 10 Bee Gees (B.R.M. Gibb & R. Stigliano), A&M 8795
23	18	IF I WERE YOUR WOMAN 14 Gladys Knight & the Pips (Clayton Kopp), Soul 35078 (Motown)
24	26	TEMPERMENT PIES 10 Gress Roots (Steve Barti), Denzil 422
25	27	(Do the) PUSH & PULL (Part I) 11 Rufus Thomas (Al Bell & Tom Moon), Soul 5079
26	13	YOUR SOUL 10 Elton John (John Deodato), J&M 5523
27	39	HELP ME MAKE IT THROUGH THE NIGHT 7 Sammi Smith (Jim McHugh), Mercury 615-0015
28	36	JODY GOT YOUR GIRL AND GONE 7 Johnnie Taylor (Don Davis), Sals 0085
29	20	IT'S IMPOSSIBLE 10 Perry Como (Ernie Altshuler), RCA 74-0367
30	18	STONE END 10 Barbra Streisand (Richard P. Feldman), Columbia 4-45256
31	23	REMEMBER ME 10 Diana Ross (Nicholas Ashford & Valerie Simpson), Motown 1176
32	43	CRYED LIKE A BABY 3 Bobby Short (Ford Sylvester), Westwood 206
33	46	THEME FROM LOVE STORY 10 Francis Lai With His Orchestra (Tom Maitch), Parlophone 0064

THIS WEEK	LAST WEEK	TITLE, Weeks On Chart Artist (Producer) Label, Number (Distributing Label)
1	41	BURNING BRIDGES 13 Mike Carr Congregation (Perry Bolton, Jr.), MGM 14151
2	53	LOVE STORY (Where Do I Begin) 4 Andy Williams (Clarence, et al), Columbia 4-6317
3	16	MY SWEET LORD/SWIT I A PIT 14 George Harrison (George Harrison/Phil Spector), Apple 2995
4	37	PRECIOUS PRECIOUS 13 Jackie Moore (David Crawford), Atlantic 2381
5	45	D.O.A. 10 Bloodrock (Terry Knight), Capitol 3009
6	19	ONE LESS BELL TO ANSWER 19 Fifth Dimension (Bones Howe), Bell 940
7	44	JUST SEVEN NUMBERS (Can Straighten Out My Life) 6 Four Tops (Frank Wilson), Motown 1175
8	34	WE GOTTA GET YOU A WOMAN 16 Runt (Todd Rundgren), Ampex 3101
9	28	LET YOUR LOVE GO 9 David Blue Girls Together With Griffin/Beyers, Elektra 45711
10	56	HANG ON TO YOUR LIFE 5 Guns Who (Jack Richardson for Nimbus 9), RCA 74-0414
11	32	BLUE MOON 10 Van Morrison (Van Morrison), Warner Bros. 7462
12	55	COUNTRY ROAD 4 James Taylor (Perry Asher), Warner Bros. 7460
13	91	YOU'RE ALL I NEED TO GET BY 2 Aretha Franklin (Jerry Wexler & Art Hurd), Atlantic 2787
14	47	YOUR TIME TO CRY 11 Joe Simon (John Richmond & Joe Simon), Spring 108 (Polygram)
15	63	WILD WORLD 3 Cat Stevens (Paul Samuel-Smith), A&M 1231
16	81	WHAT'S GOING ON 2 Marvin Gaye (Marvin Gaye), Tamla 54201 (Motown)
17	50	1900 YESTERDAY 10 Lil' Demetrius' Orient Express (George J. D. Chast), White Whale 368
18	51	SOMEBODY'S WATCHING YOU 12 Little Star (Joy Stone), Stone Flower 901 (Atlantic)
19	49	I'M SO PROUD 12 Main Ingredient (Silverstar, Silverman, McPherson), RCA 74-0401
20	82	OYE COMO VA 2 Santana (Fred Carr/Santana), Columbia 4-45330
21	85	FREE 2 Chicago (James William Guercio), Columbia 4-45331
22	67	CHAIRMAN OF THE BOARD 3 Chairmen of the Board (Richard Dadd/Hoff), Javelot 9066 (Capitol)
23	70	CHERISH WHAT IS DEAR TO YOU 3 Frankie Poyne (Holmes-Dodder-Holmes), Javelot 9065 (Capitol)
24	71	ONE TOKE OVER THE LINE 3 Brewer & Shipley (Nick Greenleaf-Good/Karne Prod.), Kama Sutra 516 (Buddah)
25	58	BED OF ROSES' 7 Stanley Burstein (Jerry Krasnow), Mercury 73141
26	57	GOD BELIEVES WHOEVER SENT YOU 11 Originals (Clay McHenry), Soul 35079 (Motown)
27	64	FRESH AS A Daisy 8 Enitt Brothers (Enitt Brothers & Harvey Bruce), Dental 4267
28	51	APEMAN 10 Sinks (Raymond Douglas Davies), Reprise 0979
29	67	WHEN I'M DEAD AND GONE 8 McGuinness Flint (Bibi Jones), Capitol 3014
30	63	I LOVE YOU FOR ALL SEASONS 6 Fuzz (Carl Cox Prod.), Cite 174 (Route) 1
31	64	WHOLE LOTTA LOVE 10 C.C.S. (Berlie West), B&W 605 (Columbia)
32	65	SUPERSTAR 16 Murray Head With the Trinitized Sisters (Jim Rice/Andrew Lloyd Webber), Decca 732503
33	58	— WHAT IS LIFE 1 George Harrison (George Harrison & Phil Spector), Apple 1828

THIS WEEK	LAST WEEK	TITLE, Weeks On Chart Artist (Producer) Label, Number (Distributing Label)
1	67	HE CALLED ME BABY 9 Cand Staton (Rick Hall), Fame 1478 (Capitol)
2	—	NO LOVE AT ALL 1 B. J. Thomas (Ruddy Ryle & Steve Turner), Scepter 12307
3	—	LOVE'S LINES, ANGLES AND RHYMES 1 Edi Dizonova (Bones Howe), Bell 955
4	70	THIS LOVE IS REAL 11 Audie Wynn (Paul Davis), Brunswick 56443
5	71	HEAVY MAKES YOU HAPPY 4 Steph Grimes (Al Bell), Sals 0083
6	72	TRIANGLE OF LOVE (Hey Diddle Diddle) 5 Presidents (Van McCoy), Sussex 212
7	73	KEEP THE CUSTOMER SATISFIED 4 Gary Puckett (Richard Perry), Columbia 4-45303
8	74	LOVELY TEARDROPS 3 Brian Hyland (Del Shannon), Uni 58372
9	18	ANGEL BABY 4 Dusk (Tobias & Dave Appell), Bell 961
10	76	AIN'T IT A SAD THING 3 B. Dean Taylor (B. Dean Taylor), Rare Earth 5223 (Motown)
11	10	EIGHTEEN 2 Alice Cooper (Bob Ezrin & Jack Douglas), Meridian 9, Warner Bros. 7469
12	78	WHOLE LOTTA LOVE 6 King Curtis (King Curtis), A&M 8779
13	79	YOU'RE THE ONE 6 Three Degrees (Richard Barrett), Roulette 7097
14	92	DO ME RIGHT 2 Detroit Emeralds (Klausmann Prod.), Westwood 172 (Capitol)
15	81	EVERYTHING IS GOOD ABOUT YOU 5 Latterman (Al Delory in Conjunction With Jim Pile & Tony Rutledge), Capitol 3020
16	82	THE MORNING OF OUR LIVES 3 Charly Davis (Steve Barbi), Dushin 4266
17	98	ASK ME NO QUESTIONS 3 P.B. King (Gill Szezy), ABC 11290
18	—	SOUL POWER 1 James Brown (James Brown), King 6386
19	—	AIN'T GOT TIME 1 Impressions (Curtis Mayfield), Curtom 1957 (Buddah)
20	—	AFTER THE FIRE IS GONE 1 Conway Twitty & Loretta Lynn (Dawn Bradley), Decca 32776
21	87	THE LOOK OF LOVE 3 Isaac Hayes (Isaac Hayes), Enterprises 9078 (Blax)
22	88	TULSA 2 Billy Joe Royal (Ruddy Bell), Columbia 4-45289
23	89	RIDE A WHITE SWAN 6 Tyrannosaurus Rex (Tony Visconti), RCA Victor 7123 (Capitol)
24	94	MY SWEET LORD 3 Billy Preston (George Harrison & Billy Preston), Apple 1826
25	91	BELL BOTTOM BLUES 1 Orskov and the Dominos (Tom Dowd & the Dominos), A&M 8803
26	92	BEGINNING TO FEEL THE PAIN 1 The J. J. Horns (Johnnie Williams), Columbia 4-45302
27	93	DIDN'T IT LOOK SO EASY 4 Stephanie Chin (Sylvester), Buddah 211
28	94	DON'T MAKE ME PAY FOR MY MISTAKE 1 Z. Z. Hill (Matti), Hill 222
29	95	999 I DON'T KNOW HOW TO LOVE HIM 2 The J. J. Horns (Johnnie Williams), Capitol 3027
30	96	ONE MAN'S LEFTOVERS (Is Another Man's Feast) 1 100 Proof Ahead in Soul (Ernie Perry), Hot Wax 7039 (Buddah)
31	97	WILD WORLD 1 Gentry (Knox Phillips), Sun 1122 (SBS International)
32	98	CELIA OF THE SEASONS 1 Donovan (Donovan), Epic 5-10594 (Columbia)
33	99	TIMOTHY 3 Boyz (Michael Wright), Scepter 12275
34	100	SUPER HIGH LIFE 1 Buller Jack (Buller Jack & Sy Minkoff), Columbia 4-45312

HOT 100 A TO Z—(Publisher's License)

34	40	ONE THAT PULLS & PULLS (Part II) (MGM)	50	41	I Hear You Sounding (MGM)	63	42	Meatloaf (MCA)	75	43	My Sweet Lord (MCA)	87	44	My Sweet Lord (MCA)	99	45	My Sweet Lord (MCA)	111	46	My Sweet Lord (MCA)	123	47	My Sweet Lord (MCA)	135	48	My Sweet Lord (MCA)	147	49	My Sweet Lord (MCA)	159	50	My Sweet Lord (MCA)	171	51	My Sweet Lord (MCA)	183	52	My Sweet Lord (MCA)	195	53	My Sweet Lord (MCA)	207	54	My Sweet Lord (MCA)	219	55	My Sweet Lord (MCA)	231	56	My Sweet Lord (MCA)	243	57	My Sweet Lord (MCA)	255	58	My Sweet Lord (MCA)	267	59	My Sweet Lord (MCA)	279	60	My Sweet Lord (MCA)	291	61	My Sweet Lord (MCA)	303	62	My Sweet Lord (MCA)	315	63	My Sweet Lord (MCA)	327	64	My Sweet Lord (MCA)	339	65	My Sweet Lord (MCA)	351	66	My Sweet Lord (MCA)	363	67	My Sweet Lord (MCA)	375	68	My Sweet Lord (MCA)	387	69	My Sweet Lord (MCA)	399	70	My Sweet Lord (MCA)	411	71	My Sweet Lord (MCA)	423	72	My Sweet Lord (MCA)	435	73	My Sweet Lord (MCA)	447	74	My Sweet Lord (MCA)	459	75	My Sweet Lord (MCA)	471	76	My Sweet Lord (MCA)	483	77	My Sweet Lord (MCA)	495	78	My Sweet Lord (MCA)	507	79	My Sweet Lord (MCA)	519	80	My Sweet Lord (MCA)	531	81	My Sweet Lord (MCA)	543	82	My Sweet Lord (MCA)	555	83	My Sweet Lord (MCA)	567	84	My Sweet Lord (MCA)	579	85	My Sweet Lord (MCA)	591	86	My Sweet Lord (MCA)	603	87	My Sweet Lord (MCA)	615	88	My Sweet Lord (MCA)	627	89	My Sweet Lord (MCA)	639	90	My Sweet Lord (MCA)	651	91	My Sweet Lord (MCA)	663	92	My Sweet Lord (MCA)	675	93	My Sweet Lord (MCA)	687	94	My Sweet Lord (MCA)	699	95	My Sweet Lord (MCA)	711	96	My Sweet Lord (MCA)	723	97	My Sweet Lord (MCA)	735	98	My Sweet Lord (MCA)	747	99	My Sweet Lord (MCA)	759	100	My Sweet Lord (MCA)	771	101	My Sweet Lord (MCA)	783	102	My Sweet Lord (MCA)	795	103	My Sweet Lord (MCA)	807	104	My Sweet Lord (MCA)	819	105	My Sweet Lord (MCA)	831	106	My Sweet Lord (MCA)	843	107	My Sweet Lord (MCA)	855	108	My Sweet Lord (MCA)	867	109	My Sweet Lord (MCA)	879	110	My Sweet Lord (MCA)	891	111	My Sweet Lord (MCA)	903	112	My Sweet Lord (MCA)	915	113	My Sweet Lord (MCA)	927	114	My Sweet Lord (MCA)	939	115	My Sweet Lord (MCA)	951	116	My Sweet Lord (MCA)	963	117	My Sweet Lord (MCA)	975	118	My Sweet Lord (MCA)	987	119	My Sweet Lord (MCA)	999	120	My Sweet Lord (MCA)	1011	121	My Sweet Lord (MCA)	1023	122	My Sweet Lord (MCA)	1035	123	My Sweet Lord (MCA)	1047	124	My Sweet Lord (MCA)	1059	125	My Sweet Lord (MCA)	1071	126	My Sweet Lord (MCA)	1083	127	My Sweet Lord (MCA)	1095	128	My Sweet Lord (MCA)	1107	129	My Sweet Lord (MCA)	1119	130	My Sweet Lord (MCA)	1131	131	My Sweet Lord (MCA)	1143	132	My Sweet Lord (MCA)	1155	133	My Sweet Lord (MCA)	1167	134	My Sweet Lord (MCA)	1179	135	My Sweet Lord (MCA)	1191	136	My Sweet Lord (MCA)	1203	137	My Sweet Lord (MCA)	1215	138	My Sweet Lord (MCA)	1227	139	My Sweet Lord (MCA)	1239	140	My Sweet Lord (MCA)	1251	141	My Sweet Lord (MCA)	1263	142	My Sweet Lord (MCA)	1275	143	My Sweet Lord (MCA)	1287	144	My Sweet Lord (MCA)	1299	145	My Sweet Lord (MCA)	1311	146	My Sweet Lord (MCA)	1323	147	My Sweet Lord (MCA)	1335	148	My Sweet Lord (MCA)	1347	149	My Sweet Lord (MCA)	1359	150	My Sweet Lord (MCA)	1371	151	My Sweet Lord (MCA)	1383	152	My Sweet Lord (MCA)	1395	153	My Sweet Lord (MCA)	1407	154	My Sweet Lord (MCA)	1419	155	My Sweet Lord (MCA)	1431	156	My Sweet Lord (MCA)	1443	157	My Sweet Lord (MCA)	1455	158	My Sweet Lord (MCA)	1467	159	My Sweet Lord (MCA)	1479	160	My Sweet Lord (MCA)	1491	161	My Sweet Lord (MCA)	1503	162	My Sweet Lord (MCA)	1515	163	My Sweet Lord (MCA)	1527	164	My Sweet Lord (MCA)	1539	165	My Sweet Lord (MCA)	1551	166	My Sweet Lord (MCA)	1563	167	My Sweet Lord (MCA)	1575	168	My Sweet Lord (MCA)	1587	169	My Sweet Lord (MCA)	1599	170	My Sweet Lord (MCA)	1611	171	My Sweet Lord (MCA)	1623	172	My Sweet Lord (MCA)	1635	173	My Sweet Lord (MCA)	1647	174	My Sweet Lord (MCA)	1659	175	My Sweet Lord (MCA)	1671	176	My Sweet Lord (MCA)	1683	177	My Sweet Lord (MCA)	1695	178	My Sweet Lord (MCA)	1707	179	My Sweet Lord (MCA)	1719	180	My Sweet Lord (MCA)	1731	181	My Sweet Lord (MCA)	1743	182	My Sweet Lord (MCA)	1755	183	My Sweet Lord (MCA)	1767	184	My Sweet Lord (MCA)	1779	185	My Sweet Lord (MCA)	1791	186	My Sweet Lord (MCA)	1803	187	My Sweet Lord (MCA)	1815	188	My Sweet Lord (MCA)	1827	189	My Sweet Lord (MCA)	1839	190	My Sweet Lord (MCA)	1851	191	My Sweet Lord (MCA)	1863	192	My Sweet Lord (MCA)	1875	193	My Sweet Lord (MCA)	1887	194	My Sweet Lord (MCA)	1899	195	My Sweet Lord (MCA)	1911	196	My Sweet Lord (MCA)	1923	197	My Sweet Lord (MCA)	1935	198	My Sweet Lord (MCA)	1947	199	My Sweet Lord (MCA)	1959	200	My Sweet Lord (MCA)	1971	201	My Sweet Lord (MCA)	1983	202	My Sweet Lord (MCA)	1995	203	My Sweet Lord (MCA)	2007	204	My Sweet Lord (MCA)	2019	205	My Sweet Lord (MCA)	2031	206	My Sweet Lord (MCA)	2043	207	My Sweet Lord (MCA)	2055	208	My Sweet Lord (MCA)	2067	209	My Sweet Lord (MCA)	2079	210	My Sweet Lord (MCA)	2091	211	My Sweet Lord (MCA)	2103	212	My Sweet Lord (MCA)	2115	213	My Sweet Lord (MCA)	2127	214	My Sweet Lord (MCA)	2139	215	My Sweet Lord (MCA)	2151	216	My Sweet Lord (MCA)	2163	217	My Sweet Lord (MCA)	2175	218	My Sweet Lord (MCA)	2187	219	My Sweet Lord (MCA)	2199	220	My Sweet Lord (MCA)	2211	221	My Sweet Lord (MCA)	2223	222	My Sweet Lord (MCA)	2235	223	My Sweet Lord (MCA)	2247	224	My Sweet Lord (MCA)	2259	225	My Sweet Lord (MCA)	2271	226	My Sweet Lord (MCA)	2283	227	My Sweet Lord (MCA)	2295	228	My Sweet Lord (MCA)	2307	229	My Sweet Lord (MCA)	2319	230	My Sweet Lord (MCA)	2331	231	My Sweet Lord (MCA)	2343	232	My Sweet Lord (MCA)	2355	233	My Sweet Lord (MCA)	2367	234	My Sweet Lord (MCA)	2379	235	My Sweet Lord (MCA)	2391	236	My Sweet Lord (MCA)	2403	237	My Sweet Lord (MCA)	2415	238	My Sweet Lord (MCA)	2427	239	My Sweet Lord (MCA)	2439	240	My Sweet Lord (MCA)	2451	241	My Sweet Lord (MCA)	2463	242	My Sweet Lord (MCA)	2475	243	My Sweet Lord (MCA)	2487	244	My Sweet Lord (MCA)	2499	245	My Sweet Lord (MCA)	2511	246	My Sweet Lord (MCA)	2523	247	My Sweet Lord (MCA)	2535	248	My Sweet Lord (MCA)	2547	249	My Sweet Lord (MCA)	2559	250	My Sweet Lord (MCA)	2571	251	My Sweet Lord (MCA)	2583	252	My Sweet Lord (MCA)	2595	253	My Sweet Lord (MCA)	2607	254	My Sweet Lord (MCA)	2619	255	My Sweet Lord (MCA)	2631	256	My Sweet Lord (MCA)	2643	257	My Sweet Lord (MCA)	2655	258	My Sweet Lord (MCA)	2667	259	My Sweet Lord (MCA)	2679	260	My Sweet Lord (MCA)	2691	261	My Sweet Lord (MCA)	2703	262	My Sweet Lord (MCA)	2715	263	My Sweet Lord (MCA)	2727	264	My Sweet Lord (MCA)	2739	265	My Sweet Lord (MCA)	2751	266	My Sweet Lord (MCA)	2763	267	My Sweet Lord (MCA)	2775	268	My Sweet Lord (MCA)	2787	269	My Sweet Lord (MCA)	2799	270	My Sweet Lord (MCA)	2811	271	My Sweet Lord (MCA)	2823	272	My Sweet Lord (MCA)	2835	273	My Sweet Lord (MCA)	2847	274	My Sweet Lord (MCA)	2859	275	My Sweet Lord (MCA)	2871	276	My Sweet Lord (MCA)	2883	277	My Sweet Lord (MCA)	2895	278	My Sweet Lord (MCA)	2907	279	My Sweet Lord (MCA)	2919	280	My Sweet Lord (MCA)	2931	281	My Sweet Lord (MCA)	2943	282	My Sweet Lord (MCA)	2955	283	My Sweet Lord (MCA)	2967	284	My Sweet Lord (MCA)	2979	285	My Sweet Lord (MCA)	2991	286	My Sweet Lord (MCA)	3003	287	My Sweet Lord (MCA)	3015	288	My Sweet Lord (MCA)	3027	289	My Sweet Lord (MCA)	3039	290	My Sweet Lord (MCA)	3051	291	My Sweet Lord (MCA)	3063	292	My Sweet Lord (MCA)	3075	293	My Sweet Lord (MCA)	3087	294	My Sweet Lord (MCA)	3099	295	My Sweet Lord (MCA)	3111	296	My Sweet Lord (MCA)	3123	297	My Sweet Lord (MCA)	3135	298	My Sweet Lord (MCA)	3147	299	My Sweet Lord (MCA)	3159	300	My Sweet Lord (MCA)	3171	301	My Sweet Lord (MCA)	3183	302	My Sweet Lord (MCA)	3195	303	My Sweet Lord (MCA)	3207	304	My Sweet Lord (MCA)	3219	305	My Sweet Lord (MCA)	3231	306	My Sweet Lord (MCA)	3243	307	My Sweet Lord (MCA)	3255	308	My Sweet Lord (MCA)	3267	309	My Sweet Lord (MCA)	3279	310	My Sweet Lord (MCA)	3291	311	My Sweet Lord (MCA)	3303	312	My Sweet Lord (MCA)	3315	313	My Sweet Lord (MCA)	3327	314	My Sweet Lord (MCA)	3339	315	My Sweet Lord (MCA)	3351	316	My Sweet Lord (MCA)	3363	317	My Sweet Lord (MCA)	3375	318	My Sweet Lord (MCA)	3387	319	My Sweet Lord (MCA)	3399	320	My Sweet Lord (MCA)	3411	321	My Sweet Lord (MCA)	3423	322	My Sweet Lord (MCA)	3435	323	My Sweet Lord (MCA)	3447	324	My Sweet Lord (MCA)	3459	325	My Sweet Lord (MCA)	3471	326	My Sweet Lord (MCA)	3483	327	My Sweet Lord (MCA)	3495	328	My Sweet Lord (MCA)	3507	329	My Sweet Lord (MCA)	3519	330	My Sweet Lord (MCA)	3531	331	My Sweet Lord (MCA)	3543	332	My Sweet Lord (MCA)	3555	333	My Sweet Lord (MCA)	3567	334	My Sweet Lord (MCA)	3579	335	My Sweet Lord (MCA)	3591	336	My Sweet Lord (MCA)	3603	337	My Sweet Lord (MCA)	3615	338	My Sweet Lord (MCA)	3627	339	My Sweet Lord (MCA)	3639	340	My Sweet Lord (MCA)	3651	341	My Sweet Lord (MCA)	3663	342	My Sweet Lord (MCA)	3675	343	My Sweet Lord (MCA)	3687	344	My Sweet Lord (MCA)	3699	345	My Sweet Lord (MCA)	3711	346	My Sweet Lord (MCA)	3723	347	My Sweet Lord (MCA)	3735	348	My Sweet Lord (MCA)	3747	349	My Sweet Lord (MCA)	3759	350	My Sweet Lord (MCA)	3771	351	My Sweet Lord (MCA)	3783	352	My Sweet Lord (MCA)	3795	353	My Sweet Lord (MCA)	3807	354	My Sweet Lord (MCA)	3819	355	My Sweet Lord (MCA)	3831	356	My Sweet Lord (MCA)	3843	357	My Sweet Lord (MCA)	3855	358	My Sweet Lord (MCA)	3867	359	My Sweet Lord (MCA)	3879	360	My Sweet Lord (MCA)	3891	361	My Sweet Lord (MCA)	3903	362	My Sweet Lord (MCA)	3915	363	My Sweet Lord (MCA)	3927	364	My Sweet Lord (MCA)	3939	365	My Sweet Lord (MCA)	3951	366	My Sweet Lord (MCA)	3963	367	My Sweet Lord (MCA)	3975	368	My Sweet Lord (MCA)	3987	369	My Sweet Lord (MCA)	3999	370	My Sweet Lord (MCA)	4011	371	My Sweet Lord (MCA)	4023	372	My Sweet Lord (MCA)	4035	373	My Sweet Lord (MCA)	4047	374	My Sweet Lord (MCA)	4059	375	My Sweet Lord (MCA)	4071	376	My Sweet Lord (MCA)	4083	377	My Sweet Lord (MCA)	4095	378	My Sweet Lord (MCA)	4107	379	My Sweet Lord (MCA)	4119	380	My Sweet Lord (MCA)	4131	381	My Sweet Lord (MCA)	4143	382	My Sweet Lord (MCA)	4155	383	My Sweet Lord (MCA)	4167	384	My Sweet Lord (MCA)	4179	385	My Sweet Lord (MCA)	4191	386	My Sweet Lord (MCA)	4203	387	My Sweet Lord (MCA)	4215	388	My Sweet Lord (MCA)	4227	389	My Sweet Lord (MCA)	4239	390	My Sweet Lord (MCA)	4251	391	My Sweet Lord (MCA)	4263	392	My Sweet Lord (MCA)	4275	393	My Sweet Lord (MCA)	4287	394	My Sweet Lord (MCA)	4299	395	My Sweet Lord (MCA)	4311	396	My Sweet Lord (MCA)	4323	397	My Sweet Lord (MCA)	4335	398	My Sweet Lord (MCA)	4347	399	My Sweet Lord (MCA)	4359	400	My Sweet Lord (MCA)	4371	401	My Sweet Lord (MCA)	4383	402	My Sweet Lord (MCA)	4395	403	My Sweet Lord (MCA)	4407	404	My Sweet Lord (MCA)	4419	405	My Sweet Lord (MCA)	4431	406	My Sweet Lord (MCA)	4443	407	My Sweet Lord (MCA)	4455	408	My Sweet Lord (MCA)	4467	409	My Sweet Lord (MCA)	4479	410	My Sweet Lord (MCA)	4491	411	My Sweet Lord (MCA)	4503	412	My Sweet Lord (MCA)	4515	413	My Sweet Lord (MCA)	4527	414	My Sweet Lord (MCA)	4539	415	My Sweet Lord (MCA)	4551	416	My Sweet Lord (MCA)	4563	417	My Sweet Lord (MCA)	4575	418	My Sweet Lord (MCA)	4587	419	My Sweet Lord (MCA)	4599	420	My Sweet Lord (MCA)	4611	421	My Sweet Lord (MCA)	4623	422	My Sweet Lord (MCA)	4635	423	My Sweet Lord (MCA)	4647	424	My Sweet Lord (MCA)	4659	425	My Sweet Lord (MCA)	4671	426	My Sweet Lord (MCA)	4683	427	My Sweet Lord (MCA)	4695	428	My Sweet Lord (MCA)	4707	429	My Sweet Lord (MCA)	4719	430	My Sweet Lord (MCA)	4731	431	My Sweet Lord (MCA)	4743	432	My Sweet Lord (MCA)	4755	433	My Sweet Lord (MCA)	4767	434	My Sweet Lord (MCA)	4779	435	My Sweet Lord (MCA)	4791	436	My Sweet Lord (MCA)	4803	437	My Sweet Lord (MCA)	4815	438	My Sweet Lord (MCA)	4827	439	My Sweet Lord (MCA)	4839	440	My Sweet Lord (MCA)	4851	441	My Sweet Lord (MCA)	4863	442	My Sweet Lord (MCA)	4875	443	My Sweet Lord (MCA)	4887	444	My Sweet Lord (MCA)	4899	445	My Sweet Lord (MCA)	4911	446	My Sweet Lord (MCA)	4923	447	My Sweet Lord (MCA)	4935	448	My Sweet Lord (MCA)	4947	449	My Sweet Lord (MCA)	4959	450	My Sweet Lord (MCA)	4971	451	My Sweet Lord (MCA)	4983	452	My Sweet Lord (MCA)	4995	453	My Sweet Lord (MCA)	5007	454	My Sweet Lord (MCA)	5019	455	My Sweet Lord (MCA)	5031	456	My Sweet Lord (MCA)	5043	457	My Sweet Lord (MCA)	5055	458	My Sweet Lord (MCA)	5067	459	My Sweet Lord (MCA)	5079	460	My Sweet Lord (MCA)	5091	461	My Sweet Lord (MCA)	5103	462	My Sweet Lord (MCA)	5115	463	My Sweet Lord (MCA)	5127	464	My Sweet Lord (MCA)	5139	465	My Sweet Lord (MCA)	5151	466	My Sweet Lord (MCA)	5163	467	My Sweet Lord (MCA)	5175	468	My Sweet Lord (MCA)	5187	469	My Sweet Lord (MCA)	5199	470	My Sweet Lord (MCA)	5211	471	My Sweet Lord (MCA)	5223	472	My Sweet Lord (MCA)	5235	473	My Sweet Lord (MCA)	5247	474	My Sweet Lord (MCA)	5259	475	My Sweet Lord (MCA)	5271	476	My Sweet Lord (MCA)	5283	477	My Sweet Lord (MCA)	5295	478	My Sweet Lord (MCA)	5307	479	My Sweet Lord (MCA)	5319	480	My Sweet Lord (MCA)	5331	481	My Sweet Lord (MCA)	5343	482	My Sweet Lord (MCA)	5355	483	My Sweet Lord (MCA)	5367	484	My Sweet Lord (MCA)	5379	485	My Sweet Lord (MCA)	5391	486	My Sweet Lord (MCA
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Our mistake.



We released this album during the chaos of the holiday season—with very little fanfare. While we found it unusually charming we completely overlooked any “hit” potential. Salesmen, promotion men and disc jockeys, however, heard something we didn’t. All of a sudden things started to happen. Stations started playing cuts from it. Re-orders began pouring in. The Children of France were becoming overnight recording stars. Listen for yourself . . . especially to “What Now My Love.”

Now, we realize we have something. A big something! So, with red faces, we’re “taking it from the top . . .” giving this outstanding LP the promotion and fanfare it deserves.

LONDON
phase 4 stereo®

Billboard

Compiled from National Retail Stores by the Music Popularity Chart Department and the Second Market Research Department of Billboard.

THIS WEEK	ARTIST	LAST WEEK	CHART
	Title, Label, Number (Distributing Label)		
1	JANIS JOPLIN Pearl Columbia KC 30322	5	
2	CHICAGO III Bell Columbia KC 30310	5	
3	LOVE STORY Soundtrack Paramount PAS 6002	9	
4	JESUS CHRIST, SUPERSTAR Various Artists Decca DICA 726A	15	
5	SANTANA Abraxas Columbia KC 30330	21	
6	GEORGE HARRISON All Things Must Pass Apple STCH 439	11	
7	ELTON JOHN Tumbleweed Connection Uni 72096	6	
8	ELTON JOHN Live 1970	22	
9	THE GREATEST CLEARWATER REVIVAL Pandemonium Fantasy F&T 0	16	
10	THE PARTRIDGE FAMILY ALBUM Bell Columbia KC 30310	18	
11	SLY & THE FAMILY STONE Greatest Hits Epic KC 30325 (Columbia)	17	
12	ELVIS PRESLEY Elvis Country RCA Victor LSP 440	6	
13	GORDON LIGHTFOOT If You Could Read My Mind Radica RA 6392	12	
14	OSMONDE MGM 35 4724	13	
15	BLACK SABBATH Paranoid Warner Bros. WS 1887	2	
16	MOUNTEEN Huntsville, Sloughside Windfall 5500 (Bell)	4	
17	BARBRA STREISAND Stoney End Columbia KC 30378	1	
18	GRAND FUNK RAILROAD Live Album Capitol SF 608 633	13	
19	LYNN ANDERSON Rose Garden Columbia C 30411	1	
20	CARPENTERS Close To You A&M SP 4271	2	
21	BLOODROCK II Capital ST 491	1	
22	ANDY WILLIAMS Love Story Columbia KC 30427	1	
23	JUDY COLLINS Whales & Nightingales Elektra EKS 75010	1	
24	STEPHEN STILLS Atlantic 32 7352	1	
25	LED ZEPPELIN III Atlantic 32 7301	1	
26	POGO Deliveries Epic KC 30329 (Columbia)	1	
27	ISAC HAYES To Be Continued Enterprise EHS 1014 (Stax/Volt)	1	
28	NAY PRICE For the Good Times Atlantic 32 70106	1	
29	JOHN LENNON/PLASTIC ONO BAND Apple SW 337	1	
30	ENGELBERT HUMPERDING Sweetheart Parrot PFA3 71043	1	
31	JEFFERSON AIRPLANE Word of RCA Victor SP 4459	1	
32	EMERSON, LAKE & PALMER Callinon DS 9040	1	
33	EMITT RHODES Dunhill DS 50089	1	
34	PERRY COMO It's Impossible RCA Victor SP 4473	1	
35	JAMES TAYLOR Sweet Baby James Mercury WS 1848	1	

THIS WEEK	LAST WEEK	ARTIST	Title, Label, Number (Distributing Label)	WEEKS ON CHART
36	37	CAT STEVENS	Tax for the Tillerian A&M VLP 4200	4
37	40	PAT KANTNER & THE JEFFERSON STARSHIP	Blows Against the Empire RCA Victor LSP 4448	11
38	39	CHICAGO	Columbia KGP 24	55
39	32	BEE GEES	Two Years On A&M VLP 33-353	5
40	44	JACKSON 5	Third Album Motown MS 718	23
41	26	QUICKSILVER MESSENGER SERVICE	What Is the Me Capitol 5045 430	6
42	29	NEIL DIAMOND	Tap Root Manuscript Uni 72092	15
43	36	FIFTH DIMENSION	Portrait Bell 6045	36
★	—	THREE DOG NIGHT	Goodie Goudie Bluebird BSC 5009	1
45	45	NEIL YOUNG	After the Gold Rush Reprise RKS 6383	24
46	47	HENRY MANCINI	Mancini Plays the Theme From Love Story RCA Victor LSP 4466	6
47	30	CURTIS MAYFIELD	Curfew CMS 8005 (Budath)	22
48	41	WOODSTOCK	Soundtrack Columbia CS 3-500	31
49	52	BORIS BECKER	Chapter Two Atlantic 15 1569	1
50	49	CREEDEEN CLEARWATER REVIVAL	Ocean's Factory Ferry 802	3
51	48	BLANK SABBATH	Warner Bros. BS 1821	27
★	102	IKE & THE TURNERS	Workin' Together Uni 72057	17
53	53	CROSBY, STILLS, NASH & YOUNG	Deja Vu Atlantic 10 7200	41
54	66	WHO	Tommy Decca 925XW 7205	70
55	56	DAWN	Candice Bell 6052	1
★	142	B. B. KING	Live at Cook County Jail ABC A&M 723	1
57	57	NEIL DIAMOND	Gold Uni 72044	20
★	73	CHARLEY PRIDE	From Me to You RCA Victor LSP 4446	1
59	59	DOORS 13	Elektra EKS 74079	1
60	61	THREE DOG NIGHT	Naturally Uni 72041	1
61	43	TEN YEARS AFTER	Watt Tapes 18050 (London)	1
★	128	KENNY ROGERS & THE FIRST DESIGN	Greatest Hits Capitol KS 6437	1
63	55	NANCY WILSON	Now I Am a Woman Capitol ST 579	1
64	62	CHICAGO TRANSIT AUTHORITY	Columbia 8C 3094	9
65	54	ELVIS PRESLEY	That's the Way It Is RCA Victor LSP 4445	4
66	69	JAMES BROWN	Super Bad King KS 1127	1
67	51	BOB DYLAN	Now Morning Columbia KC 3090	4
68	72	SIMON & GARFUNKEL	Bridge Over Troubled Water Columbia KC 9914	1
69	58	GRATEFUL DEAD	American Beauty Warner Bros. WS 1893	1
70	68	LAURA NYRO	Christmas and the Breads of Sweat Capitol CS 9026	1

THIS WEEK	LAST WEEK	ARTIST	Title, Label, Number (Distributing Label)	Chart
71	70	TEMPTATIONS	Greatest Hits, Vol. 2 Sire CS 934 (Motown)	23
72	71	DEREK & THE DOMINOS	Layla A&R SD 2704	15
73	61	STEPPENWOLF 7	A&R/Jive/RSI DS4 30000	15
★	191	BODKER T. & THE BOYS	Mating Poo Rca R55 2035	15
75	70	RAY MONROIS	His Band & the Street Choir Warner Bros. WS 1884	15
76	76	ARNE MURRAY	Snowdust Capitol ST 272	15
77	77	THE SESAME STREET BOOK & RECORD	Original TV Cast Columbia CS 1569	15
78	78	TOM JONES	I (Who Have Nothing) Parade PAST 71059 (London)	15
79	60	COLD BLOOD	Singslas San Francisco SD 205 (Atlantic)	15
80	80	JAMES GANG	Rises Again ABC A&M 711	15
81	81	JIM ED BROWN	Morning RCA Victor LP 4461	15
82	70	GUESS WHO	Share the Land RCA Victor LP 4359	15
83	62	KINKS	Lola vs. Powerman & the Moneygoround Reprise RS 4423	15
84	89	BUTTERFIELD BLUES BAND	Live Elektra 75-2001	15
85	87	GRAND FUNK RAILROAD	Closer to Home Capitol 5540 473	15
86	90	SUDDY MILES	We Got to Live Together Mercury SR 41213	15
87	93	JIMI HENDRIX, BUDDY MILES & BILLY COX	Band of Gypsies Capitol ST492 472	15
88	85	BOBBY SHERMAN	With Love, Bobby Mercury/MCA 1540 1032	15
89	92	JAMES BROWN	Sex Machine King KS 7-1115	15
90	86	TRAFAL	John Bartley Must Die Atlantic UAS 3504	15
91	67	SPURT	Dreams of Dr. Sardonicus Epic E 30267 (Columbia)	15
92	97	SANTANA	Columbia CS 9781	15
93	91	FIFTH DIMENSION	Great Hits Soul City SC3 33900 (Liberty/United)	15
94	63	MOODY BLUES	A Question of Balance Threshold TH3 3 (England)	15
95	75	JOE COCKER	Mad About & Lush A&M SP 4002	15
96	66	DIONNE WARWICK	Voodoo Dunes Scepter SP 587	15
★	139	JACK CRUSADERS	Die Socks, How Soaks New Socks, Old Soaks Oxia CS 804 (Mercury)	15
98	58	FLIP WILSON SHOW	Live David 10 2000	15
99	74	JAMES TAYLOR & THE ORIGINAL FLYING MACHINE 1967	Euphoria EST 2 (Johlee Group)	15
100	96	ROLLING STONES	Get Tar To Ya's Out London HP5 5	15
101	103	NITTY GRITTY DIRTY BAND	Nitty Gritty & His Dog Tandy Liberty LST 7042	15
102	112	BLOD, SEAT & TEARS 3	Columbia KS 30090	15
103	111	BUDDY MILLS	Time Changes Mercury SR 41280	15
★	189	MARJORIE JOSEPH MAKES A NEW IMPRESSION	Vixen VHS 6012	15
105	99	RADFINGER	No Dice A&M ST 3547	15

POSITIONS 106-200

THIS WEEK	LAST WEEK	ARTIST	Title, Label, Number (Distributing Label)	Weeks at Chart
106	94	ALLMAN BROTHERS BAND	Idlewild South Atco 30 33-342	19
107	100	RARE EARTH	Ecology RCA Earth 85 814 (Motown)	34
108	108	URIAH HEPP	Salisbury Mercury 81 6119	5
166	★	SAMMI SMITH	Help Me Make It Through the Night Mercury 81 6119	3
110	82	JOHNNY CASH SHOW	Sidekick Columbia CS 3010	16
111	115	BEATLES	Let It Be Apple AS 3401	39
112	122	SEA TRAM	Capitol 5045 659	5
176	★	DAVID PORTER	Into a Real Thing Enterprise ERS 1013 (Sax/Volt)	5
★	★	NEIL DIAMOND	Do It Bang 224	1
115	118	SUGARLOAF	Spaced Out Liberty LST 1700	3
116	★	LORETTA LYNN	Cool Miner's Daughter RCA 50 3225	1
117	122	HENRY MANCINI	Mancini Country RCA Victor LSP 4507	11
118	114	MERLE HAGGARD & THE STRANGERS	Fightin' Side of Me Capitol ST 451	32
119	95	SONG OF NORWAY	Soundtracks ABC A&S CS 14	6
120	116	BURT BACHARACH	Make It Easy on Yourself A&M AS 4188	78
121	110	BARRETT	Barrett RCA Earth 85 507 (Motown)	64
122	105	JAMES TAYLOR	Alpha 35A 3352	22
182	★	CHAIRMAN OF THE BOARD	In Session Industria BKAO 7304 (Capitol)	14
124	88	B.B. KING	Indelible Mississippi Seeds ABC A&S 713	20
125	125	ENGBELBERT HUMPERDINK	Wu Made It Happen Parlophone PAS 71046 (London)	34
126	123	LEZ ZEPPELIN II	Atlantic 30 8236	69
127	137	CHARLEY PRIDE	10th Album RCA Victor LSP 4367	33
128	140	STATLER BROTHERS	Band of Roses Mercury 81 61312	5
129	101	BUTCH CASSIDY & THE SUNDANCE KID	Burt Bacharach/Soundtrack A&M SP 4222	66
130	127	HAIR	Original Cast RCA Victor LSP 1150 (MCA 1150 13)	135
131	121	PAUL McCARTNEY	McCartney Apple STAS 3363	43
★	★	DEAN MARTIN	For the Good Times Rarities RS 6428	1
132	129	THREE DOG NIGHT	It Ain't Easy Quintess 15 20678	44
134	104	STEPPENWOLF	Live Rhino RS 30075	46
135	124	SLY & THE FAMILY STONE	Stand Epic BN 24456 (Columbia)	97
136	132	CROSBY, STILLS & NASH	Decade Atlantic 30 8229	88
★	★	ARISTONATS	Various Artists Disarrayed 3905	6

FEBRUARY 27, 1971, BILLBOARD

THIS WEEK	LAST WEEK	ARTIST	Title, Label, Number (Distributing Label)	Weeks at Chart
138	136	BEATLES	Abbey Road Apple 30 303	72
139	134	ELVIS PRESLEY	Almost In Love RCA Camden CAS 2440	15
140	147	CONWAY TWITTY	15 Years Ago Decca DL 75248	6
141	149	RAY CONNOR	We've Only Just Begun Columbia C 30410	10
142	145	PETER, PAUL & MARY	10 Years Together Warner Bros. 85 2352	37
★	★	BERT KAEMPFERT	Dranga Colored Sky Decca DL 75256	2
144	131	FREE	Fire & Water A&M SP 4268	26
145	146	SUGARLOAF	Liberty LST 7640	29
146	156	JACKSON 5	ABC Motown MS 709	39
★	★	RAY-KAYS	Black Rock Liberty VOS 6011	1
148	143	SMOKEY ROBINSON & THE MIRACLES	Tears of a Clown Tamla TS 278 (Motown)	10
149	135	LAWRENCE WELK	Carolina Ranwood RP 2083	11
150	152	GRAND PUNK RAILROAD	Grand Funk Capitol SRAD 406	57
★	★	MELANIE	The Good Book Buddah BBS 90008	1
152	144	THREE DOG NIGHT	Was Captured Live at the Forum Quintess 15 20126	66
153	83	BYRDS	(Unlabeled) Columbia 30 3008	20
154	106	ANDY WILLIAMS SHOW	Williams KC 30105	1
155	160	CREDENCE CLEARWATER REVIVAL	Green River Fantasy 3295	77
156	162	NEL YOUNG & CRAZY HORSE	Everybody Knows This Is Nowhere Rarities RS 6427	69
★	★	MELBA MOORE	Look What You're Doing to the Men Mercury 81 61321	2
158	158	PRESIDENTS	5-10-15-20 (25-30 Years of Love) Savox 7003 (Saville)	5
159	157	BOBBY SHERMAN	Here Comes Bobby Motomedia MA 1028	47
160	172	ISAC HATES	Movement Enterprise ERS 1010 (Sax/Volt)	46
161	159	BURT BACHARACH	Reach Out A&M SP 4131	46
162	153	BREAD	On the Waters Elektra ERS 74076	30
163	107	WHO	Live at Leeds Decca DL 79775	40
164	117	ARLO BUTTRIE	Washington County Rarities RS 6429	17
165	177	FLIP WILSON	The Devil Made Me Buy This Dress Liberty LST 1000	53
166	84	B.J. THOMAS	Most of All Scepter SPS 586	12
167	165	IRON BUTTERFLY	In-A-Gadda-Da-Vida Atco 30 3520	137
168	171	NEIL DIAMOND	Unlabeled Hits RCA 219	26
169	174	DIANA ROSS	Everything I Liked Motown MS 724	1

THIS WEEK	LAST WEEK	ARTIST	Title, Label, Number (Distributing Label)	Weeks at Chart
170	170	MOODY BLUES	On the Threshold of a Dream Geffe GEF 10023 (London)	91
171	169	JIM NABORS HOUR	Jim Nabors Hour Columbia CS 1020	23
172	113	REDEYE	Games Pentagram PE 10003 (Viva-NCA)	12
173	168	JIM NABORS	Everything Is Beautiful Columbia C 30129	26
★	★	JOHN LEE HOOKER/CANNED HEAT	Hooker's Heat Liberty LST 30002	1
175	145	MERLE HAGGARD & THE STRANGERS	One From Muskogee Capitol ST 384	52
176	173	QUESS WHO	American Woman RCA Victor LSP 4266	55
177	184	JOHNNY MATHEIS	Sings the Music of Bacharach & Kamperff Columbia C 30330	6
178	175	RICHE HAYENS	Album Crammed Sirey Forest SPS 6003 (BRAS)	8
179	130	STENO MENDOZA & MINGAL '68	Slings A&M SP 4264	8
180	178	LOU LOMAX, SWEAT & TEARS	Quess Who Columbia CS 1720	109
181	190	MILES DAVIS AT FILLMORE	Columbia C 30338	12
182	120	BOBBY GOLDSBORO	You Gotta Start Somewhere Atlantic A&S 5077	6
183	138	JOHN MAYALL	U.S.A. Union Epic A&S 5092	19
184	194	ESTHER PHILLIPS	Burnin' Atlantic 30 1565	9
185	—	RUNT	Arms & 10105	4
186	141	VENTURES	10th Anniversary Album Liberty LST 30000	1
187	188	BERRY BUTLER SINGS ASSORTED SOUNDS BY ASSORTED FRIENDS & RELATIVES	Mercury 81 61320	4
188	109	NEIL DIAMOND	Shilpa Shilpa 21	25
189	119	LETTERMEN	Everything's Good About You Capitol ST 407	1
190	192	JERRY LEE LEWIS	There Must Be More to Love Than This Mercury 81 61323	5
191	193	GRASS ROOTS	More Golden Grass Quintess 15 20026	11
192	—	FREE	Highway Capitol ST 4267	1
193	155	MCDONNELL FLINT	Columbia CS 625	5
194	196	THE OWL & THE PUSSYCAT	Blood, Sweat & Tears/Soundtrack Mercury 81 61320	1
195	197	DAVID STEINBERG	Disputed as a Normal Person Elektra ERS 74068	6
196	180	BALLIN JACK	Ballin Jack RCA Victor LSP 4367	7
197	—	CHAMBERS BROTHERS	New Generation Columbia C 30332	1
198	—	ANDY & THE BANG	Live at the Sex Machine Decca DL 79008	1
199	—	CANDI STAR	Stand By Your Man Famco ST 4202 (Capitol)	1
200	—	PERCY FAITH	I Think I Love You Columbia C 30302	1

THIS WEEK	LAST WEEK	ARTIST	Title, Label, Number (Distributing Label)	Weeks at Chart
196	196	ALZAM BROTHERS BAND	Alzalm Brothers Band Lynn Anderson 15	196
197	197	Artists	Artists Lynn Anderson 15	197
198	198	Burt Bacharach	Burt Bacharach Lynn Anderson 15	198
199	199	Bacharach	Bacharach Lynn Anderson 15	199
200	200	Bacharach	Bacharach Lynn Anderson 15	200
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316	316	Bacharach	Bacharach Lynn Anderson 15	316</

PREDICTS

NEXT WEEK'S FASTEST MOVERS

These records have been taken by Billboard's Chart Department and the Billboard weekly computer system. It is the music likely to show the strongest gain in next week's top 100 Chart.

- ME & BOBBY MCNEEL**... Joni Joplin (Columbia)
FOR ALL WE KNOW... Curly Howard (A&M)
HAVE YOU EVER SEEN THE RAIN... Creedence Clearwater Revival (Fantasy)
JUST YET IMAGINATION (Running Away With Me)... Temptations, Gordy (Motown)
SHE'S A LADY... Tam Jones (London)
DOESN'T SOMEBODY WANT TO BE WANTED... Partridge Family (Bell)
PROUD MARY... Ike & Tina Turner (Globe)
HELP ME MAKE IT THROUGH THE NIGHT... Sammi Smith (Mego)
CRID LIKE A BABY... Bobby Sherman (Marmalade)
LOVE STORY... The Bay City Rollers (Columbia)
COUNTRY ROAD... James Taylor (Warner Bros.)
YOU'RE ALL I NEED TO GET BY... Aretha Franklin (Atlantic)
WILD WOMAN... Car Stevens (A & M)
WHAT'S GOING ON... Morris Gage, Tamla (Motown)
OTE COME ON A... Santana (Columbia)
ONE TWO THREE FOUR FIVE SIX SEVEN EIGHT NINE TEN... The Jackson 5 (A&M)
ONE TAKE OVER THE LINE... Brewer & Shipley, Kama Sutra (Buddah)
WHAT IS LIFE... George Harrison (Apple)
NO LOVE AT ALL... B. J. Thomas (Mercury)
LOVE'S LINES, ANGLES & RHYTHMS... Fifth Dimension (Bell)
SOUL POWER, Part 1... James Brown (King)

ACROSS THE RECORDS

NATIONAL BREAKTHROUS

- ALBUMS**
THREE DOG NIGHT... Golden Biscuits, Dunhill DS 50098
NEEL DANCE ON... Du Hill Band 224
SINGLES
WHAT IS LIFE... George Harrison, Apple 1820 (Harringtons, BM)
NO LOVE AT ALL... B. J. Thomas, Scepter 13207 (Roadrunner/Press, BM)
LOVE'S LINES, ANGLES & RHYTHMS... Fifth Dimension, Bell 955 (April, ASCAP)

REGIONAL BREAKTHROUS

- SINGLES**
ALIVE & WELL... Spars Chicago, Vanguard 35117 (ARC, BM) (Buffalo)

Bubbling Under The HOT 100

101. **I PITY THE FOOL**... Ann Peebles, Hi 2184 (London)
 102. **CHICK A BOON**... Daddy Dearest, Sunflower 105 (GMA)
 103. **TONGUE IN CHEEK**... Superfly, Fly 5621
 104. **SHE'S A VERY LOVELY WOMAN**... Linda Ronstadt, Capitol 3021
 105. **BECAUSE IT'S TIME**... McFadden Spring, Decca 23773
 106. **WHEN THERE'S NO ONE**... Bagelbush Humphreys, Parrot 4059 (London)
 107. **GLORY OF LOVE**... Della, Decca 5679 (Chess)
 108. **RAINING IN MY HEART**... Rick Williams Jr. With the Mike Cooks Congregation, MGM 14174
 109. **LIFE**... Rick Nelson & the Stone Canyon Band, Decca 32779
 110. **NEVER MARRY A RAINBOW**... Shalinda Bell, MGM/Casablanca 123
 111. **PENCIL MARKS ON THE WALL**... Marshall Bernhardt, Columbia 4-45585
 112. **WHO DO YOU LOVE**... Tom Rusk, Elektra 45718
 113. **HOTPANTS**... Bert Bechard, A&M 1241
 114. **LOVE STORY**... Tony Bennett, Columbia 4-45314
 115. **SPINNING WHEEL (Part I)**... James Brown, King 6346
 116. **ALL KINDS OF PEOPLE**... The J. Geils Band, Decca 45314
 117. **I CAN'T HELP IT**... Moments, Stomp 5020 (All Platinum)
 118. **TOO MANY LOVERS**... Sheela, Vals 4051
 119. **WHO'S GONNA TAKE THE WEIGHT**... Koolha, Decca 45314
 120. **GET YOUR LIPS STRAIGHT**... Bill Croy, Capricorn 42904
 121. **CARRY YOUR OWN LOAD**... J. Walker & the All Stars, Sout 35081 (Motown)

Bubbling Under the TOP LPs

- JERRY REED**... George Sunshing, RCA Victor LSP 4381
JOHN ROWLES... Superfly, Fly 5621
IP... Capitol SW 674
PENTANGLE... Covel Sister, Reprise RS 6430
NILSSON... The Point, RCA Victor LSPS 1003
LAST POETS... Right On, Warner/Jung JUV ST 11802
TOP GUN... Partridge, J&M 2954
BREWER & SHIPLEY... Kama Sutra, Sutra 2024
BEST OF IMAGE... Red, White & Blues Image, A&M SO 33-348
WIL COYNE... Kid, Decca 72100
BEST OF FERRANTE & TEICHER... United Artists UXS 73
TONY JOE WHITE... Warner Bros. WS 1900
MC DONALD & OBER... Capitol SD 9042
TOUGH POWER... East River Grouse, San Francisco SD 204 (Atlantic)
CROW... Atlantic, Atlantic ST 3509
CANNONBALL ADDERLEY... The Price You Got to Pay to Be Free, Capitol SWBB 636
SIR LORD BALTIMORE... Mercury SR 61328
HARVEY MARSHALL... Baby Brother, J&M 3015
MR. BEVES WRITES YOU A RECORD... RCA Victor LSP 4475
ENOUGH LIGHT... The Big Band Hits of the 30's, Project 3 PR 5049
JOY OF COOKING... Survival of the Fittest, Polygram 274-4035
JOSUWA RIKIN... Pismo Range by Scott Joplin, Monarch 17128
OLAS HARP... Kid, Decca 72100
RASTRUS... GRT G27 30004

Continued from page 1

noted that each member group would retain autonomy.

Therefore, an International Guild Committee has been formed, co-chaired by Leonard Whitcup and Robert Colby, with AGAC members from the West Coast to be named soon.

Publishers Next
 Alex Kramer, AGAC executive, stated that once the structure of the international group is solidified, publishers will be approached for their support—inasmuch as publishers, like writers, saw much to gain from a world effort on behalf of copyright owners.

Acceptance in principle have already been received by AGAC from David Heneker, chairman of the Songwriters Guild of Great Britain; Roger Fernay, vice presi-

dent of Syndicat National des Auteurs et des Compositeurs de Musique; Reinhold Kossuth, vice president of the Verband Deutscher Komponisten-Verband; Eric Gribble, president of the Fellowship of Australian Composers; Jack der Kinderen, Executive Secretary of Vereniging van Woed; Ton-dichter der Lichter Muziek, and F.X. Piani, executive secretary of the Guild of Master Musicians and Authors. Appearances from Italy and other areas are expected soon.

AGAC stated:
 "The International Guild Committee recognizes the fact that there has existed for many years a condition of imbalance between the American composer and the American writer. When a composition crosses the Atlantic from Europe and is pub-

lished in the U.S., it instantly takes on the limitations of the American law. Whereas the work of European composers and composers is copyrighted throughout the life of its creators plus 50 years after death, our countrymen may only be protected for a maximum of 28 years. Many works of either American or foreign origin pass into the public domain in the United States where they are still being protected elsewhere.

"In other words, we American songwriters and composers of serious music are treated in our lands across the sea than we do right at home. While this situation is not ideal, it is certainly unfair and inhospitable to the foreign creative man and woman who is treated with honor in his own country, but is subjected to the condition of public domain in our homeland when his brainchild reaches this middle age.

"It is also true that while American authors and composers are always paid under European law for the public performance of their works in European jukeboxes and motion picture houses, the American writer and composer is denied these rights in the U.S. because the performance of his work in motion pictures and in American jukeboxes and motion picture theaters.

"AGAC feels that the world community of authors and composers should receive the same benefits and protection in the U.S. that American writers receive abroad. To that end—the International Guild Committee is working on all authors and composers throughout the world for a combined effort to correct some of these existing inequities."

Guess Who In Test Case

By LAURA DENI

LAS VEGAS—The future of rock concerts here seems to be in a healthier state as a result of a "test case" involving the Guess Who. The Canadian group performed Feb. 13 at the Convention Center without any incidents marred the evening.

A series of incidents, culminating last late year with a "Sly and the Family Stone" concert in which several arrests were made after the group failed to show up on time, led to the consideration of a bill for banning concerts altogether.

A convention Authority took a more conservative route by setting a new set of rules, with the Feb. 13 concert the first to be held under the new laws. John Anderson,

Convention Center superintendent, stated that the Guess Who had had to work because the Convention Authority was looking at this group as a test case for other groups. "We're under the gun on this one," Anderson said before the group was to be considered dead as far as rock concerts go.

The group performed for 90 minutes. The main advertised group would perform only briefly.

Anderson said he was proud of the behavior of Las Vegas youth who seemed to well aware they were in a fish bowl situation.

Sales for the Feb. 13 show outstanding over the first show since the Beatles appeared in town.

Artists' Ent. Seeks Listing

WASHINGTON—Artists' Entertainment Complex, Inc. of New York, has registered with the SEC for public sale of stock, with a new listing in many recording and publishing, and the production of material for live, radio, television and motion picture. The company has proposed to devote initial efforts to render a career guidance to performing and creative artists, and to making motion pictures.

Out of the offering of 60,000 shares of common at \$10 per share, \$50,000 of the proceeds would go to first year operating expenses, the rest for miscellaneous purposes including opening of a

European office, completion of film production, and possibly the advance of funds to or for the account of clients.

Many of the company's reports outstanding 240,000 shares of common, of which Martin Bregman, board chairman, and Norman Weinstein and Roy Gerber, vice president, own 28.1 percent each. Buyers of the common stock will be required to acquire a 20 percent stock interest for the investment of \$600,000 and present shareholders will then own 80 percent, for which they paid \$136,000.

Dickson to Handle Give Records in U.S.

NEW YORK—Dickson Productions has signed an exclusive distribution agreement with Give Records product in the U.S. The first release under the new agreement will be a record performed by the Great Train Robbery. Distribution for tapes was not included in the package.

Master Deals

Bill Records has bought the master of the Royal Tapes "That Girl." The disk was produced by Oscar Lawson and Henry Her-

 Spring Records has acquired the master of Lou Johnson's "Pace to You Brother" on the Vingo label. Polydor Records distributes Spring.

 Morris Diamond, head of Beverly Hills Records, has acquired the master of "Year Was a Finek Lewis. Deal was with Fidelity Records of Australia.

Cassette Duplication

Continued from page 12

spite the quality of his product, prices are moderate and designed to place Maxell blank tapes within the reach of all consumers.

Although most of the line was previewed at the last consumer electronics show, the company has only recently started shipping the cassette and cartridge blanks to dealers and distributors across the nation. However, the bulk duplicating tapes have been used by the company for less than a year in this country and Canada.

Maxell has planned a full promotional campaign for the cassettes and cartridges. These include preps, in-store displays, specially designed racks, floor and counter display units and other unique buying aids.

The company's plants in Tokyo have a capacity of two million blank loaded cassettes a month, and strategically located warehouses here and on the West Coast are expected to facilitate immediate delivery of all orders.

A full line of reel-to-reel cassettes and tapes are also available from Maxell, and research work is being done on magnetic video tapes.

IS MUSIC

 Spring Records has acquired the master of Lou Johnson's "Pace to You Brother" on the Vingo label. Polydor Records distributes Spring.

 Morris Diamond, head of Beverly Hills Records, has acquired the master of "Year Was a Finek Lewis. Deal was with Fidelity Records of Australia.

When you start number one,
better keep on being first.

So did Philips:

first to introduce the LP musicassette
first to release classical musicassettes
first to start with EP musicassettes
first to introduce the 2LP musicassette
first to win a golden musicassette (of Los Paraguayos' Golden Hits)
first with Europe's biggest musicassette catalogue



A big international advertising
and promotion campaign started
in all European countries
on February 15, 1971.



PHILIPS

Now first to introduce
medium-priced musicassettes
Sonic series
on a wide, international scale
with 40 numbers (international)
and 5-10 numbers (local repertoire)
per country.

Sonic series musicassettes

A big step forward
in popularising musicassettes

THE FIRST ROCK CANTATA

From Andrew Lloyd Webber and Tim Rice
The Creators of "Jesus Christ/Superstar"

An Original Musical Work Complete With Libretto

JOSEPH and the AMAZING TECHNICOLOR DREAMCOAT

SPS 588



Performed by David Daltrey with The Joseph Consortium Choir and Full Orchestra

On Scepter Records

Also available on 8 Track and Cassette.